Introduction: Keces ables Management

Mode Coedit happens when a firm Sell its products or Services on chedit & does not receive Cash immediately. A firm grants toade wedt to protect its pales from the Competitors & to attract the potential customeds to buy its products at favourbable

Trade Goldit Colares accounts greceivable beams. Hade debtots (auxo referred to book delto In India) that the firm is expected to collect in the new future. The customets from bettope greceivables of Look debts have to be collected in the furure are called trade debtots or Simply as debtol3 & Représent the firms claim or

Thus, toade debtors depresent investment. As Substantial amounts are fled-up in Gade debtors, it needs careful analysis & proper management which gives nipe to Receivables

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FACTORS INFLUENCING THE SIZE OF RECEIVABLES

Besides sales, a number of other factors also influence the size of receivables. The following factors directly and indirectly affect the size of receivables.

- (1) Size of Credit Sales. The volume of credit sales is the first factor which increases or decreases the size of receivables. If a concern sells only on cash basis, as in the case of Bata Shoe Company, then there will be no receivables. The higher the part of credit sales out of total sales, figures of receivables will also be more or vice versa.
- (2) Credit Policies. A firm with conservative credit policy will have a low size of receivables while a firm with liberal credit policy will be increasing this figure. The vigour with which the concern collects the receivables also affects its receivables. If collections are prompt then even if credit is liberally extended the size of receivables will remain under control. In case receivables remain outstanding for a longer period, there is always a possibility of bad debts.
- (3) Terms of Trade. The size of receivables also depends upon the terms of trade. The period of credit allowed and rates of discount given are linked with receivables. If credit period allowed is more then receivables will also be more. Sometimes trade policies of competitors have to be followed otherwise it becomes difficult to expand the sales. The trade terms once followed cannot be changed without adversely affecting sales opportunities.
- (4) Expansion Plans. When a concern wants to expand its activities, it will have to enter new markets. To attract customers, it will give incentives in the form of credit facilities. The periods of credit can be reduced when the firm is able to get permanent customers. In the early stages of expansion more credit becomes essential and size of receivables will be more.
- (5) Relation with Profits. The credit policy is followed with a view to increase sales. When sales increase beyond a certain level the additional costs incurred are less than the increase in revenues. It will be beneficial to increase sales beyond a point because it will bring more profits. The increase in profits will be followed by an increase in the size of receivables or vice-versa.
- (6) Credit Collection Efforts. The collection of credit should be streamlined. The customers should be sent periodical reminders if they fail to pay in time. On the other hand, if adequate attention is not paid towards credit collection then the concern can land itself in a serious financial problem. An efficient credit collection machinery will reduce the size of receivables. If these efforts are slower then outstanding amounts will be more.
- (7) Habits of Customers. The paying habits of customers also have a bearing on the size of receivables. The customers may be in the habit of delaying payments even though they are financially sound. The concern should remain in touch with such customers and should make them realise the urgency of their needs.

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COSTS OF RECEIVABLES

- 1. Cost of Financing: The credit sales delays the time of sales realization and therefore the time gap between incurring the cost and the sales realization is extended. This results in blocking of funds for a longer period. The firm on the other hand, has to arrange funds to meet its own obligation towards payment to the supplier, employees, etc. These funds are to be procured at some explicit or implicit cost. This is known as the cost of financing the receivables.
- 2. Administrative Cost: A firm will also be required to incur various costs in order to maintain the record of credit customers both before the credit sales as well as after the credit sales. Before credit sales, costs are incurred on obtaining information regarding credit worthiness of the customers; while after credit sales, the cost are incurred on maintaining the record of credit sales and collection thereof.
- 3. Delinquency Costs: Over and above the normal administrative cost of maintaining and collection of receivables, the firm may have to incur additional costs known as delinquency costs, if there is delay in payment by a customer. The firm may have to incur cost on reminders, phone calls, postage, legal notices, etc. Moreover, there is always an opportunity cost of the funds tied up in the receivables due to delay in payment.
- **4. Cost of Default by Customers :** If there is a default by a customer and the receivable becomes, partly or wholly, unrealizable, then this amount, known as bad debt, also becomes a cost to the firms. This cost does not appear in case of cash

