

SEMINARS AND WORKSHOPS COMMITTEE
REPORTS
(2022-23)

1. Title of the Seminar: Human Values and Professional Ethics

Date: 23/8/2022 &24/8/2022

Time:10:00 to 11:00am

Mode of Programme: off-line

Intra Collegiate Event

Objective: To inculcate ethics and human values among students.

Speaker: Sri L.V Subramanyam I.A.S(Rtd.)

Topic: To create awareness among students about Human Values and Professional Ethics

Report on Human Values and Professional Ethics

A Guest Lecture was organized on Human Values and Professional Ethics by Sri L.V Subramanyam sir addressed the students. 251 students attended the guest lecture. He said that the human values are moral inclination with which goodness in human beings increases, it is associated with behavior of a person like trusting people, helping, self-discipline. Professional ethics is institutional morals like punctuality, regularity and listening to the class attentively.

Outcome: the students were enlightened on behavioral skills, decision making and situational analysis.

2. Title of the Seminar: Motivation

Date: 01/09/22

Time:10:00am

Mode of Programme: off-line

Intra Collegiate Event

Speaker:Sri V.V Lakshminarayana, I. P.S(Rtd)

Objective: To motivate students how to have a positive approach towards education and career.

Report on Guest Lecture:

207 students participated in the program. Sri V.V. Laxmi narayana enlightened the students that self-motivation and goal setting, he motivated the students by giving examples of great personalities life style and their successful stories.

Outcome: The students were motivated how one have to imbibe a positive approach towards their goals.

3. Title of Seminar : Gender sensitization on cultural aspects.

Date: 12/09/22

Time: 11:00am

Mode of Programme: Offline

Intra collegiate Event

Speaker: Dr. Chaya Devi

Objective: To create awareness among students about Gender Sensitization and cultural aspects.

No. of students participated: 180

Report on Guest Lecture:

As part of gender equality program, a guest lecture on 'Gender sensitization on Culture Aspects' was arranged to the Final year students of all the courses. The Speaker, Dr. Chaya Devi explained various gender discrepancies faced in modern society by boys and girls. She focused on live incidents as examples. 184 attended the session and reciprocated their views on various issues regarding Gender sensitivity.

Outcome: Gender plays a key role in student life. The lecture focused on the present happenings and also how one have to overcome the discrimination in the society.

4. Title of the Committee: Seminar: Graphic Design

Date: 14/09/22

Time:11:00am

Mode of Programme: Offline

Intra collegiate Event

Speaker:Shortplay Media

Objective: To create awareness on career opportunities in the field of Graphic Design

Topic: Graphic Design

No. of students participated:111

Report on Guest Lecture:

To widen career scope and to encourage the students towards the career opportunities and self-employment an orientation session on graphic design is given by short play media organization, they have explained the different types of animations, software applications related to graphic effects and their scope in animation, media industry.

Outcome: students understood how to have career opportunities in Graphic Design and creativity. Taking into consideration of present scenario, the students were motivated towards how they can project their creativity through graphic design and animation.

5. Title of the Seminar: Advance Excel and Tally

Date: 19/09/22

Time: 11:00am

Mode of Programme: Offline

Intra collegiate Event

Speaker: Jeevanopadhi.com

Objective: To create awareness on Advance Excel and Tally in regular data analysis and accounts reports and to give insights on opportunities for employment in accounting field.

No. of students participated:265

Report on Guest Lecture:

To educate the students on the importance of advance excel and tally in regular data analysis and accounts reports an orientation session is organized to final year students, jeevanopadhi a well-known training center conducted this session elucidating the benefits of learning these courses in getting opportunities in employment.

Outcome: students were enlighten on importance of Advance Excel and Tally for their career growth.

6. Title of the Seminar: PD SM & Hygiene in girls

Date: 23/09/22

Time:11:00am

Mode of Programme: Offline

Intra collegiate Event

Speaker: million minds

Objective: To create awareness among the girl students on maintain personal hygiene and overcome stress.

No. of students participated:131

Report on Guest Lecture:

The million minds organization volunteered to conduct awareness program to all girl students, the speaker elaborated the measures to be taken to overcome stress and how to maintain hygiene.

Outcome: Stress is the worst condition in everyone's life, especially during some situations girls are more stressed. The program was designed to understand and inculcate and maintain hygiene.

