

INDIAN INSTITUTE OF MANAGEMENT & COMMERCE
LIST OF PROJECT TITLES OF B.Com.(CA) III (A,B & C) FOR THE ACADEMIC YEAR 2021-22

| S.No | Hall Ticket No. | Name of the Student | Title of the Project | Project Guide |
|------|-----------------|----------------------------|---|---------------------------|
| 1 | 110019405001 | Ajmeera Pramila | A STUDY ON CONSUMER SATISFACTION ON DIGITAL MARKETING IN HYDERABAD | Smt. K. Shailaja |
| 2 | 110019405002 | Alekya Kotturu | | |
| 3 | 110019405003 | Anjani Patha | | |
| 4 | 110019405004 | Ashwini Kukkala | Consumer Satisfaction on Chocolate Brands Cadbury Vs Nestle | Smt.K.Nagasireesha |
| 5 | 110019405005 | Bhanu Priya Katta | | |
| 6 | 110019405006 | Bhavani Annela | | |
| 7 | 110019405007 | Bhavya A | | |
| 8 | 110019405008 | Bhuvaneswari G | A STUDY ON GREEN HRM PRACTICES | Smt.K.Padma Priya |
| 9 | 110019405009 | Bhuvaneshwari Sirisilla | | |
| 10 | 110019405010 | Bowre Pilli | | |
| 11 | 110019405011 | Chetana Tammana | STUDY OF INVESTORS AWARENESS ABOUT MUTUAL FUNDS | Sri C.N.Prasad |
| 12 | 110019405012 | Chinmaye Voggu | | |
| 13 | 110019405013 | Divya Darga | | |
| 14 | 110019405014 | Esha Patnam | | |
| 15 | 110019405015 | Kaarthik Alugu | ONLINE SHOPPING- A STUDY ON AMAZON | Sri Uma Maheshwara Anand |
| 16 | 110019405016 | Harshika B | | |
| 17 | 110019405017 | Hima Bindu Madam | | |
| 18 | 110019405018 | Ikshita DS | | |
| 19 | 110019405019 | Jaysikka Agarwal | | |
| 20 | 110019405020 | Jyothika AS | Comparitive analysis between skin care product brands of mamaearth and wow skin science. | Sri S.Shiva Kumar |
| 21 | 110019405021 | Jyothishika Nagani | | |
| 22 | 110019405022 | Jyothsna Myakala | | |
| 23 | 110019405023 | Khushi | | |
| 24 | 110019405024 | Lavanya Kandhadi | A STUDY ON CONSUMER SATISFACTION ON DIGITAL MARKETING IN HYDERABAD | Smt. K. Shailaja |
| 25 | 110019405026 | Abhishek Chintakindi | SOCIAL MEDIA MARKETING WITH REFERENCE TO INDIVIDUALS IN HYDERABAD | Smt.S.Shravani |
| 26 | 110019405027 | Abhishek Dodla | | |
| 27 | 110019405028 | Akhil Raja Seetha | | |
| 28 | 110019405029 | Akhil Sara | Business model of IPL | Smt. Preeti Raj Jaiswal |
| 29 | 110019405030 | Akshak Thaneer | | |
| 30 | 110019405031 | Gurram Rathan Rakshith | | |
| 31 | 110019405032 | Aman Kumar Rana | CRYPTOCURRENCY AND ITS AWARENESS AMONG THE INDIVIDUALS WITH REFERENCE TO HYDERABAD REGION | Sri.R.Chandrashekar Reddy |
| 32 | 110019405033 | Amith Nigam | | |
| 33 | 110019405035 | Anirudh P | | |
| 34 | 110019405036 | Aravind Ankalapu | | |
| 35 | 110019405037 | Benjamen V | "A STUDY ON VIRTUAL WORLDS WITH REFERENCE TO METAVERSE AND ITS CURRENT STATUS AND FUTURE POSSIBILITIES" | Sri. P.A Dileep Kumar |
| 36 | 110019405038 | Bharath Sai Adepu | | |
| 37 | 110019405039 | Brijesh Arpally | | |
| 38 | 110019405040 | Deepu Kumar | | |
| 39 | 110019405041 | Deeraj S Matta | | |
| 40 | 110019405043 | Dheeraj Jagga | A STUDY ON CONSUMER PERCEPTION TOWARDS TWO-WHEELERS WITH REFERENCE TO HONDA IN HYDERABAD | Ms.P.Gayathri |