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BENEFITS OF RECEIVABLES

- (a) Increase in Sales: Except a few monopolistic firms, most of the firms are required to sell goods on credit, either because of trade customs or other conditions. The sales can further be increased by liberalizing the credit terms. This will attract more customers to the firm resulting in higher sales and growth of the firm.
- (i) to easily recover the fixed expenses and attaining the break-even level, and (ii) increase the operating profit of the firm. In a normal situation, there is a positive relation between the sales volume and the profit.
- (c) Extra Profit: Sometimes, the firms make the credit sales at a price which is higher than the usual cash selling price. This brings an opportunity to the firm to make extra profit over and above the normal profit.

Thus, the receivables bring some costs as well as benefits to the firm. Both the cost and the benefits are to be looked carefully and a trade-off between them should be attempted.

2.0 WHAT IS THE OBJECTIVE OF RECEIVABLE MANAGEMENT?

The objective of Receivable Management is to avoid the situation of excessive and inadequate receivables and to determine and maintain optimum level of receivables after achieving a trade off between the profitability and liquidity so as to maximize the wealth of shareholders as a whole. Whenever the situation of excessive and inadequate receivables arises, prompt and timely action should be taken by management to correct imbalances. Then optimum level of receivable will lie between the two danger points of excessive and inadequate receivables. The consequences of excessive and inadequate receivables are:

Consequences of Excessive Receivables	Consequences of Inadequate Receivables	
High Opportunity Cost of Investment in Receivables	Decrease in Sales	
2. High Risk of Bad debts 3. High Credit Administration Cost Carligh Risk of Isiquidity	2. Risk of loosing Market Share	

Reclivables Management focuses on 3 basic questions: -=> To Whom Chedit Should be allowed It involves an identification of customers, to whom the goods an be sold on coedit after Carrying out Credit analysis) How much chedit period should be allowed? -) How much amount of Gledit should be allowed? (sedit policy -) (Meture) (A firm's investment in accounts belevable depends on: show much freder sold (a) the Volume of Goldit Sales (b) the Collection period

For exi- If a firm's credit sales are Rs.30 lach per day & cuptomeds, on an average, take 45 days to make payment, then the firm's average investment in accounts receivable is

1 day - Portakh Darry Chedit Seles X Averge Collection period 45 days -? RD 30 lath X 45,2 RD 1,350 detd)

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There is one way in which the finance managed can affect the volume of coedit seles & Collection period & Compequently, investment in accounts releivable. That is through the Changes in Gedit policy. Out efficient ment of freceivaries of the constant of freceivaries of the constant policy. It is used to object to the / Combination of 3 decision Vorlables Estatement (collection efforts) (1) Usedit Standards: Collet Standards are the coitesia which a firm follows in Selecting customers for the purpose of credit Extention. The first may have Stringent Gedit Standards (Figur Gedit Standards) i.e. it may See mostly on Cash basis & may extend Coedit only to the most reverse & financially Strong Cuptomeds Such Standards will great in Decklare in Gledit Sales -> Decklase in bad

Decklare in Gledit Sales -> Decklase in bad

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On the Contrady, the firm may have Elenient Coedit Standards (1003e Credit Standards) i.e. it sells more on credit bases. Such Standards will gesult in, i.e. the firm may have larger sales due to Coedit Lapis. This frequets in, that the from have to casty larges beleivables. ine Increase in Chedit Sales -> Increase in bad debts lopper -> Increase in Credit administration Copt. Coedit Standards influence the quality of the from's customers. There are a appects of quality of customers. Any consection paried => 30-36 days (i) the time taken by customers to sepan Coedit obligations & (i) the default taxe. Here, Acp :.e. Average Collection period determines the speed of payment by customers. It manufact the number of days for which Credit Sales gremain Outstanding. The longer the average Collection period, the higher is the birm's investment in alcounts selevable.

