

## 01. THE WEEK MAGAZINE SAYS.....

As per the survey conducted by THE WEEK Magazine, IIMC has been ranked 31st place in top commerce colleges in India for the year 2017.

## 02. NAAC Re- accreditation

The National Assessment and Accreditation Council (NAAC) is an organisation that assesses and accredits higher education Institutions (HEIs) in India. It is an autonomous body funded by University Grants Commission of Government of India. A committee of three members visited the campus during the month of March, 2017. The committee consists of Prof. Sudhershnan Nanda (Chairperson), Prof. Bidyut Baran Chaudhuri, Dr. C.N. Rawal. IIMC has been given B++ Grade with a CGPA 2.77



## 03. State Level Faculty Development Programme - 7-4-2017

A State Level Faculty Development Programme is conducted on "Methods of Teaching Accounting" in collaboration with Indian Accounting Association (IAA), Hyderabad chapter and Dhanwantari Institute of Science and Technology (DIST), Hyderabad. The main aim of the programme is to motivate accounting teachers in the state of Telangana, to teach logic in accounting through accounting equation, bring latest changes in company accounts, valuation of shares and underwriting of shares and discuss classroom dynamics of teaching accounting. The programme is targeted to faculty of degree and PG college teachers in accountancy in and around Telangana. **Session I** - Accounting Equation dealt by Prof V. Vishwanadham, Retired from Department of Commerce, OU, Chairman, IIMC. **Session II** - Issues in teaching company accounts by Prof. K. Achalapathi, Director, DIST, Hyderabad. **Session III** - Valuation of shares and underwriting of shares by Dr. Naresh Reddy, Assistant Professor, Department of Commerce, OU. **Session IV** - Dynamics of Teaching Accounting by Prof. D. Obul Reddy, Director, Appollo Institute of Hospital Administration. **Session V** - Valuation of Goodwill by Prof. Dr. P. Venkateshwara Rao, Senior Faculty member, IIMC. Total 56 participants from various institutions of Telangana state have attended the programme.



#### 04 - "Save the Lakes" program for NCC Cadets - 22-04-2017



On the occasion of "WORLD EARTH DAY", our college NCC Cadets has participated in awareness program on "SAVING THE LAKES" at Nakenamlake, Golconda, Hyderabad.

#### 05 - Interaction of NCC cadets with Indian Army Weapons - 13-06-2017

Cadets were shown the weapons of Indian Army at 1 (T) ARMD. SQN. NCC. ATC 2017, BISON POLO GROUND.



#### 06 - Harithaharam - 15-06-2017



NCC cadets have participated in Harithaharam at Malkamcheru, Hyderabad.

#### 07 - Admission Counseling - 15-06-2017

Every student cherishes the dream of being admitted to make it to a premier institution in the desired course. In this day of cut-throat competition, College received more than 1200 applications for various U.G. courses for the academic year 2017-18. IIMC admitted its students through academic



#### 08 - Yoga day - 21-06-2017



It is a mind body workout where one have to strengthen and relax their mind and body. On the occasion of "YOGA DAY" our cadets participated in yoga organized by NCC DIRECTORATE (AP & T).



## 08 - Academic Audit by Government of Telangana - 23-06-2017

Academic Audit was conducted by Government of Telangana on 23/6/17 and IIMC was given 'A' grade.



## 09 - Orientation Programme - 24-06-2017

Orientation programme was organized to welcome the First year students. Prof. V. Vishwanadham, Chairman, Sri P. Purnachander Rao, former Principal, Sri K. Raghu Veer, Principal, Smt. Satya Sudha, Vice-Principal addressed the fresher's and explained about importance of Higher Education, Institutional Culture, maintenance of discipline and introduced the faculty members to the fresher's.



## 10 - A lecture on "College to Corporate" - 03-07-2017

A lecture on "College to Corporate" by Sri Gampa Nageshwar Rao, Psychologist and Inspirational speaker was held for first year students on July 3rd. He focused on attaining good communication skills, building self-confidence and time management.



## 11 - A lecture on "Class room to Board room" - 11-07-2017

A lecture on "Class room to Board room" by Sri Gampa Nageshwar Rao was held for first year students on 11th July. He enlightened on how an individual can set a goal and elucidated on how a student can pursue career of his own interest rather than others.



## 12 - Elocution Competition - 12-07-2017

Cultural committee conducted elocution competition on

### **ONE NATION ONE TAX - GST**

for the students of all streams.

The winners are:

**Amal**, BBA - III - I prize ;

**Sai Vamshi**, BH IB - II - II prize ;

**Manohar**, BCA -III - III prize ;

**Manasi**, BC - IA - Consolation prize.

## 13 - Harithaharam - 15-07-2017

It is universally known that trees play a vital role in maintaining the Ecological Balance. The falling of trees has led to drastic change in the environment, which was recognized by the Govt. of Telangana and hence Harithaharam programme was initiated to correct this Ecological Imbalance through planting innumerable saplings. In consonance with the State Government's ambitious plan the College conducted the programme of planting more than 500 saplings on the Banks of Khajaguda Lake, near Raidurgam Police Limits. More than 500 Students participated in the programme which was presided over by Mr. S. Madhava Rao, Asst. Director, BPP & Urban Forestry wing of HMDA.



## 14 - Task Orientation Programme - 20-07-2017

Task orientation program was organized for all the final year students on 20th July, where task representative addressed the students regarding various skills the students require to be victorious in their job search in this competitive world.





### 15 - A Lecture on Awareness on Financial Markets - 21-07-2017

A lecture organized by the Commerce Lab on "Awareness on Financial Markets", by Mr. G.S. Vinayak, Assistant Manager, National Stock Exchange for all the first year students of BBA and B.Com. (Hons). Mr. Vinayak threw light on working of financial markets and career opportunities in that segment and has finally discussed the usage of National Stock Exchange Modules as a part of course redesign of "Investment Management and Stock Market Operations".



### 16 - Faculty Development Programme - 22-07-2017

A Faculty Development Programme on "Modern Teaching Methods" organized by ICFAI Business School on 22/7/17 which was attended by Ms. K. Swapna, Department of Business Administration.

### 17 - A program on project work - 25-07-2017

A programme on project work for BBA final Year students was conducted on 25th July. The speaker Dr. Vidhyanath, enlightened the students on various guide lines in selecting areas of project, topic and preparation of project report.

### 18 - IDBI Internships - 25-07-2017

On 27-7-2017 IDBI conducted Internship program in college premises. Almost 80 students got internships.



## 19 - Kargil Vijay Diwas - 28-07-2017

Kargil Vijay Diwas was organized on 28th July, for first Year students by Lt. Col. Lokesh Saxena commandant, NCC. He focused on Army men who sacrificed their lives for the country and also explained the entire Kargil war by using video clippings.