| 41 | 110019405044 | Dheeraj Kumar K | | |
| 42 | 110019405045 | Dhruv Arekatika | | |
| 43 | 110019405046 | Ganesh Nagampally | | |
| 44 | 110019405047 | Gaurav Kumar | The study on Impact of Influencer marketing on consumer behaviour in the food industry | Smt.K.Nagasireesha |
| 45 | 110019405048 | Gaurav Sharma | RISK & RETURN ON INVESTMENT OF SELECT DRUGS AND PHARMACEUTICAL COMPANIES DURING PANDEMIC | Smt.K.Padma Priya |
| 46 | 110019405049 | Govind Raj Sangam | | |
| 47 | 110019405050 | Harshavardhan Musidivalasa | | |
| 48 | 110019405051 | Hemanth Kumar Kothapally | A STUDY ON CUSTOMER SATISFACTION, PERCEPTION AND BRAND IMAGE ON "STARBUCKS" | Dr.S.Rajeshwara Rao |
| 49 | 110019405052 | Himakar A | | |
| 50 | 110019405053 | Jai Kishan B | | |
| 51 | 110019405054 | Jathin Kadaboina | | |
| 52 | 110019405055 | Jayanth Agarwal | A STUDY ON IMPACT OF SOCIAL MEDIA ON BRANDS ZARA AND ZUDIO | Dr.D.Thirumala Rao |
| 53 | 110019405056 | Jindani Aenij Sayrojbhai | | |
| 54 | 110019405058 | Kishore Kumawat | | |
| 55 | 110019405059 | Kunal Sutradhar | | |
| 56 | 110019405060 | Kundan Akula | RESEARCH ON E-BANKING APPS. | Smt. K. Shailaja |
| 57 | 110019405061 | Manasa M | | |
| 58 | 110019405062 | Manisha Reddy Gangala | | |
| 59 | 110019405063 | Manya Gandla | | |
| 60 | 110019405064 | Meenakshi L | | |

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| 61 | 110019405065 | Meghana Reddy M | IMPORTANCE OF ALCOHOL SALES FOR THE INDIAN ECONOMY | Smt. K. Nagasireesha |
| 62 | 110019405066 | Meghana Renikunta | | |
| 63 | 110019405067 | Mounika Kunapuram | | |
| 64 | 110019405068 | Navya Bandi | A STUDY ON CONSUMER PREFERENCE IN BUYING HERBAL VS COSMETIC BEAUTY PRODUCTS | Smt.K.Padma Priya |
| 65 | 110019405069 | Neha Sharma | | |
| 66 | 110019405070 | Nikitha D | | |
| 67 | 110019405071 | Nikitha Reddy Ramanola | A STUDY ON PM KISAN SAMMAN NIDHI YOJANA | Sri C.N.Prasad |
| 68 | 110019405072 | Nisha Patel | | |
| 69 | 110019405073 | Prachi Agarwal | | |
| 70 | 110019405074 | Pranitha Kotike | | |
| 71 | 110019405075 | Priya Agarwal | MAKE IN INDIA AND INDIVIDUAL'S AWARENESS TOWARDS INDIAN PRODUCTS | Sri Uma Maheshwar Anand |
| 72 | 110019405076 | Pujitha Aishwarya Partani | | |
| 73 | 110019405077 | Raksha Mishra | | |
| 74 | 110019405078 | Rakshanda | | |
| 75 | 110019405079 | Richitha Kemsaram | | |
| 76 | 110019405080 | Rohitha B | BOAT - A STUDY ON THE ADVERTISING STRATEGIES AND CONSUMER PERCEPTION OF PRODUCTS | Sri S.Shiva Kumar |
| 77 | 110019405081 | Ruchitha Jangu | | |
| 78 | 110019405082 | Sai Poojitha Akula | | |
| 79 | 110019405083 | Sanjana P | Consumers perception towards mobile wallets | Smt. S. Shravani |
| 80 | 110019405084 | Laxmi Kanth Bokka | | |
| 81 | 110019405085 | Madhukar Katikala | | |
| 82 | 110019405086 | MD Ahtesham Ali | | |
| 83 | 110019405087 | Mir Rahmath Ali | | |
| 84 | 110019405088 | Mohammed Abdul Kabir | Impact of E-Commerce On Emerging Markets: | Preeti Raj Jaiswal |
