

Front Line Sales Manager (FLS)

Insurance Sales - **Campus Recruitment 2025-2026**

Location: Pan

Department:
Insurance Sales

Experience:

**CTC: Up to 3.60 Lakhs Per Annum (LPA) +
Performance Incentives**

ROLE OBJECTIVE

As a Front Line Sales Manager (FLS) at Apollo 24|7, your primary responsibility is to drive revenue by converting high-intent leads generated through our digital platform into active insurance policyholders. You will be the face of the company for customers seeking health security.

KEY RESPONSIBILITIES

- **Lead Management:** Call and meet potential customers based on leads generated from the Apollo 24|7 platform.
- **Sales Conversion:** Explain product benefits and convert leads into sales through effective communication.
- **Customer Consultation:** Provide expert advice on health insurance plans that best suit the customer's needs.
- **Goal Orientation:** Consistently achieve weekly and monthly sales targets.
- **Workflow:** Manage the end-to-end sales process, ensuring a smooth customer onboarding experience.

ELIGIBILITY & REQUIREMENTS

- **Education:** **Any Graduate / Any Degree** (Open to all streams).
- **Batch:** **2025 - 2026** Passing out students.
- **Communication:** Strong command over English and a regional language.
- **Soft Skills:** Persuasive, resilient, and highly motivated by sales achievements.

- **Work Ethic:** Ability to work in a high-growth, fast-paced corporate

BENEFITS & GROWTH

- **Fixed Pay:** Annual CTC up to 3.6 LPA.
- **Incentives:** Lucrative uncapped monthly incentives based on targets achieved.
- **Career Path:** Clear roadmap for growth into senior management roles.
- **Training:** Comprehensive product and sales training provided by industry

Apollo 24|7 is an equal opportunity employer. This role offers a unique opportunity to build a career in India's fastest-growing healthcare ecosystem.

Apollo 24|7 & Apollo Insurance (AISL)

India's Largest Omnichannel Healthcare & Insurance Platform

Apollo 24|7

Digital Front Door to Healthcare

- **Digital Pharmacy:** 24-hour delivery across 19,000+ pin codes
- **Tele-Consultations:** 7,000+ doctors across 400+ specialties
- **Diagnostics:** Home sample collection for 1,000+ tests
- **Health Insurance:** Curated products integrated into Apollo's ecosystem

Why Join Us? Apollo 24|7 combines the agility of a tech startup with the stability of a healthcare giant. Be part of transforming healthcare delivery in India.

Apollo Insurance (AISL)

Insurance Innovation within Apollo 24|7

AISL is the **insurance arm under Apollo 24|7**, created to deliver **customer-centric insurance solutions** across Health, Life, and General Insurance categories.

- **Governance & Compliance:** Adherence to IRDAI regulations with strong legal & financial oversight
- **MarTech, Analytics & CRM:** Advanced lead management, customer engagement, and call center optimization
- **Product Development:** Apollo-specific insurance products across Health (IP+OP), Life, and General Insurance
- **Business Growth:** Driving revenue through offline sales, call centers, and direct digital channels (App/Web)
- **Operations Management:** Seamless new business launches, MIS/reporting, and grievance resolution

Why AISL? AISL blends Apollo's healthcare legacy with insurance innovation, offering holistic protection for both health and wealth — all within the Apollo 24|7 ecosystem.