## 20 - NIC - 01-08-2017

Our college NCC cadet N. AKILA (B.Com. Hon.) II Year was selected for NIC (NATIONAL INTEGRATION CAMP). From 1st August to 12th August



## 21 - Sravana Lakshmi Pooja - 01-08-2017

Lakshmi Pooja was performed in the college Auditorium by all the female faculty members during this auspicious month. The faculty chanted Sri Lalithasahasranamam with piety which was followed by the Contributory Get Together.



## 22 . Save the Lakes Campaign - 05-08-2017

The Lakes of Hyderabad played a major source of providing drinking water to its residents as well as maintaining Marine Ecology. Of late they have been polluted by Immersion of Ganesh Idols made up of plaster of Paris and thus contaminating the lakes. Around 200 Students from our College have participated in the Walk and took the Pledge to become LAKE WARRIORS, which was organized by Volunteers, Environmentalists and college Students at People's Plaza, Necklace Road.





### 23 - A lecture on "Employability skills" - 08-08-2017

A lecture on "Employability skills" by Sri Venu Gopal Chepur, President and CEO Samprad Academy, New Jersey, U.S. was organized on 8th August for final year students. The speaker enlightened the students on employability skills. He focused on increasing communication skills, analytical skills, and problem solving skills, learning, and team work needed by a student to become employable in a competitive environment.



### 24 - Awareness on Capital Markets - 10-08-2017

A guest lecture on "Awareness of Capital Markets" by G. Vinayak, Manager of NSE, was conducted on 10th August for first year students. The session started with the introduction of Capital Markets. The speaker emphasized on the various modules of NSE to choose as a career option to additional avenues.

### 25 - An Open Forum on Freedom Struggle -Competition - 14-08-2017

A talk on Freedom Fighters was conducted on 14-8-2017. The following were the victorious participants.

Prizes :

- Mansoor Ahmed, BH- III - I prize
- Ritika, BBA -I - II prize
- Suman. E, BH- III - III prize

Consolation Prizes:

- B.S.K. Bhavani, BH-IIA
- Lokesh Jain, BBA - I
- M. Naveen Kumar, BCA -I
- Devashish, BC-IIIB
- Jahnavi, BC-IA



## 26 - 71st Independence Day - 15-08-2017

The college celebrated 71st Independence Day. Sri P. Purnachander Rao, the former Principal of IIMC, hoisted the national flag at 9 a.m. The students and the staff were present for the flag hoisting with patriotic fervor.



## 27 - Skill Development Program - 17-08-2017

A programme on "Skill Development for BFSI Career" was conducted on 17th August for the first and the second Year students. The training team enlightened the students on how they can develop their career skills in the field of finance, Banking and insurance sector in the present dynamic environment.



## 28 - Campus Visit - 19-08-2017

The UG final year students were taken to Vishwa Vishwani Institute of Systems and Management, a Business School on an Educational tour on 19th August. At VVISM, Prof. Patrick addressed the students and enlightened them on career choices and guided them about various career opportunities. Various video clippings inspired the students regarding attitude, passion etc.





## 29 - A lecture on "Strategic Management" - 23-08-2017

A guest lecture on "Strategic Management" was conducted on 23rd August for second and final year students by Prof. Sunny Bose, IBS, and Hyderabad. . He elucidated on operating business in the present scenario with the help of strategy. At last, he focused on the term VUCA (Volatility, Uncertainty, Complexity, Ambiguity) as a new paradigm of strategy in dynamic environment with various examples.



## 30 - Science Talent Test - 23-08-2017

The 'SCIENCE TALENT TEST' was conducted on 23rd August, in the college to test the students whether they had properly understood the concept, so that immediate action could be taken to correct them for their improvement. Often, the students develop to build a strong fundamental base and these types of tests emphasize the assessment of scholastic skills, mainly in Mathematics, Statistics and Computer science. Rather than testing rote learning, this will analyze as to how well skills and concepts can be answered by the students.

In this Talent test, 400 students of BSC (M.S.Cs) stream, from 11 Degree colleges participated. The students who achieved highest marks were declared as the Topper. The top 3 rankers were rewarded with cash prizes. Consolation prizes were also given to the students

Winners:

- I Prize: Rishav Sharma (Bhavans New Science College)
- II Prize: S. Mahendar Rao (Aurora Degree College)
- III Prize: Afreen Sania (St. Mary's College)

Consolation prizes:

- Radhika Sharma (St. Ann's Degree College, Mallapur)
- B. Mahendar (St. Mary's College)
- B.B.S. Sumanth (Badruka Degree College)
- N.A. Jaswanth (Aurora Degree College)
- G.V. Manish Reddy (St. Mary's College)





### 31 - Distribution of Clay Ganeshas - 24-08-2017

Immersion of Plaster of Paris Ganesha's cause environmental hazards and endanger the Lakes especially the Aquatic Flora and Fauna. As such to encourage the staff and students of the college to go green on Ganesh Chaturdhi (25/08/2017), the College organized programme of distributing the Clay Idols of Lord Ganesha in collaboration with Vasavi Club. Around 110 idols were distributed.



### 32 - College Ganesh Immersion - 29-08-2017

All the Students enthusiastically participated in Ganesh Pooja and organized Annadanam for all the students & Faculty. On 5th day the idol immersion took place with religious fervor and zeal.



### 33 - A Two day workshop on "Entrepreneurship" - 30 & 31-08-2017

A two-day workshop on "Entrepreneurship" by Carpe Diem (IIM Calcutta) in association with make intern was organised on 30th & 31st August, by Mr. N. K. Sundaram, Carpe Diem 2K17 -18, certified entrepreneurship and soft skill mentor. On the first day of the session, the speaker enlightened the students on how entrepreneurship has become buzz word in a dynamic environment. He focused on Entrepreneurship characteristics, functions and types, SWOT analysis, how to prepare an action plan of the business. The session continued with video clippings. At the end of the second day, he evaluated the students based on team presentation, on the activity given (your goals), group discussion and academic aspects of the students. Based on the evaluation, 5 students received a certificate of merit and 47 students received participation certificates.





### 34 - A career guidance program on "CIMA" - 1-09-2017

A career guidance programme on "CIMA" by Mr.Yogesh Sakunia was organised on 1st September for final year students. The resource person enlightened the students on various levels of CIMA, skills required at each level of the programme, syllabus and duration of the course. He also focused on career opportunities of CIMA program



### 35 - Common Entrance Exam for Certificate Courses - 1-09-2017

A common entrance exam for various certificate courses was conducted by the college. 600 students had attempted this exam.

As per the recommendation of the NAAC Re-Accreditation committee visited on March 30th and 31st of 2017, college initiated four certificate courses along with the UGC sponsored Event Management and Investment Management and Stock Market Operations courses.