7. Title of the Seminar: Aptitude & Skill Enhancement Program

Date: 26/09/22

Time:11:00am

Mode of Programme: Offline

Intra collegiate Event

Speaker: Time

Objective: To make the students capable in cracking the competitive exams.

No. of students participated:185

Report on Guest Lecture on Aptitude & Skill Enhancement Program

To compete with the competitive world and the requirements in the public and private sectors, competitive exams are conducted to the students, an orientation session on aptitude and skill enhancement was organized with TIME institute to all the final year students on higher studies entrance exams, IBPS, Public and private sector job recruitment questions.

Outcome: Students got familiar with various tips on attempting verbal, non-verbal reasoning and improvising their skills in attempting the competitive exams.

8. Title of the Committee: Seminar: CV vs. Resume

Date: 28/09/22

Resource Person: Gnan Sagar Velloori

No. of students participated:73

Objective: Self documentation is a mandatory format which is very important for every student.

Report on Guest Lecture on CV vs. Resume

The English Department initiated to conduct a workshop on preparation of Resume. During the session the students were trained with effective resume preparation and how make the difference with CV's.

Outcome: Resume and CV is an important document which reflects the personal data of candidate to project themselves to corporate world. Students were educated on how to prepare their Resume and CV.

9. Title of the Seminar: Field trip to SEBI

Date: 12/10/22

Time:11:00am

Mode of Programme: Offline

Intra collegiate Event

Objective: To bring awareness among the students regarding the regulating body

Report on Guest Lecture on Field trip to SEBI

B Com(Hons) II year students were taken to SEBI functional office, the students were given awareness on functional aspects, investment activities of regulatory authority SEBI.

Targeted audience: B.Com Hons II year

Outcome: Students were trained on various investment parameters and the activities of the SEBI.

10.Title of the Seminar: Guest Lecture on Professional Courses

Date: 17/10/22

Time: 10.30 to 11.30

Mode of Programme: Offline

Intra collegiate Event

Objective: To bring awareness among students on various professional courses in and outside India

Report on Guest Lecture on Professional Courses

Mile education conducted a session on professional courses that can be pursued in and outside the country, they explained on various courses can be enrolled after the graduation.

Speaker: Miles education

Targeted audience: All third year students.

Outcome: Students were well equipped with various professional courses which they can join after graduation.

11. Title of the Seminar: Guest Lecture on Goal Setting and Time Management

Date: 22/10/22

Time: 10.30 to 11.30

Mode of Programme: Offline

Intra collegiate Event

Objective: Time which plays an important role in every sphere, understanding the importance the goal the pinnacle should be drawn.

Report on Guest Lecture on Goal Setting and Time Management

A guest lecture was arranged on Goal Setting and Time Management for first year students, the speaker provided many insights for fixing a goal and various time management techniques for achieving the determined goal. The enthusiastic session gave clarity how to achieve a goal within stipulated time 195 students got benefited from the lecture.

Speaker: Sri Uma Maheshwar Rao, IAS(Rtd.,)

Targeted audience: I year

Outcome: How every person can have their schedule according to their goals in life and the importance of time in students' life.

12. Title of the Seminar: Guest Lecture on Entrepreneur Development

Date: 2/11/22

Time: 11:00am

Mode of Programme: Offline

Intra collegiate Event

Objective: To bring awareness about Entrepreneurship

Report on Guest Lecture on Entrepreneur Development

Apart from regular curriculum students are given opportunity to enroll themselves in different add on courses offered by the college. The first year students were educated on how they can choose their certificate courses and start their additional courses offered in the college. Skill Up Academy gave insights on how students can become entrepreneurs through their creativity and meeting the demands of market strategies.

Speaker: Skill Up Academy

Targeted audience: I Year

Outcome: Entrepreneurship development skills to have their own start-ups and MSME association.

13. Title of the Seminar: Career opportunities after Graduation

Date: 27/10/22

Time: 11:00am

Mode of Programme: Offline

Intra collegiate Event

Objective: To create awareness among the students how to choose the courses after graduation.

Report on Guest Lecture on Digital Marketing and Graphic Design

Guidance on various career options after graduation an orientation session was organised to final year students, the students are given wide scope in determining their choice career and proceed towards fast growth in life.

Speaker: S.L.N SHARMA

Targeted audience: III Year

Outcome: Students got overview on different opportunities in the market after graduation.