Default dete is measured in terms of proportion of unfollected heleivables i.e. Bad debts lopper batto indicates default tete. Default 91sk is the likelihood that a Customer will fair to depay the Coldit To determine the coedit girle, the Gedit obligation. manager should Consider following 3 factors (06)

Whatseters -> refers to the customer's withingness to pay. The financial manager should judge A customers their make honest effects to honour their credit obligation. Capacity > refers to customers ability to pay. Ability to pay can be judged by assessing the Cultimen's Capital & assets which he may offer as c) condition -> refer to the prevailably clonemic security. Is other Conditions which may affect the (2) credit tesms or credit fearing offer to the greens Objectations under which the firm seus goods on chedit to the customers. These include (a) credit period (b) (ash discount Credit period before to the length of time for Scanned With Camscanner / Hanted to be Whomen of It is

usuary stated in teams of net days. for ex: if wedst beroms are "net 60", it means customers are bequired to pay within 60 days Cath distant it a greduction in payment effected to customeds to induce them to pay within a specified period of time, which Will be less than the normal Credit persod If a customer wants to avail cosh diplount, he must make the payment in specific credit period otherwise he may make the payment Within normal credit period for ex: Chedit beams of "2/20 net 60" implies 2.1. Cash distant if payment is made bithin do days & no Cash Distount, if payment it made within 60 days. Coedit terms may be Stringent (Hight) 08 lenient (loope)

Lenient - Include in sales - Incolate in investment in Accounts grelevable - Incolate in bad debt - Incolate in bad debt - Incolate in Cest administration Cest Cosscanned with Camscanner

Stringent chedit terms -> Decrease in Sales >> Decrease in sales >> Decrease in investment in Accounts decelvable >> Decrease in bad debt -> Decrease in Credit administration cost

(3) collection efforts; The firm has to take efforts for Collecting the dues from its Customeds. For this the from Should follow a well laid - down Collection policy to speaky the Collection procedures clearly. The following proceduse is suggested when customed has not made the payment within the coedit period allowed (a) Sent fixet Preminder in polite Woodings (b) If Customed does not prespond, send second greminden in Some Strong Wordings (C) If Constormed Still does not grespond, send third reminder in strong wordings & followup by e-mail, for, telephone, personal Visit etc (d) If the customer still fails to make the payment & his financial position appeals to be weak, a personal Visst Should be made & it is better to be patient or wart of accept. Teduced Payment in the softlement of the sclount

on the other hand if the financial position to appears to be strong, the firm may initiate a legal action against the austomer.

Goals of Goldier policy :-

The goal of coedit policy is to maximise the Shareholder's Weath. It is neither the meximisetion of sales not minimisetion of bad debts losses

If Sales moximisation would have been the goal of firm's coldit policy, the firm would follow a very herient coldit policy & would sell on coldit to everyone

If minimitation of bad debt hopses would have been the goal of firm's coedit policy, the firm would follow tight credit composition of sell on credit to anyone.

ii)	Another technique available for monitoring the receiva-
.,	bles is known as ageing schedule. The quality of the
	receivables of a firm can be measured by looking at the
	age of receivables. The older the receivable, the lower is
	the quality and greater the likelihood of a default. In the
	ageing schedule, the total outstanding receivables on a
	particular days (at the end of a month or a year) are
	classified into different age groups (age being the number
	of days since becoming outstanding) together with per-
	centage of total receivables that fall in each age group.
	For example, the receivables of a firm, having a normal
	credit period of 30 days, may be classified as follows:

Age Group (Number of Days)	% of Total outstanding Receivables
Less than 30 days	60%
31-45 days	20%
46-60 days	10%
61 and above	10%

It may be noted that, the firm has a credit period of 30 days and 60% of the total receivables are less than 30 days old. 20% of the receivables are over due by 15 days, 10% are over due by 30 days and 10% are over due by 50 days, and 10% are over due by more than 30 days. This type of ageing schedule can provide a kind of an early warning suggesting (i) deterioration of receivables quality, and (ii) where to emphasize the appropriate corrective actions. When compared with the past ageing schedule done by the same firm or done by other comparable firms, this may provide an indication of whether the firm should start worrying about its collection procedure. By comparing the ageing schedules for different periods, the financial manager can get an idea of any required change in the collection procedure and can also point out those customers which require special extensions. However, a basket what the start of the great part of the control of the case of the start of th