1. Entrepreneurship Development course in association with National Entrepreneurship Network (MoU Signed) for first year students.
2. Vedic Mathematics for second and final year students by Sri V. Vara Prasad Rao.
3. Accountancy Package for second and final year students by Impact Education Academy of Business Accountech.
4. Communicative English in association with Entuze Technology Solutions Private Limited, Bangalore for second and final year students.

Entrance test is conducted for admission into these courses. There is an overwhelming response from students. 535 students appeared for the examination. Students were selected through counseling on merit basis.

### 36 - Distribution of Ganesh Prasadham - 5-09-2017

Ganesh Prasadham was distributed by the Staff and the Students to the devotees who came to watch the Ganesh immersion.



### 37 - Workshop attended by the faculty - 6-09-2017

Mrs. M. Satya Sudha and Mrs. Madhuri attended workshop on "Principles of Insurance" organized by Osmania University.

### 38 - General Knowledge Quiz: Winners - 7-09-2017

The college conducted General Knowledge Quiz on 7-09-2017. Nearly 100 students participated in the competition enthusiastically.

**Winners:** M. Akshay & S. Jagath Teja, BH-III - I prize  
D. Venkata Satish & Shivani Reddy, BBA- III-II prize  
Vishal Ranjan Pandey & K. Sai Shashank, BH-IIB- III prize



### 39 - Orientation on Live Market Research Projects - 11-09-2017

A Lecture on "Orientation on Live Market Research Projects" organized by Commerce Lab Committee and Research and Development Committee for all the final year students of BBA, B.Com (Hons) and M.Com. Final year by Mr. Ajay, Brand Research Consultancy. Mr. Ajay threw light on live market research projects for all final year students, and explained about the selection of a topic, sample size analysis, designing a questionnaire, going for live research to the target customers, data analysis etc., Brand Research Consultancy is ready to share Memorandum of Understanding in the due course with IIMC.



### 40 - Deloitte Campus Placements - 12-09-2017

Campus placements drive was conducted by the Deloitte Company. 15 students from various streams got placed in Deloitte with an annual salary of Rupees 3, 30,000/- into Tax and Project Consultancy job profiles. 8 Students got offer letters for Tax Analyst & 7 Students got offer Letters for Project Consultants.





## 41 - MAD-360 (Competition) - 13-09-2017

An innovative competition titled MAD-360 - Make a difference in 360 seconds was conducted on 13/9/17. About 70 students took part in it.

Winners: **Gayatri, Alan, Aditya** -BH-IA- I prize; **Kaveri, Komal Medav, Farheem Ali**- BH-III - II prize ; **Harsh, Naveen, Aproop** - BBA- II - III prize



## 42 - Teachers Day Celebrations- 14-09-2017

The college celebrated "Teachers Day" with dedication and devotion. Mementoes' were distributed to all the Teaching and Non-teaching staff on this auspicious occasion.



### 43 - IUC - 16-09-2017



Our college cadets participated in IUC (Inter Unit Competition) from 16th Sep. to 26th Sep. 2017.

### 44 - Campus Visit - 16-09-2017

The UG final year students were taken to IBS (ICFAI Business School) campus visit on 16-09-2017. At ICFAI Prof. Venugopal Swamy, Faculty had explained vividly the present scenario citing several challenges for employment and career development. President of ICFAI Alumni Relations Cell focused on different domain clubs in ICFAI & finally Raghu Ram, Asst. Manager - Marketing described the infrastructure of ICFAI, ICFAI business school aptitude the programme was followed by lunch. Then students had a trek in the campus.



### 45 - Amazon Campus Placements - 18-09-2017

Amazon conducted placement drive and 13 students were recruited - 7; from BBA, 4 from B.Com. (Hons), 1 from B.Com. (Comp), and 1 from B.Com. (Comp. App) with a salary of Rs. 3 lakh per annum for Alexa Data service analyst post.



### 46 - Counseling for Add-on Courses - 18-09-2017 & 21-09-2017

Counseling for Certificate courses for first year students on 18/9/17 for Event Management, Investment Management & Stock Market Operations, Entrepreneurship Development, along with which counseling for second and final year students on 21/9/17 for Vedic Mathematics, Accounting Package - Tally and Communicative English was conducted.



## 47 - Orientation Programme - 19-09-2017



The Department of English, Osmania University organized an Orientation Programme on the third semester textbook at BJR College, Narayanaguda, was attended N. Karuna Sree & M. Mamatha.

## 48 - A lecture on "Stock mind season 6" - 19-09-2017

A lecture on "Stock Mind Season 6" by Siddhartha Mukherjee was conducted for first year students. The speaker explained the benefits of investing in stock market, choosing best stocks and threw light on virtual stock. He also explained the types which of trades involved cash (cash buy & cash sell) & margin (margin buy & margin sell) & the general rules for the game to trade in virtual stock.



## 49 - Mehendi and Nail Art Competitions - 21-09-2017

To bring out the hidden talent of students Mehendi and Nail Art competitions were held on 21-9-17. The winners are:

### Mehendi Competition:

1. Sara Begum - BC IB - I prize
2. V.Shilpa - M.Com. II yr- II Prize
3. CH. Anusha - BC III A- III prize

### Nail Art Competition:

1. Surabhi Sharma- BC IB - I prize
2. Rohit- B.Sc III - II prize



## 50 - Installation of Goddess Saraswati Idol - 22-09-2017



Saraswati endows human beings with the powers of speech, wisdom and learning. To maintain sanctity in the campus, the incarnation in form of Goddess Saraswati idol was installed in the college premises by faculty and alumni (2014-17) batch.



## 51 - Bathukamma & Dandiya - 22-09-17

Bathukamma is one of the unique floral festivals of Telangana region celebrated during Dasara Navaratri by women seeking the blessings of the mother Goddess for prosperity. Colors, flowers and water are all intrinsic to the festival. Our students arranged the flowers in a conical shape and turmeric is placed on the top of it to signify both life and eternity. Dressed in their colorful, traditional best, the girls formed a circle around Bathukamma and danced accordingly. Students also participated in the merriment of Navaratri by performing Dandiya dance.

Winners: 1. I Prize - G. Amruthavarshini, C. Keerthana B.Com (Comp) B & Priyanka - BC-IIA  
2. II Prize - K. Srilekha, V. Shilpa, S. Anusha - M. Com-Ilyr  
3. III Prize - E. Meghana, Amulya Gupta & amp; A. Vaishnavi- BCG- II.



## 52 - Swachh IIMC - 23-09-2017

Our college conducted Swachh IIMC on 23rd September, 2017. All the NSS Volunteers, faculty members and other students participated in the clean and green of the campus.