| 85 | 110019405089 | Mohammed Asim Sohail | | |
| 86 | 110019405090 | Mohammed Fouzan Ghori | | |
| 87 | 110019405091 | Mohammed Khamar Uddin | IMPACT OF ONLINE EDUCATION ON STUDENTS | Sri R.Chandrashekar Reddy |
| 88 | 110019405092 | Mohammed Riyan Ahmed | | |
| 89 | 110019405093 | Mohd Afan | | |
| 90 | 110019405094 | Mohd Faizan Ahmed | | |
| 91 | 110019405095 | Mohd Sadiq | A STUDY ON EMI CARDS OF BAJAJ FINSERV WITH REFERENCE TO CONSUMER IN HYDERABAD | Sri P.A.Dilip Kumar |
| 92 | 110019405097 | Nagaraju Goud Malekadi | | |
| 93 | 110019405098 | Nakkul R | | |
| 94 | 110019405099 | Narayan Singh Kunal | | |
| 95 | 110019405100 | Naveen Kumar N | | |
| 96 | 110019405101 | Neeraj Kumar V | A STUDY ON PAYMENT SERVICES AND TRANSFORMATION TO ONLINE TRANSACTION SYSTEM | Ms.P.Gayathri |
| 97 | 110019405102 | Omkar Goud Bathkula | | |
| 98 | 110019405103 | Prashanth Bandari | | |
| 99 | 110019405104 | Raghuram MPVN | CONSUMER SATISFACTION ON HYDERABAD METRO RAIL | Sri S.Shiva Kumar |
| 100 | 110019405105 | Rahul Darna | | |
| 101 | 110019405106 | Rahul Nampally | | |
| 102 | 110019405107 | Rahul Patel | IMPACT OF HIKE IN OIL PRICES ON INDIAN ECONOMY | Smt.S.Shravani |
| 103 | 110019405108 | Rahul Yadav | | |
| 104 | 110019405109 | Rajesh Goud S | | |
| 105 | 110019405110 | Rakesh Kankanall | Advertising, Sales and Promotion At Amazon | Dr.S.Rajeshwara Rao |
| 106 | 110019405111 | Ramalinga Praveen Nedunuri | | |
| 107 | 110019405112 | Ramesh Matta | | |
| 108 | 110019405113 | Ravi Madhavan | Impact of Financial Crisis on Global Economy due to Covid-19 | Dr.D.Thirumala Rao |
| 109 | 110019405114 | Rohit Kasam Ali Jindani | | |
| 110 | 110019405115 | Rohith Raj Kasala | | |
| 111 | 110019405116 | Roshan Kamadri | | |
| 112 | 110019405117 | Roshan Kumar Mahankali | COMPARITIVE ANALYSIS OF SAMSUNG WITH SPECIAL REFERENCE TO APPLE AND SAMSUNG | Smt.K.shailaja |
| 113 | 110019405118 | Rumeel Medav | | |
| 114 | 110019405119 | Sagar Sotta | | |
| 115 | 110019405120 | Sahit Vuppala | | |
| 116 | 110019405121 | Sejal P | FACTORS AFFECTING PURCHASE OF COFFEE | Smt.K.NagaSireesha |
| 117 | 110019405122 | Sejal Saboo | | |
| 118 | 110019405123 | Shaik Jasmine | | |
| 119 | 110019405124 | Sharmishtha Parikshit Nalwade | | |
| 120 | 110019405125 | Shaziya Begum | | |
| 121 | 110019405126 | Shreya Bolashankari | | |

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| 122 | 110019405127 | Shruthi Kadaganchi | A STUDY ON ELECTRIC VEHICLES IN HYDERABAD | Smt.K.Padma Priya |
| 123 | 110019405128 | Sinchana Nayak Hangarkatte | | |
| 124 | 110019405129 | Sneha Gandla | | |
| 125 | 110019405130 | Sreenija Krishnaswamy | GROWING POPULARITY OF E-COMMERCE - A STUDY ON AMAZON | Sri C.N.Prasad |
| 126 | 110019405131 | Sri Bhavana Mettu | | |
| 127 | 110019405132 | Surekha Eddagutta | | |
| 128 | 110019405133 | Syeda Mahek | | |
| 129 | 110019405134 | Tarani Mucharla | IMPACT OF E-COMMERCE ON DEVELOPING COUNTRIES | Sri N.B. Uma Maheswar Anand |
| 130 | 110019405135 | Vaishnavi P | | |