EVALUATION OF CREDIT POLICIES

A firm may face a situation when it has several alternative credit policies before it and has to select one such policy which is the most profitable to the firm. For example, the firm may extend the credit of 15 days, 30 days, 40 days, 60 days etc. to its customers. Every credit policy will result in a particulars sales level. Normally, longer the credit period, higher will be the sales, and therefore, larger would be the profit of the firm. Does it mean that the firm should go on increasing the credit period? Definitely, No.

There is no doubt that increase in sales will increase the contribution (Sales-Variable Cost). But simultaneously, the firm will face the risk of increase in other costs also. There costs may be:

- (a) Increase in investment in debtors: Increase in credit period will naturally result in higher and higher amount of outstanding debtors, which results in more funds of the firm blocked in debtors. There is always a cost of funds to the funds. So, the higher average debtors result in higher cost to the firm.
- (b) Increase in bad debts: Longer credit period facility will attract more and more customers. Some of these customers may turn out to be defaulter, and the firm will have to bear the cost of bad debts. As the sales increases cannot a result of longer credit period), the chances of bad debts also mereasenner
- (c) Other costs: Increase in debtors may also require the firm to incur some other expenses.

So, on the one hand, the firm has benefits (in the form of higher profits) from the increase in credit period, while on the other hand, the firm has to bear some additional costs. At the time of evaluation of different proposals of credit policies, what is required is to compare (trade off) the costs and benefits associated with each credit policy. The firm should select that proposal which is expected to give highest net profit (benefits - costs). This comparison of costs and benefits may be attempted as follows:

- (i) Total profit under different proposals, or
- (ii) Incremental profit under different proposals.

 Graded Illustrations given below explain the procedure under both the approaches.

Illustration 1. Bharat Ltd. decides to liberalise credit to increase its sales. The liberalised credit policy will bring additional sales of ₹ 3,00,000. The variable costs will be 60% of sales and there will be 10% risk for non-payment and 5% collection costs. Will the comapny benefit from the new credit policy?

Solution:

Additional Sales Revenue	3,00,0
Less: Variable Cost (60%)	1,80,
Incremental Revenue	1,20,
Less: 10% for non-payment risk	_30.
	90
Less: 5% for costs of collection	_15
Additional Revenue from increased sales due to liberal credit policy	75

The company will be benefitted from the new credit policy because the increase in revenue is more than the costs of providing additional credit. In fact, the profit of the company will increase by ₹ 75,000.

Illustration 2. From the following information, calculate average collection period:

	₹
Total Sales	1,00,000
Cash Sales	20,000
Sales Returns	7,000
Debtors at the end of the year	11,000
Bills Receivables	4,000
Creditors	15,000



Solution :

	Trade Debtors × No. of Working Days		
Average Collection Period	Net Credit Sales		
Trade Debtors	= ₹ 11,000+ 4,000 = ₹ 15,000		
Net Credit Sales	= ₹ 1,00,000-20,000-7,000 = Rs. 73,000		
Hence Average C. H	15,000×365		
Hence, Average Collection Period	73,000		
Or, A.C.P.	= 75 days		

Illustration 3. Dryson Ltd. provides the following informations:

	₹
Cash sales during the year	1,50,000
Credit sales during the year	2,70,000
Returns inward	
Trade debtors in the beginning	20,000
Trade debtors at the end	55,000
	45,000
Provision for bad and doubtful debts	5,000

Calculate:

- (i) Debtors Turnover Ratio
- (ii) Average Collection Preiod

Note. Take 360 days in a year and all returns are from credit sales.

Solution :

Illustration 4. A firm sells 40,000 units of its product per annum @ ₹ 35 per unit. The average cost per unit is ₹ 31 and the variable cost per unit is ₹ 28. The average collection period is 60 days. Bad debt losses are 3% of sales and the collection charges amount to ₹ 15,000.