## 53 - FT Placements - 05-10-2017

Placement Drive by Franklin Templeton Investments. 4 B.com (Hons) students and 1 B.com (comp) student were selected in FT campus placements among 190 students who participated in the drive.





## 54 - Inauguration of Vedic Maths - 12-10-2017

Speed is the key for success so add-on certificate course in Vedic Maths was newly introduced to B.Sc. and other Stream students. Vedic Guru Sri Venkatavara Prasad briefed the students about the importance of Vedic Maths in the inaugural session. More than 30 students from different streams enrolled for the course.



## 55 - Career Orientation Programme - 13-10-2017

A career orientation programme on "Introduction to Data Science with R & opportunities" was organized for final year students. The seminar paved a new career option to the students with strong statistical background. The speakers explained the concept of Data Science with day-to-day examples. The usage and importance of data in this age of trillion dollar transactions. The need, importance and increasing demand of Data Analytics was thought provoking. The explanation about usage of software 'R' along with its technological importance could be easily understood. About 200 students participated in the seminar and expressed high level of satisfaction for increasing their purview about Data Science & Analytics.



## 56 - A Lecture on "Goal Setting & Attitude" - 20-10-2017

A lecture on "Goal Setting & Attitude" by Sri K. S.K. Jayadev Rao organized for the first year students. The speaker paved on SMART goals and goal setting. He explained Goal setting is powerful because it provides focus to shape our dreams. It gives us the ability to how exact actions can be performed to achieve everything we desire in life. He also focused on personality development, factors influencing at social and work life. He spoke on behavior, inculcating positive thinking and attitude which makes the life successful.





## 57 - A Lecture on "Communication Skills" - 21-10-2017



A Lecture on "Communication Skills" by Sri K.S.K. Jayadev Rao was organized for the final year students (UG & PG). The speaker enlightened the students on various soft skills - Reading, Listening, Speaking, and Understanding - which play an

important role in communication. Functions, process and types of communication have also been discussed. He focused on verbal and nonverbal aspects in communication and how to excel in interviews with the help of communication skills. He also discussed the importance of attitude in facing the interviews with various examples and quotations.

## 58 - Police Commemoration Day - 21-10-2017



IIMC Faculty and NCC Cadets visited L.B. Stadium where Police Department exhibited their arms and ammunition which they use while combating.

## 59 - A Lecture on "Time Management" - 23-10-2017

A lecture on "Time Management" by Sri K.S.K. Jayadev Rao was organized for second year students. The speaker emphasized on the role of self-discipline in Time Management - planning the actions, setting priorities, seizing the day, keeping deadlines based on effective & efficient things. He threw light on time log by measuring the time in terms of minutes & hours, saying where successful people think in terms of minutes, average people think in terms of hours. He explained the importance of delegation in achieving more productive things, matching the tasks (grouping responsibilities) based on requirement of more time, less time & very less time. He also focused on time wasters to concentrate to save time, to improve the quality of time which results in health, peace of mind, quality relationships & quality of life and the same time can be used for productive purpose.





## 60 - Book Exhibition - 23rd - 25-10-2017

The New Age Publishers have organized a Book Exhibition in our College Library for 3 days that is on 23rd, 24th and 25th October 2017. They arranged subject books, General books, and competitive books in this book exhibition. All the students and faculty members were given a prior notice to visit the treasure trove of book. Most of the students bought General as well as subject books and many faculty members also bought the books for their personal usage, and suggested the books for library purchasing.



## 61 - Blood Donation & Eye Camp - 24-10-2017

IIMC NSS unit and Vasavi club Hyderabad organized a Blood donation camp. Certificate of appreciation was issued by Institute of Preventive Medicine for collecting 100units of blood in one day. IIMC NSS Unit organized an Eye camp for students by Vision Express.



## 62 - Lecture on "UNO & its Significance" - 24-10-2017

In view of UNO Formation day on October 24th 1945, a guest lecture on "United Nations Organization and its Significance" by Sri P. Purnachandra Rao was organized for first year students on 24-10-2017. The speaker discussed the importance of UN with its purpose, existence being from 72 years, about civilization, creation, democracy & development in the context as better standard of living to citizens by supporting with numerous quotations. One of the quotations which was inspiring in the context of development was "UNO was created not to take people to heaven but to prevent people from going to hell." The speaker also enlightened the students regarding various agonies & issues which were debated in UN assembly by giving example of India and China. Finally, the Speaker threw light on the future role of India in UN Security Council.





### 63 - Essay Writing Competition -25-10-2017

An Essay Writing Competition was conducted by Union Bank of India, in the college auditorium following the orders issued by Central Vigilance Commission of India, in Observance of " VIGILANCE AWARENESS WEEK" from 30th Oct - 4th Nov, 2017 with the theme " MY VISION - CORRUPTION FREE INDIA". Sri N.V. Gurucharan, Asst. Manager, Union Bank of India addressed the students on Corruption in various sectors. Almost 40 students participated in this competition and among them three best essays were selected. Winners: 1. **Komal Medav**, BH-III yr - I prize; 2. **G. Sai Vamshi**, BH-IB - II prize ; 3. **P. Shaila**, BC - IB - III Prize

### 64 - Voice 4 Girls, Winter Internship Programme - 2k17 - 25-10-2017

Educating adolescent girls in India. To bring out the confidence, self-awareness and decision-making abilities, Ms. Prathiba Vijay briefed the students about the internship programme. About 100 students signed up for the internship which will be held from 5th December to 30th December 2017.

### 65 - Genpact Placements - 27-10-2017

Nine students got placed in Genpact Placement Drive of which 5 students from B.Com (Comp), 2 students from BBA, 1 student from B.Com(Gen) and 1 student from B.Com(CA).



### 66 - A lecture on "Startups for Women Entrepreneurs" - 30-10-2017

Ujwala and ED cell organized a lecture on "Startups for Women Entrepreneurs". Dr. T. Naga Lakshmi enlightened the girl students on small scale industries in Adilabad and Karimnagar districts. She also motivated the students in starting up small scale industry with minimum budget.



### 67 - Diya decoration competition - 30/10/2017

A Diya or an Earthen Lamp is synonymous to Diwali festival. Diya doesn't merely represent decorative item but reminds one and all to give up their desires and defeat their ignorance. To bring out the creative skills of the students Ujwala women empowerment conducted Diya decoration competition.

Winners: I prize **Gayathri**, Kiran B.Com (Hons.)1A ; II prize **Kaveri**, **Mounika** B.Com (Hons) III ;Consolation prize **Bindu**, **Nitin** B.Com (Comp) III A.