14. Title of the Seminar: Guest Lecture on Digital Marketing and Graphic Design

Date: 07/11/22

Time: 11:00am

Mode of Programme: Offline

Intra collegiate Event

Objective: To motivate students regarding digital marketing and graphic design courses.

Report on Guest Lecture on Digital Marketing and Graphic Design

Skill Stride Academy conducted an orientation session for all second year students on certificate course in digital marketing, the students were elaborated with carrying course content, duration internship etc.

Speaker: Skillstride Academy

Targeted audience: II Year

Outcome: Students enrolled for certificate courses.

15. Title of the Seminar: Guest Lecture on Inbound Marketing and Inside Sales

Date: 15/11/22

Time:11:00am

Mode of Programme: Offline

Intra collegiate Event

Objective: To train students on the latest trends in marketing features

Report :

A guest lecture was arranged on the Inbound Marketing and Inside Sales to provide details on affiliate marketing and its wide scope, the speaker imparted latest marketing features and importance.

Speaker: G. Venkateshwar Rao

Targeted audience: II year students

Outcome: students upgraded with latest trends in marketing.

16. Title of the Committee: Seminars : Overseas Education and Careers

Date: 16/11/22

Time: 10.30 To 11.30

Mode of Programme: Offline

Intra-Collegiate Event

Objective: To make students aware of various career opportunities aboard

Report on Overseas Education and Careers

The facilitator of IAEC bridging the gap between students and foreign universities, an awareness session to all final year students was organised on admission formalities of various foreign universities and career options during and after completion of course.

Speaker: IAEC

Targeted Audience: III year students

Outcome of the Orientation: Students were given inputs regarding various foreign universities while pursuing graduation and after graduation also.

17. Report On Online National Workshop On “ Research Ethics And Identifying Cloned Journals” (25.11.2022)

Department of Commerce of Indian Institute of Management and Commerce

(IIMC),Hyderabad organized a National Level Online workshop “ RESEARCH ETHICS AND IDENTIFYING CLONED JOURNALS” on 25.11.2022

Prof. Sumit Narula, Deputy Dean (Research Publications), Amity University, Gwalior

has resourced this workshop FDP from 6 PM to 8 PM. The workshop is offered to all Research Scholars, Faculty and Professors all over India and the programme is free of cost. The online platform for workshop was Google Meet and You tube Links.

More than 3,000 people have registered for this workshop. The resource person’s skill and knowledge had guided most of the participants to realize, recognize and renovate their publishing ethics and identifying the cloned and predatory journals while publishing. The workshop also showcased the checklist to identify the wrong journals. The event tremendous positive feed back from all the participants who attended the session.

18. Title of the Committee: Seminar: Constitution Day

Date: 26/11/22

Time: 10.30 To 11.30

Mode of Programme: Offline

Intra-Collegiate Event

Objective: To bring awareness among the students on importance of the Constitution Day

Report on Constitution Day

The NSS Unit I,II in association with the Literary and Cultural Committee arranged a guest lecture on Constitution Day, the speaker Ch. Pavan Prof. in Political Science brought the importance of the day and framing the articles in the constitution. The lecture pointed out on the rights and duties of Indian Citizens.

Speaker: Ch. Pavan

Targeted Audience: I year students

Outcome of the Orientation: Various rights and duties of the Indian Citizens were known.

19. Title of the Seminar: Capital Market awareness, Introduction to Mutual Funds & Financial Planning

Date: 29/11/22

Time: 10.30 To 11.30

Mode of Programme: Offline

Intra-Collegiate Event

Objective: To make students aware about the Capital market ,Mutual funds & Financial Planning

Report

The Investment and Stock Market operations certificate course, students were given an opportunity to attend a webinar conducted by Bombay Stock Exchange, it is a capital awareness program on investment options, risks on investments and returns.

Speaker: Venu Gopal Rayirath

Targeted Audience: I year students

Outcome: Risks and Returns involved in the investment options

20. Title of the Committee: Seminar: Righteous Behaviour

Date: 30/11/22

Time: 10.30 To 11.30

Mode of Programme: Offline

Intra-Collegiate Event

Objective: Behavioural skills play a key role in developing the personality. To make students understand the need of righteous behaviour.

Report on Righteous Behaviour

For the Holistic Development of the students it is necessary to Chisel the behaviour, they must be inclined towards adopting righteous behaviour.