| 131 | 110019405136 | Vaishnavi Potharaj | | |
| 132 | 110019405137 | Vaishnavi Yaprala | | |
| 133 | 110019405138 | Vandhana D | A Case Study on Amazon & Flipkart | Sri.S.Shiva Kumar |
| 134 | 110019405139 | Varsha Nagamalli | | |
| 135 | 110019405140 | Vidisha Sharma | | |
| 136 | 110019405141 | Vijaya Jutta | | |
| 137 | 110019405142 | Vipasha Holani | CONSUMER'S PERCEPTION TOWARDS PATANJALI PRODUCTS | Smt. S. Shravani |
| 138 | 110019405143 | Yamini Singh | | |
| 139 | 110019405144 | Sai Charan Kottapally | | |
| 140 | 110019405145 | Sai Kumar Emmadi | | |
| 141 | 110019405146 | Sai Praneeth Kura | | |
| 142 | 110019405147 | Sai Sathvik Jilla | Fundamental analysis of ITC LTD | Smt.Preeti Raj Jaiswal |
| 143 | 110019405148 | Sai Shiva Prasad Reddy P | | |
| 144 | 110019405149 | Sai Teja Guttamedhi | | |
| 145 | 110019405150 | Sai Teja Sivareddy peta | Online Vs Offline Shopping | Sri R.Chandrashekar Reddy |
| 146 | 110019405151 | Sai Teja Telugu | | |
| 147 | 110019405152 | Sai Varun Makthal | | |
| 148 | 110019405153 | Sairaj Rachamalla | | |
| 149 | 110019405154 | Saketh Madhav Jorrigala | INVESTORS PERCEPTION TOWARDS DIFFERENT AVENUES | Sri. P.A Dileep Kumar |
| 150 | 110019405155 | Sampath Kumar Pallap | | |
| 151 | 110019405156 | Sanjeev Kumar Pogaku | | |
| 152 | 110019405157 | Santhosh Kotta | | |
| 153 | 110019405158 | Satish Sultan | | |
| 154 | 110019405159 | Satya Sudharshan Dattha | A STUDY ON OLA | Ms.P.Gayathri |
| 155 | 110019405160 | Shashank Yadav Chenangula | | |
| 156 | 110019405161 | Shiv Shanker H | | |
| 157 | 110019405162 | Shoheb Lalani | IMPACT OF HIKE IN OIL PRICES ON INDIAN ECONOMY | Smt.S.Shravani |
| 158 | 110019405163 | Sravan Kumar Kavali | | |
| 159 | 110019405164 | Sreenivas G | Mutual fund awareness | Smt.Preeti Raj Jaiswal |
| 160 | 110019405165 | Sri Datta Sharath Chandra Kamatata | | |
| 161 | 110019405166 | Syed Aslam | | |
| 162 | 110019405167 | Taneesh Chitrata | | |
| 163 | 110019405168 | Tarun Raj Kandukuri | A STUDY ON CONSUMER PERSPECTIVE ABOUT D-MART | Dr. S.Rajeshwara Rao |
| 164 | 110019405169 | Teja Reddy S | | |
| 165 | 110019405170 | Tejas Chidrawar | | |
| 166 | 110019405171 | Vaishnav Raj Muradi | A STUDY ON TATA CONSUMER PRODUCTS | Dr.D.Thirumala Rao |
| 167 | 110019405172 | Vamshi Krishna Reddy Karra | | |
| 168 | 110019405173 | Vasanth Nagamalli | "A study on the Impact of COVID on the General Public W.r.t the Insurance Sector" | Dr.D.Thirumala Rao |
| 169 | 110019405174 | Venkatesh Bachuu | | |
| 170 | 110019405175 | Vikram Pujari | STUDY ON UPI PAYMENTS | Smt. K. Shailaja |
| 171 | 110019405176 | Vishal Kiran Pagadala | | |
| 172 | 110019405177 | Vivek Adepu | | |
| 173 | 110019405178 | Yash Kumar T | Marketing Strategies of Kwality Walls | Smt. K. Shailaja |
| 174 | 110019405179 | Yashvanth Kumar Arpally | | |
| 175 | 110019405180 | Yuvaraj Singh T | A STUDY ON CONSUMER PERCEPTION TOWARDS NYKAA | Smt. K. Nagasireesha |

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