## 68 - Amazon Placements - 31-10-2017

In placement Drive by Amazon (Customer care) 7 students from B.Com (Hons), 2 students from B.Com (comp), 3 students from BBA and 1 student from B.Com (CA) were selected.



## ‘ వందేమాతరం ’

సుజలాం సుఫలాం మలయజ శీతలాం  
సస్య శ్యామలాం మాతరం - వందేమాతరం  
శుభ్ర - జ్యోత్స్నా - పులకిత యామినీం  
పుల్లకుసుమిత ద్రుమదళ శోభినీం  
సుహాసినీం సుమధుర భాషిణీం  
సుఖదాం వరదాం మాతరం ॥ వందేమాతరం  
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అబలా కే నో మా ఏతో బలే - బహుబల ధారిణీం నమామి తారిణీం  
రిపుదల వారిణీం మాతరం వందేమాతరం  
తుమి విద్యా తుమి ధర్మ - తుమి హృది తుమి మర్మ  
త్వంహి ప్రాణాః శరీరే - బహుతే తుమి మా శక్తి  
హృదయే తుమి మా భక్తి - తోమారయి ప్రతిమాగిడి  
మందిరే మందిరే వందేమాతరం - త్వంహి దుర్గా దశప్రహరణ ధారిణీ  
కమలా కమలదళ విహారిణీ - వాణీ విద్యాదాయినీ నమామిత్వాం  
నమామి కమలాం అమలాం అతులాం  
సుజలాం సుఫలాం మాతరం వందేమాతరం  
శ్యామలాం సరలాం సుస్మితాం భూషితాం  
ధరణీం భరణీం మాతరం వందేమాతరం

## The meaning of Vande Mataram

జననీ నీకు వందనం-పుణ్యప్రదాలైన గంగ, యమున, మొదలగు జీవనదులు గలదానవు. మధురఫల భరితపు, మలయాద్రి పర్వతం నుండి వీచే గాలుల వలన చల్లదనాన్ని పొంది మా సేదతీర్చే వాత్యల్పపూర్ణపు అయిన తల్లీ! నీకు వందనాలు. స్వచ్ఛమైన తెలివెన్నెల చేత పరవశించే రాత్రులు కలదానవు. వికసించిన సుమశోభ కలదానవు. దరహాస చంద్రికలను మా పై కురిపించే వాత్యల్పపూర్ణపు. లలిత పదసంభరిత సంభాషణా చతురవు. సుఖాన్ని ప్రసాదించే రీతిలో కోరిన వరాలనిచ్చే తల్లీ! నీకు వందనాలు. కోట్లాది ప్రజల గొంతుకలలో నినదించే జయజయధ్వానానివి. కోట్లాది భుజాలు ధరించిన ఖడ్గాలు కలదానవు. అధికాధిక బల సంపన్నురాలైన ప్రచండశక్తి స్వరూపిణివి అయిన నిన్ను అబల అని ఎలా చెప్పగలం? మమ్మల్ని రక్షించగలదానవు. సకల శత్రుమూకలను సంహరించగలదానవు. తల్లీ! నీకు వందనాలు. నీవు సమస్త జ్ఞాన స్వరూపిణివి. సకల ధర్మ స్వరూపిణివి. జీవకోటిలో చేతనాకేంద్రమైన హృదయస్థానానివి. సృష్టిమర్మానివి. సమస్తజీవులందరి ప్రాణశక్తివి. మా భుజములలో అంతర్నిహితంగా ఉన్న శక్తివి నీవే. మా హృదయజనిత భక్తి రూపానివి. ప్రతిమందిరంలోని మంగళ విగ్రహానివి నీవే తల్లీ! నీకు వందనాలు. దశవిధములైన ఆయుధాలను ధరించిన దుర్గవు నీవే. సకల సంపద ప్రదాయిని అయిన లక్ష్మీ దేవివి నీవే. పరాపర విద్యను ప్రసాదించే వాణివి నీవే. నీకు వందనాలు. అనంతైశ్వర్య ప్రదాతావు. అనన్యసామాన్యురాలివి. పుణ్యజలపూర్ణపు. సుమధురమైనా ఫలాలు కలదానివి. తల్లీ! నీకు వందనాలు. సస్యశ్యామలవు. సరళవర్తనం కలదానవు. మందస్థిత వదానారవిందవు. సకలాభరణ భూషితవు. మాతృమూర్తి! విశ్వజననీ! నీకు శతాధికవందనాలు. శత సహస్రప్రణామాలు.



## 69. ORIENTATION OF ACCA - 1.11.17



A Career extended program on "Orientation of ACCA" was organised for final year students by Sri Babu Rayipudi. The lecture was about extended career option. The speaker gave validates about

professional courses in "Accounting domain", their duration and how to accomplish them, were explained through highlighting the option of choosing ACCA (Association of Chartered Certified Accountants). The session opened a new door of career to many students.

## 70. A LECTURE ON DIGITAL MARKETING - 3.11.17

A lecture on "Digital Marketing" was organised for the final year students by Janaki Pendyala. She enlightened the students on



"Google - Mother of search" - its role and significance in searching relevant information to the users. She focused on digital marketing segments, search engine optimization and the procedure of making money through digital marketing and finally threw a light on content marketing.

## 71. BIG DATA IN BUSINESS - 5.12.17

A Career Guidance Program on "Big Data in Business" by Keiichi Nakata was organised for the final year students. The speaker addressed the students about their worldwide campuses, branches and post graduate degrees offered; i.e. MSC programs in informatics - Big Data in business, Business Service Design, Digital Innovation, MSC Information Management and Digital Business, MSC Business Technology Consulting. He analysed about emerging opportunities and challenges in Digital Business and importance of technology in it. He also emphasized on value creation through information and business strategy.

## 72. KARTIKA SAHASRA DEEPOTSAVAM - 11.11.17

Kartheeka Masam is one of the most auspicious months in a lunar calendar. During this month lamps were lit and placed near the entrance. To inculcate cultural and traditional values among the students, event management students lit 1200 lamps in the college premises followed by Rudrabhishekam, Lakshmi and Saraswati Pooja performed by our former Principal Shri P. Purnachander Rao.





### 73. CLASS ROOM DYNAMICS - 20.11.17



A faculty development programme was conducted on "Classroom Dynamics" by Dr. J. Madhavi, Assistant Professor, Nizam College, Osmania University. Classroom dynamics are the norms and rules

that are to be followed by the faculty to bridge the gap between teachers and students. The speaker discussed the key elements for effective classroom management, importance of classroom dynamics, how to boost classroom dynamics and suggested tips to teachers.

### 74. CONCENTRIX PLACEMENTS-29.11.17



Placement Drive by Concentrix. 17 from B.Com (Hons) ,11 from BBA ,28 from B.Com (comp), 11 from B.Com (CA), 7 from B.Com (Gen),

3 from BSC and 5 from M.Com were selected.