The firm is considering a proposal to follow a stricter collection policy which would reduce bad debt losses to 1% of sales and the average collection period to 45 days. It would, however, reduce sales volumes by 1000 units and increase the collection expenses to ₹ 25,000.

The firm's required rate of return is 20%. Would you recommend the adoption of the new collection policy? Assume 360 days in a year for the purpose of your calculation.

Solution :

(A (i)	Calculation of Savings/Benefits of the New Policy Savings in Losses due to bad debts: Present Sales (40,000 × 35) Proposed Sales (39,000 × 35) Present Bad Debts (3% of 14,00,000) Proposed Bad Debts (1% of 13,65,000) 13,650	₹
	Present Sales (40,000 × 35) 14,00,000	
and a	Proposed Sales (39,000 × 35) \bigcirc (1 (0) \bigcirc 13,65,000 Present Bad Debts (3% of 14,00,000) 42,000	
	Proposed Bad Debts (1% of 13,65,000)	= - 1
	Savings in Losses due to bad debts (a)	28,350
an	Savings in Cost of Receivables Investments :	
(10)	(
	Present level of Receivables $\left(14,00,000\frac{60}{360}\right)$	= 2,33,333
機能性 分かを等 がある。	Proposed Level of Receivables $\left(13,65,000 \times \frac{45}{360}\right)$	= 1,70,625
	Reduction in the level of Receivables	= 62,708
	Total Savings in Cost of Receivables Investment (b) (20% of 62,708)	= 12,542
d Figure	Total Savings/Benefits of New Policy (a+b) Total Savings/Benefits of New Policy (a+b)	40,892
	Calculation of Increase in Cost and Reduction of Profit under New Policy:	7
(B)	Calculation of Increase in Cost and Resident	= 10,000
	(i) Increase in collection charges (25,000–15,000)	= 7,000
Marie Commen	(ii) Reduction in Profit due to decrease in Sales of 1000 units [1000 × (35 – 28)]	17,000
W Julia	Total Increase in Cost and Reduction of Profit (i+ii) Net Gain arising from adopting New Policy (A-B) [40,892 - 17,000]	= 23,892

Hence, the firm is advised to adopt the new collection policy.

Illustration 5. A group of customers want to enter into a contract with you to buy goods worth ₹ 20 lakh during 2017. The deliveries to be made in four equal instalments quarterly. The price of the commodity is ₹ 20 per unit on which you expect a profit of ₹ 10. The acceptance of this proposal would mean an additional recurring expenditure of ₹ 10,000 p.a. on your part.

The ageing schedule of accounts receivables in respect of this group of customers in the past was as follows:-

Period	andrew is a second	Percentage of bills for which payment re	ceived
At the end of 30 days	AND THE RESERVE OF THE PERSON	15%	
At the end of 60 days		25%	
At the end of 90 days		40%	
At the end of 100 days	THE RESIDENCE OF THE PARTY OF T	20%	

Assuming an opportunity cost of 20% of the funds locked up in accounts receivables, will it be desirable to accept this proposal?

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Contract value Less: Cost (20,00,0) Gross Profit Less: Additional Re Expected Profit			20,00,00 _10,00,00 _10,00,00
Quarterly Sales = 20,00,	ortunity Cost of Funds Locked-up in F 000×1/4 ised as per given ageing schedule:	Receivables : ₹ 5,00,000	
No. of Days	Amount	•	Produc
30 60 90 100	15% of ₹ 5,00,000 25% of ₹ 5,00,000 40% of ₹ 5,00,000 20% of ₹ 5,00,000	75,000 1,25,000 2,00,000 1,00,000	22,50,00 75,00,00 1,80,00,00 1,00,00,00 3,77,50,00
Opportunity Cost of Fun	ds blocked (20%) per quarter 3,77,50,000 ds for the year = 20,685×4 from the Contract (A-B) = ₹9,90,000-8		20,685 ₹82,740.

As there shall be a net gain from the contract amounting to ₹ 9,07,260, the proposal should be accepted.