Speaker: S.N.S.R.Sekar

Target Audience: I year students

Outcome of the Orientation: Students understood the benefits of righteous behaviour for their holistic development.

21. Report on Two day Multidisciplinary International Conference on “ 21st Century Skills : A Global Scenario for Sustainable Growth” (23.12.2022 & 24.12.2022)

To maintain conducive atmosphere for research and college premises as a platform for sharing research it often organizes seminars and conferences. A two day multidisciplinary conference in blended mode was organized in IIMC Auditorium on 23rd & 24th Dec 2022. Dr Kabaly P Subramaniam, Head, Faculty of Business Studies, Arab Open University , Sultanate of Oman and Sri Raveenthiran Viveanantarasa, Lecturer, Faculty of Education, the Open University of Srilanka were they key note speakers for the Day 1 & Day 2 conferences respectively. The conference received overwhelming response and 116 research articles were received all over India. Day One was offline where 36 research papers were published and Day 2 was completely through Online mode , approximately 40 research papers were presented online. The conference was attended by international delegates, industrialists and enthusiastic research scholars and students. The best papers were rewarded with Cash prizes.

22. Title of the Seminar: Recent Trends in Auditing

Date: 19/01/23

Time: 10.30 To 11.30

Mode of Programme: Offline

Intra-Collegiate Event

Objective: To make students industry ready with various techniques and trends in auditing

Report on Recent Trends in Auditing

A guest lecture on recent trends in Auditing is organised to all the second year students, the speaker explained the techniques and insights on different trends in auditing.

Speaker: Sri Sai Manikanta Pedomallu

Targeted Audience: II year

Outcome: students were made familiar on various trends such as block chain technology, cloud-based audit tools etc.

23. Title of the Seminar: Financial Products and Report analysis

Date: 21/01/23

Time: 10.30 To 11.30

Mode of Programme: Offline

Intra-Collegiate Event

Objective: To bring awareness among the students on financial products

Report on Financial Products and Report analysis

The committee conducted an orientation session on financial products, report analysis by RVMfs, to all the final year students.

Speaker: RVMfs

Targeted Audience: III year

Outcome of the Orientation: Practical exposure on exposure on selection of financial products and analysis of those financial products.

24. Title of the Seminar: Overseas education

Date: 25/01/23

Time: 10.30 To 11.30

Mode of Programme: Offline

Intra-Collegiate Event

Objective: To guide students in aspiring global career

Report on Insights on Overseas education

IIMC in collaboration with Namaste Telangana and Telangana Today organised a program on Insights on Overseas Education, The Y-Axis Vice Chairman enlightened the students on how students have to prepare for global career

Speaker: Mr. Faizul Hassan Y-Axis

Targeted Audience: III year students

Outcome: Global opportunities and preparation strategies on global education were understood by the students.

25. Title of the Seminar: Emotional Intelligence

Date: 02/03/23

Time: 10.30 To 11.30

Mode of Programme: Offline

Intra-Collegiate Event

Objective: To enrich the students on role of emotional intelligence in once academic and professional life.

Report on Emotional Intelligence

The Committee organised an interactive session on Emotional intelligence by Prof. Markandeya Sharma, former faculty TISS-Mumbai, sir addressed the students, importance on emotional intelligence in academics and in professional life.

Speaker: Prof. Markandeya Sharma

Targeted Audience: II year students

Outcome: Relationship Management, Self-awareness, Social awareness.

26. Title of the Seminar: Career & Abroad opportunities

Date: 20/03/23

Time: 10.30 To 11.30

Mode of Programme: Offline

Intra-Collegiate Event

Objective: To make students aware about various job opportunities and education opportunities abroad

Report

An orientation session on career and abroad opportunities was organised by Bernard Valentine for all the third year students.

Speaker: Mr. Bernard Valentine

Targeted Audience: III year

Outcome: Various best job opportunities and education opportunities in foreign countries were known by the students.

27. Title of the Seminar: What next after bachelors

Date: 27/03/23

Time: 10.30 To 11.30

Mode of Programme: Offline

Intra-Collegiate Event

Objective: To enable students in selection of best colleges for PG.

Report :

An orientation session was organised to final year students who are aspiring to pursue higher education, the speaker explained various options in selecting the colleges for PG courses in India and Abroad.