### 75. ORIENTATION ON COMPANY SECRETARY COURSES - 27.12.2017



A career orientation program on "Company Secretary Course" was organised by GV Rao, ICSI (Institute of Company Secretaries of India) professional speaker, to all the first year students.

He enlightened the students on the formation of ownership & different forms of business enterprises, legal requirements to set up those enterprises & stressed on the importance of company secretary in bridging the gap between enterprises and investors and its relationship with various stakeholders.

### 76. ADP-RECRUITMENTS - 28.12.2017

Recruitment Drive by ADP. 6 B.Com (Hons) students, 1 B.Com (CA) student, 1 B.Com (Gen) student got selected.





## 77. HGS-RECRUITMENT DRIVE - 29.12.2017



Five students got placed in HGS placements.

## 78. BSE CAPITAL MARKET AWARENESS PROGRAM - 5.1.2018



A lecture on "BSE Capital Market Awareness Program" by Sri Bhavanarayana Kandala was organised. The speaker addressed the students on the history of BSE and its prospectus. He highlighted on the dos and don'ts of investor & an investment is done to combat with taxes and inflation. At last he emphasised how the future of investment will be and how an investor should go for financial planning and goal setting.

## 79. NATIONAL SERVICE SCHEME - 6.1.2018

A guest lecture was conducted by the NSS unit of our college. Prof. O.P. Vardhini, Dept of physics, O.U. gave an orientation to NSS volunteers on the significance of NSS, Personality Development and Attitude building. More than 100 volunteers attended the programme.



## 80. LIBRARY WEEK CELEBRATIONS - 8.1.2018

IIMC celebrated Library Week on 8th January 2018. On this occasion 3 events - Library Quiz, Best news reader and Treasure hunt were conducted. The cash prizes were given to the winners.



## 81. SINGING COMPETITION - 8.1.18

Singing Competitions can be nerve- wrecking for any singer. Performing in front of audience is a vital experience. To give this type of exposure to our students, we have conducted singing competition in our college.



## 82. DANCE COMPETITION - 10.1.18

Dance Competitions are a great way to build up an emotional resilience among students. Dance is a conversation between body and soul. Keeping this aspect in mind, we have conducted Dance competition in our college.

## 83. RANGOLI COMPETITION: 11.1.18



Rangoli is believed to be the harbinger of good luck. We have conducted Rangoli in lieu of Sankranthi festival. Many students participated in this competition.

## 84. ELOCUTION COMPETITION 12.1.18

An elocution competition was organized by Department of Women, Children, Disabled and Senior Citizens, Government of Telangana, in association with Lions Bhawan Trust, Secunderabad Millennium on 12th Jan 2018 in our College Auditorium, on the topic "Elderly Care- Changing Demographic patterns in India- Role & responsibility of youth". Almost 40 students participated.

## 85. SANKRANTHI SAMBARALU 12.1.18

Makar Sankranthi is one of the famous festivals which falls on the equinox represents the end of winter, also well-known as the harvest festival. Makara Sankranthi is considered as the beginning of the hold phase. Ujjwala Celebrations displaying the importance of sankranthi were held in the college.

## 86. NATIONAL YOUTH DAY 12.1.18



Swami Vivekananda was a motivation to the youth, the incarnation of Indian ethnicity and astute ness. To promote youth in the field of education, art, culture and to generate moral values. Ujjwala organized an exclusive program on youth development. Students from different streams enthusiastically participated in the program.



## 87. NATIONAL YOUTH FESTIVAL -12.1.18



A lecture on "Role of Youth in Nation Building" by Sri JV Choudhary (DRDO Scientist) on the occasion of 155th birth anniversary of Swami Vivekananda was organised . As Swami Vivekananda,

says one has to aim for Muktishasana by maintaining Brotherhood towards all sections of the society. The speaker instructed the students to meticulously focus on the programs such as maintaining good health, unifying of masses and eradication of evils and keep going to gymnasium which inspired most of the freedom fighters in the freedom movement. At last he emphasised that for a healthy nation, the youth should be fit and self-dependent, otherwise he/she will be a burden to the Nation itself.

## 88. MODEL UNITED NATIONS: 18.1.18 AND 19.1.18.

IIMC MUN conference comprises of 250 delegates organized by the students. Through MUN, they learn to see world issues from different viewpoints, meet people from various cultures and build confidence in forming and voicing their opinions.

This year's theme is about seeing as we live in a time of on-going crises and unresolved global issues that threaten peace and security of our world. We must recognize the urgency of acting as a united force to challenge what the international community has faced, yet failed to solve time after time. Challenging the cultural norms, this issue raises many questions to be addressed during constructive debate in HRC, in order to ensure that people are granted their rights. The best speakers were rewarded with cash awards.



## 89. BOOK EXHIBITION 22.1.18 AND 23.1.18



The Bookionics publishers have organized a Book Exhibition in IIMC College Library for 2 days i.e., on 22nd, 23rd January 2018. The books were segregated into subject books, General books, and Competitive books.

The students and faculty utilized this opportunity by buying the books.



## 90. COMMERCE TALENT TEST - 24.1.2018

IIMC conducted commerce talent test. Students from various colleges of twin cities participated. The entry was on first come first served basis. Cash rewards were given to the winners.



## 91. NATIONAL VOTERS DAY- 25.1.2018



The significance of this day is to encourage more young voters to take part in the political process. On this day Principal, Vice-Principal, Staff and Students have taken an oath to participate in the

elections effectively in a fair means and to vote in every election fearlessly and without being influenced by consideration of religion, race, caste, community, language or any inducement.

## 92. 69TH REPUBLIC DAY - 26.1.2018



The college celebrated 69th Republic Day. Sri B.Amareshwar Rao, Senior faculty IIMC hoisted the national flag at 9am. The students and staff were present at the flag hoisting ceremony.

## 93. ONE DAY WORKSHOP ON PUBLIC SPEAKING - 28.1.18



One Day Workshop on Public Speaking was conducted by Campskil in collaboration with IIMC. Ms. Ramya Raman, the guest speaker, spoke to her heart's content as how

she became a good public speaker and her journey. She has given deep insights on how to overcome fear and be confident enough to speak out in front of the crowd. The workshop was followed by competition and the participants came forward to speak on the stage with a competitive spirit.

## 94. ENGLISH FEST 29.1.18

English Lab Committee organized English fest. As a part of fest, Elocution, Listening Test and Video Description competitions were conducted. More than 100 students participated in this fest.