Illustration 6. The following are the details regarding the operation of a firm during a period of 12 months:

₹ 12 00 000

months:		₹ 12,00,000
Sales		10
Selling price per unit		7
Variable cost per unit		9
Total cost per unit		One month
Credit period allowed to customer	s liberal credit by increasing t	he average collection period

The firm is considering a proposal for a more liberal credit by increasing the average collection period from one month to two months. This relaxation is expected to increase sales by 25%.

You are required to advise the firm regarding adopting of the new credit policy, presuming that the firm's required return on investment is 25 per cent.

Solution:

Solution		ting new credit policy	
(i)	Calculation of new average cost per unit after adopt	ting new create possey	= ₹ 12,00,000
(,)	Current sales		= ₹ 10
	a u: in mer unit		= 1,20,000
the second	Number of units sold at present (12,00,000/10)		= ₹ 10,80,000
	Current cost of sales (1,20,000 × 9)		
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11,20,000 units × 25. Add :Cost of additional sales (30,000 × 7) Total cost for 1,50,000 units New average cost per unit (12,90,000/1,50,000) - ₹ 2,10,000 (ii) Calculation of average additional investment in debtors ₹ 12,90,000 ₹ 8.60 Current credit period = 1 month (a) Current investment in debtors (10,80,000 × 1/12) ₹ 10,80,000 Proposed cost of sales for 1,50,000 units = ₹ 90,000 Proposed credit period = 2 months ₹ 12,90,000 (b) Proposed investment in debtors (12,90,000 \times 2/12) (c) Additional investment in debtors (b - a) ₹ 2,15,000 (ili) Calculation of profit on additional sales ₹ 1,25,000 Additional units sold \times Contribution per unit = 30,000 \times 3 **= ₹** 90,000 (iv) Calculation of return on additional investment Additional Profit 90,000 ×100=72% Additional Investment 1,25,000

Advise: As the required rate of return (25%) is much lower than the expected return on additional investment (72%), the proposal should be accepted.

Illustration 7. A trader whose current sales are ₹ 15 lakhs per annum and average collection period is 30 days wants to pursue a more liberal credit policy to improve sales. A study made by a consultant firm reveals the following information:

	Credit Policy		Increase in Collection Period	Increase in Sales		
	٨		15 days	₹ 60,000		
	В		30 days	₹ 90,000		
	C		45 days	₹ 1,50,000		
dolo,	D	The second	60 days	₹ 1,80,000		
- 15	Е	7	90 days	₹ 2,00,000		

Solution:

	Existing Policy	Proposed Policies					
	30 days	A 45 days	B 60 days	C 75 days	D 90 days	E 120 days	
 (1) Sales revenue (₹) (2) Selling price per unit (₹) 	15,00,000	15,60,000	15,90,000 5	16,50,000 5	16,80,000	17,00,000	
(3) Number of units(1÷2) (4) Variable cost @ ₹ 2.75 p.u. (₹)	3,00,000 8,25,000	3,12,000 8,58,000	3,18,000 8,74,500	3,30,000 9,07,500	3,36,000 9,24,000	3,40,000 9,35,000	
(5) Fixed cost (3)	3,75,000	3,75,000	3,75,000	3,75,000	3,75,000	3,75,000	
(6) Total cost [4+5] (₹)	12,00,000	12,33,000	12,49,500	12,82,500	12,99,000	13,10,000	

 (7) Profit [1 — 6] (₹) (8) Average debtors at cost (₹) 	3,00,000 1,00,000	3,27,000 1,54,125	3,40,500 2,08,250	3,67,500 2,67,188	3,81,000 3,24,750	3,90,000 4,36,667
$\left(\frac{\text{Total Cost}}{360} \times \text{Credit Period}\right)$ (9) Required return on	1,00,0007	30,825	41,650	52.420		
investment at 20% (₹) 10) Net Profit [7—9] (₹)	2,80,000	30,023	41,030	53,438	64,950	87,333

Thus, Policy D which gives the highest profit of ₹ 3,16,050 should be adopted.