

CAMPUS RECRUITMENT



2025-26

Role type

- Sales & Operations in Branch Banking

Roles being offered

- Apprenticeship Relationship Manager - I

Eligibility Criteria

- Final Semester/Year in UG from any stream.
- Candidates without any arrears, at the time of attending the interview with 60% of aggregate.
- Age above 18 years.
- Experience 0 to 1 year (not under Apprenticeship).

SELECTION OF APPRENTICE RELATIONSHIP MANAGER-I

- The Bank has been recruiting candidates who have completed Under Graduation (UG) as Relationship Managers for the Bank through Campus Recruitment.
- Now, the Government of India (GOI), as part of its initiative to promote employment and specialized skills for Undergraduates, has introduced the apprentice scheme under the Apprentice Act of 1962.
- City Union Bank, to support the NATS initiative, will henceforth be recruiting Undergraduates through the Apprentice scheme.
- Candidates recruited under the apprenticeship scheme, will be designated as "Apprentice Relationship Manager I" for a period of 1 year, during which the candidates will receive a stipend from the Government in addition to a salary from CUB.
- The candidates recruited will be on the rolls of the Bank and will continue to be employed at the Bank upon satisfactory completion of apprenticeship we may absorb to probation.

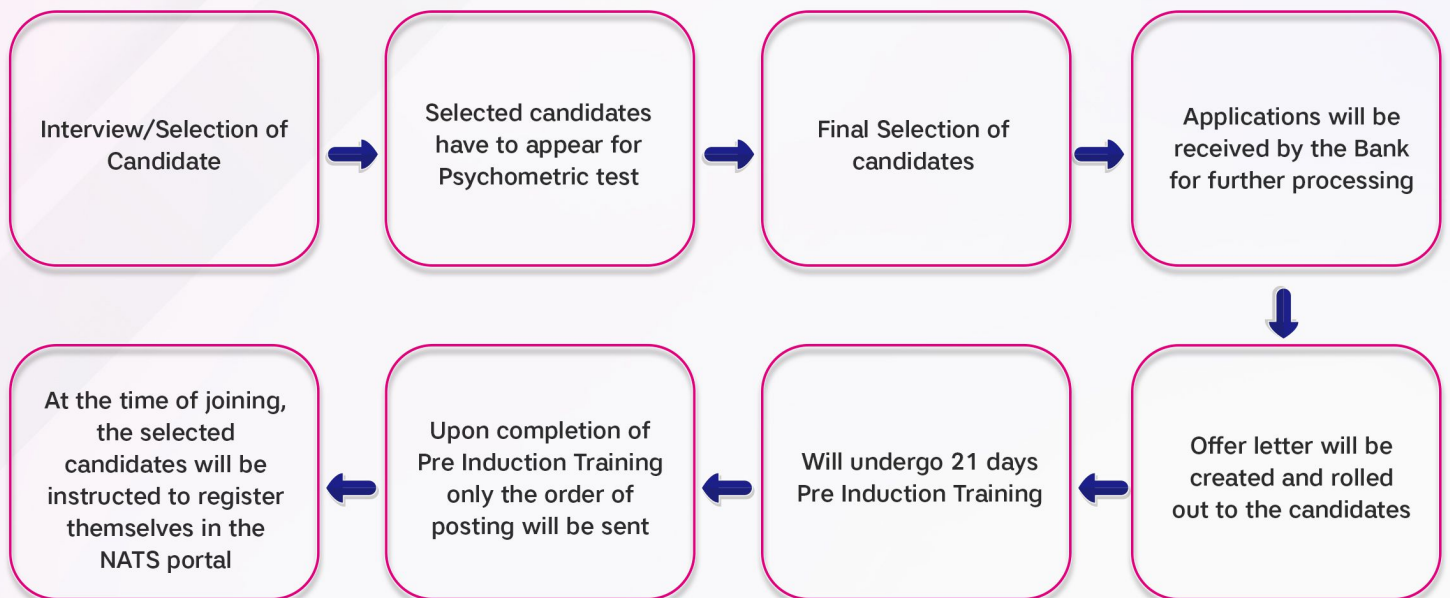


SELECTION PROCESS

Based on the overall performance of the candidate in the recruitment process, the above mentioned cadre may be offered.



RECRUITMENT PROCESS



Journey of Apprentices as Relationship Manager-I :-

12 MONTHS

Will be posted as Apprentice RM - I for 1 Year as per Apprentices Act

6 MONTHS

Completion of Apprenticeship and satisfactory overall performance, will be designated as Probationary RM - I for 6 Months

Based on the satisfactory overall performance and review, he/she will be confirmed in the services of the Bank

Career Path

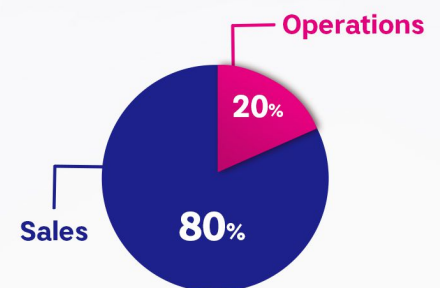


Work Location

The selected candidate may be posted to work in any of the Bank's branches/Departments in India. The jobs are transferable as per Administrative/Official requirements.

Roles and Responsibilities of Relationship Manager

(Role Type: Sales & Operations)



- Job Responsibility will be of 80% Sales and 20% Operations
- Sales of the Banks products and services.
- Develop and nurture relationship with existing customers, to generate new business from them.
- Originate and acquire new leads from existing customers and other sources, to convert into business for the branch, by means of marketing calls and customer visits.
- Cross selling of third party products like insurance, to existing customers.
- Lead generation for Current and Savings Accounts- CASA to new customers and increase of balance with existing customers.
- Lead generation for various loan products like housing loan, Jewel loan, vehicle loan, personal loan etc.
- Regular calls and visits to customers and leads for relationship building.
- Responsible for timely processing of bank transactions like Account Opening, fund transfer, cheques etc.
- Ensuring timely resolution of customer queries and improving customer relationship through good service.
- Responsible for handling day to day branch operations and efficiently handling all branch operation related tasks.
- Compliance to the banks rules, internal guidelines, systems and procedures.
- Effectively and efficiently handling any assignment given by the Branch Manager or Management from time to time.

COMPENSATION

During the probation period, the compensation of employees will be as below:



Apprentice Relationship Manager - I (For first 12 months)

- Fixed CTC*
₹ 2,70,000/-

Probationary Relationship Manager - I (Next 6 Months)

- Fixed CTC*
₹ 3,00,000/-

• Fixed CTC – Guaranteed compensation & Benefits



Other Details and Joining Formalities

- Offer letters will be sent to the selected candidates in due course. The offer will be conditional and shall be valid only if the candidate meets all the qualifications requirement of the cadre for which they are recruited.
- The candidate will be called for pre-induction program at one of our training facilities. The program generally will be for 2 to 3 weeks.
- During the pre-induction program, the selected candidates will have to submit their educational documents for verification. A detailed list of documents to be submitted will be enclosed in the training intimation given to the selected candidates.

At the time of joining, all candidates will be required to place a Fixed Deposit, for Rs.25,000/- in their name for a period of 2 years and discharge the same to us. The FDR will be returned to the candidate on confirmation of the services in the Bank. In case the selected candidate is unable to place a Fixed Deposit, the candidate may request for submission of his/her educational certificates as security. The management, based on the validity of the candidate's request, may accept his /her request. The educational certificates, if accepted, will be returned to the candidates on confirmation of their services in the Bank.



To know more about CUB
Scan the QR Code

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