## 95. INDIANISMS - 30.1.2018



A Guest lecture was arranged by the Department of English on 'Indianisms'. Dr. B. Brahmananda Chary, Former Principal, Sri Vijayanagar College of Commerce, stated that Indianisms refer to a word or

phrase, which is a characteristic of Indian English and may also refer to the way a sentence has been structured as a literal translation from an Indian language to English. The Spokesperson gave many examples from daily life situations and explained the biggest problem lies in a candidate, who has good communication skills, still use them unknowingly and doesn't get detected easily during the selection process of companies, leading to bad hires.

## 96. RELEASE OF IIMC DIARY - 30.1.2018



The College Diary was released by former Principal of IIMC Sri P. Purnachander Rao. The staff and the class representatives attended the event.

## 97. WONDER WOMEN - 1.2.18



Women empowerment means empowering women with all their rights, they should have in the family, society, college and country just like a man. The status of women in the Indian society is still backward because of gender inequality. Students from different streams staged "NUKKAD NATAK", a street play on the crimes against women in India.

## 98. WORLD WET LAND DAY - 2.2.2018



This day marks the date of the adoption of the Convention on Wetland. In focusing on the theme "wetlands for a sustainable urban future", this year's World Wetlands Day sheds light on the importance of wetlands for

cities. About 50 students have participated in the inauguration of India's largest Floating Island at Neknampur Lake, Hyderabad by Dhruvansh NGO.

## 99. ELOCUTION COMPETITION - 2.2.2018

Elocution Competition was conducted by Lions Club of Hyderabad Blues, on the theme of "National Integration" on 2.2.2018 in our college Auditorium. Sri G.V.N. Raju, president enlightened the students by suggesting some valuable tips on Public Speaking. He distributed the personality development books to the prize winners.



## 100. IIMC YOUTH PARLIAMENT-2K18 - 3.2.2018

IIMC Youth Parliament held its 3rd edition on the theme GST& FRDI Bill - Its Advantages and Disadvantages. The House started with an inaugural ceremony, where all the dignitaries have spoken about the theme and encouraged the students to express their views and opinions in various capacities. The students were very enthusiastic in discussing about pros and cons of GST and FRDI Bill. Finally after the crisis, voting on both the drafts was taken up and the original draft was submitted by the minister concerned. The Bill was passed in the House and the session was completed on a successful note. The best speakers were rewarded.



## 101. COLLAGE COMPETITION - 5.2.2018

Collages could be composed of words melded into each other by snipping and pasting or images stuck in combination or even objects joined randomly by crazy glue. To witness the 'inner landscape' of various aspects related to 'Digitalization', we have conducted this competition for the students.

## 102. ENGLISH TALENT TEST - 5.2.18



Department of English conducted "English Talent Test" for all undergraduate students. Five hundred students from various colleges participated in this test.

## 103. COMPUTER SKILL DEVELOPMENT PROGRAM - 7.2.2018



A Computer skill development programme on MS- Word was organised for both teaching and non teaching staff of IIMC. The facilitator was Mr.

Sandeep Agarwalla, Faculty, IIMC. The main objective of the programme was to enrich the soft skills of staff in using MS-Word. Various areas like creating a new document, page layout, page setup, Header & Footer, Alignment (Left, Right, Center, Justified), Line spacing, Subscript & Superscript, Bold, Italic, Underlined etc were discussed.

## 104. CAREER GUIDANCE PROGRAMME - 8.2.2018



A Career Guidance Program on overseas education by Inthiyaz Bannuru from AECC GLOBAL was organised for all UG final year students.

He focused on the combination of diversified laws, customs, traditions, currency values, different business practices and social environmental factors which made the students go for compulsory learning of multi-task oriented courses. He has informed the students regarding 2-year program, 4-year program in Australia, availability of jobs, pay packages given to them after completion of courses and how to enter into an Australian education system by choosing a single test out of IELTS, PTE, TOEFL, GRE.

## 105. NATIONAL SEMINAR ON 'SEM' - 10.2.2018 & 11.02.2018

2nd One Day National Seminar on SEM "Startups and Entrepreneurship in Modern Millennium" was organised. Sri P. Purnachander Rao, Former Principal IIMC addressed the gathering by bringing out the importance of idea, entrepreneurship, start-ups, trends supporting entrepreneurship and also focused on conceiving, assembling and financing of ideas. The presenters explained about various areas like involvement of women in family business, balancing family matters and business matters and highlighted that confidence and trust makes the people succeed in their business ventures. The presenters focused on role of women to become entrepreneurs, change in women from home maker to successful entrepreneur, importance of make in India in promoting women entrepreneurs, E-commerce has provided a platform to expand the horizon for start-ups & its role in development of cyber entrepreneurship, role of MSME sector in promoting entrepreneurship, importance of entrepreneur in development of economy, key indicators of an entrepreneur include level of knowledge, skill, administrative ability, networking, and strong determination, role of NGO's and its services, government's role in entrepreneurship and thrown a light on recycling and examples of eco friendly entrepreneurs were highlighted.





## 106. GROW YOUR MONEY THROUGH MUTUAL FUNDS - 12.2.2018



A Faculty development programme was conducted on "grow your money through mutual funds" by Mr. Bhavanaraya Khandale, for both teaching and non teaching staff. The

speaker started the session focusing on the common life cycle goals and explained the concept of mutual funds, its advantages and the process involved in buying mutual funds. The various parameters like professional management, economies of scale, investment comforts etc. are to be considered, while selecting direct equity or mutual funds.

## 107. ORIENTATION OF ACCA - 20.2.2018

A Career extended program on "Orientation of ACCA" was organised for first & second year students by Sri Babu Rayipudi. The orientation was about extended career option. The speaker gave validates about professional courses in "Accounting domain", their duration, how to accomplish them, were explained through highlighting the option of choosing ACCA (Association of Chartered Certified Accountants). The authentication of course in 180 countries and MOUs with famous MNCs for placements were points of attraction. The session opened a new door of career to many students.

## 108. A LECTURE ON BUSINESS CHALLENGES - 22.2.2018

A lecture on "Business challenges" was organised for all streams of second year students by Mohamed Parker.

He discussed the following points:

1. Business strategy planning is critical to the success.
2. Enter market with what product/what service/what price.
3. Environmental issues.

Finally concluded by saying that Commercial awareness, Work experience, Initiative, strategic mindset, Enthusiasm, skills that are relevant, International transferability are important inputs in fixing up the price of the product.



## 109. ICICI PRUDENTIAL - 23.2.2018



Placement Drive by ICICI Prudential.

1 from B.Com (Hons),  
2 from B.Com (CA),  
2 From BBA, 1 from B.Com (Gen), 2 from B.Com (Comp) were selected.

## 110. ORIENTATION WORKSHOP - 24.2.2018

3 of Our English faculty attended one-day workshop on "English in Use : A Textbook for college students" organized by the Department of English, OU at Govt Degree college for Women, Begumpet on 24-2-2018.

### 111. WOMENS DAY CELEBRATIONS - 8.3.2018

Self defense especially for women is of utmost importance in the kind of the world we live in today. A program on self defense to girl students from all streams was organized. Mr. Karnati Ganesh, world champion in Martial Arts demonstrated different poses on how to protect themselves, when there is an attack. Celebrating woman is a way of feeling gratitude to each and every woman in one's life, be it in the professional or the personal life. Lady faculty enthusiastically participated in the Women's Day celebrations.



### 112. PERSONALITY DEVELOPMENT PROGRAMME - 14.3.2018



A Personality Development Programme was organised for second year students by M. Nagaraju. An initiative was taken up by Eenadu etaram club and Gillette, aimed to create awareness on personality development & grooming, where the expert imparted knowledge to the

students on the rule of A.B.C i.e. Appearance, Body language, Communication skills. He gave guidance to the students on CV writing, job interview preparations & grooming. Finally the speaker gave tips and best practices on how to cope during the interview.

### 113. FDP - 19.3.18

A Computer Skill Development Programme - MS Word was conducted by Mr. Sandeep Agarwalla, Faculty, IIMC. Mr. Agarwalla explained creating, designing, inserting new rows/ columns in, filling colors for each row/column, changing font color, highlighting a particular word and merging/split cells in the tables. He also focused on hidden tables and explained how to copy text from internet and paste it according to our specifications.

### 114. VILAMBI NAMA UGADI VEDUKALU - 21.3.18

Our College Auditorium Management Committee in association with Literary & Cultural Committee celebrated Ugadi Vedula in the college auditorium. Sri M. Vijay, Convener, welcomed the gathering. Sri Raghu Veer, Principal, spoke about the significance of the festival, as the New Year for the people living in Telugu states celebrate the arrival of spring season. Sri P. Purna Chandra Rao, Former Principal, greeted all the staff members and told about the importance of panchanga sravanam and the tradition to predict the New Year. Dr. Ramesh Jadhav, Dr. K. NagaVani, Dr. T. Naga Lakshmi also shared their experiences regarding the traditions of Ugadi, rituals and the symbolic six tastes of a dish called Ugadi Pachadi. Ms. N. Karuna Sree entertained the audience with her melodious songs and the program came to an end by a feast.





### 115. FIRST ONE DAY TELUGU NATIONAL CONFERENCE ON TELUGU AS MEDIUM OF INSTRUCTION IN TELANGANA STATE: PROBLEMS AND SOLUTIONS - 4.4.18.

The Principal welcomed the gathering, addressed about the development of the college, since its inception and rankings given by various magazines. Then the convener focused on the theme and its importance in Telangana State and stated that this seminar was aimed to find out how far the present syllabus enables the students to learn their native language.

The Chief Guest of the session, Prof. Elluri Shiva Reddy, stressed that everybody should be passionate towards mother tongue & inculcates such affection in younger generations also. He explained the hurdles in the way of forming a standard language for 31 districts. He stressed the need of finding a common language amid different dialects.

Primary and secondary school level papers, Intermediate level papers and Degree level papers were presented by the lecturers from various colleges.

As Telugu is our mother tongue, we need not discuss about the challenges and threats towards this language. Teachers particularly should show and inculcate interest among the students, while teaching the language. All the dialects in Telugu states should be taken into consideration, when the curriculum is designed or compiling the text books. Telugu teachers should not be treated inferior to others.

Many historical inscriptions, poems and other valuable things are available only in Telugu language. So the teachers, parents and others should encourage the students to speak in our own mother tongue in order to protect its identity.



### 116. GIFT A BOOK MAKE A CHILD'S FUTURE: 9.4.18

"GIFT A BOOK" by HELPING SOCIETY FOUNDATION (NGO) addressed the students and collected old newspapers, magazines, from students and recycled them to notebooks and donated them to children of tribal villages for free of cost. It is a little gesture which can bring a bright change in their lives. About 60kgs of newspapers and magazines were collected and recycled.

### 117. M.COM FAREWELL PARTY-13.4.18

A farewell party was hosted by M.Com first year students to their seniors. The event was full of fun and frolic. Both the seniors and juniors participated in the event enthusiastically. Lunch was arranged for all the staff members.

### 118. DONATE A NOTEBOOK: 20.4.18

School Kit Drive by Youth for Seva (NGO) addresses student retention at government schools and orphanages, by gifting them school bags, fulfilling their basic needs of resources for the entire year. About 300 notebooks were donated by the students which will be distributed to unprivileged and poor students.

## 119. ANNUAL DAY CELEBRATIONS-30.4.18

IIMC celebrated its Annual Day with the chief guest Sri. P. Purnachandra Rao, former principal, IIMC. and guest of honor - Sri. V. V Ramana Murthy, former principal IIMC,

The event started by lightening the lamp followed by the prayer. Principal Sri. K. Raghu Veer addressed the gathering in his welcome note and emphasized the significance of sports, cultural activities etc. He informed that Rs. 10 lakhs of scholarships and cash awards were given to students, who excelled in various competitions. He also informed that with regards to Placements out of 180 students, 165 got placed.

The literary and cultural committee Convenor Smt. CRL Kalyani presented annual report. It is one of the crucial committees and offered a platform to showcase the performance of students in various activities. The culture is kept alive by conducting formal and informal activities. Around 43 events were conducted. Chief guest presented the prizes to the winners. Mansoor Ahmed, B. Com., (Hons) 3rd year and Sai Vamsi Reddy of B. Com. (Hons) 2nd year received a cash award of Rs. 10 thousand each for overall best performance and best student awards respectively.

Sri B. Pratap, Lecturer in Physical Education presented his report on annual sports activities. Around 20 events have taken place during the academic year 2017-18. Sri T. R. Venkatesh, Management Committee member, IIMC presented the cash awards. In house sports awards were presented by Sri. Viswanadham Nagesh.

Ambati Ramana, Faculty IIMC, distributed the prizes for outstanding sports men. Sri. K. Anjaneyulu, HoD of Commerce, presented the prizes for library quiz competitions.

Vice-Principal Smt. M. Satya Sudha distributed prizes to the winners of English fest.

Sri Ramana Murthy opined that when an institution is benefitted both the society and individual benefits. He said around six Civil servants were produced by IIMC, and this is a glorious day for the prize winners.

Sri P. Purnachandra Rao, chief guest reminded the prize winners that their responsibility has been increased more after receiving the prizes. He said it is a day of enjoyment, rejoice and college life will never come back. He advised students that they should build up the positive outlook, forget criticism, enjoy the occasion and share the same.

Finally vote of thanks has been proposed by Smt. M. Satya Sudha, Vice-Principal, IIMC.