Speaker: IDM B-School

Targeted Audience: III year

Outcome: Students were educated on how IDM B-school is different from other B-schools.

28. Title of the Seminar: You are the architect of your future

Date: 04/04/23.

Time:10.30 A.M.

Mode of Program: Off - line

Intra-Collegiate Event:

Objective:

Report on Orientation: An orientation session was headed by Anurag university professors, they enlightened the students on how one can carve their future in different skills and challenging areas.

Speaker: P.S.S Murthy, Vishnu vandana, Anurag University.

Targeted Audience: III year students

Outcome: Students got insights on how they can be their own architectures in building their career.

29. Title of the Seminar: Financial Data Analysis & Financial Data Modelling

Date: 11/04/23.

Time: 10 A.M. To 5.30 P.M.1 day workshop

Mode of Program: Off - line

Intra-Collegiate Event:

Objective: How to collect the data, and analyse and report.

Report on Orientation: One day workshop on financial data modelling 7 financial data analysis was conducted for final year students, 155 students got registered two Professors from IPE explained the students on Primary data collection, tools to be used to generate the reports, features of excel and tabular format reports, data collection in different formats.

Speaker: Prof, Ramakrishna & Prof. Chandra shekar IPE.

Targeted Audience: III year students

155 registered

Outcome: After collecting the data, how to apply it through advanced financial and statistical approach in excel.

30. Title of the Committee: Seminar & Workshop Committee

Date: 18/04/23.

Time:

Mode of Program: Off - line

Intra-Collegiate Event:

Objective: To create awareness on trending analytical tool Power BI.

Report

The program was organised for all the second year students, the speaker explained about the importance of data analytics and reports using power BI software tool, and its career opportunities as part of certificate course.

Speaker: Skill stride academy.

Target Audience: II & III year students

Outcome: KT on Power BI software tool and its usages in corporate world.

31. Title of the Committee: Seminar & Workshop Committee

Date: 24/04/23..

Time:

Mode of Program: Off - line

Intra-Collegiate Event:

Objective: To understand the importance of global language.

Report: A Guest lecture was organized by the department on “Effective use of English Language”, in lieu of International English Language day on 24th April, 2023 in the auditorium for the First year BCA, BCG & B.Sc. students. The resource person, Sri V.Gnana Sagar, M.D.Vedavignana Academic&

Research Centre, enlightened the students that Language is man’s esteemed gift. It is language that distinguishes man from other creatures. It is the root of all creative thoughts. He also highlighted on six main characteristics of effective language. Effective language is: (1) concrete and specific, not vague and abstract; (2) concise, not verbose; (3) familiar, not obscure; (4) precise and clear, not inaccurate or ambiguous; (5) constructive, not destructive; and (6) appropriately formal.

Speaker: V.Gnan sagar.

Target audience: I year students – 181

Outcome: Got inputs on improving the verbal ability.

32. Title of the seminar : How to crack CAT

Date: 25/04/23

Time:11.30 A.M.

Mode of Program: Off - line

Intra-Collegiate Event:

Objective: Creating awareness on CAT entrance pattern

Report on Orientation: An awareness program for second year and how to crack CAT by TIME institute mentor Mr. Satish , he gave inputs on CAT exam pattern, syllabus and preparation methods.

Speaker: Sathish kumar

Targeted Audience: II year students - 145.

Outcome: Students got an opportunity to make an attempt in giving mock CAT exam

32. Report on National Conference on "Restructuring, Rejuvenating and Revitalising Commerce Education through NEP 2020" (29.04.2023)

Indian Institute of Management and Commerce (IIMC) in collaboration with Telangana Commerce Association (TCA) has organized a national conference on "**Restructuring,**

Rejuvenating and Revitalising Commerce Education through NEP 2020” at IIMC Auditorium on 29/4/2023. The excerpts of the conference are given below.

The conference main theme was about NEP 2020 and Commerce Education . Apart from the main theme, there are two more sub themes, one is on digital economy and the other one is the Implementation of Govt Welfare Schemes in Telangana State.

Speakers’ Notes:

In addressing the scholars and faculty in the inaugural session, Prof Chennappa, Head, Department of Commerce, OU & President of TCA has explained the various service activities TCA has been doing from the last 3 years to the academic fraternity. Prof V Appa Rao, Chairman, Board of Studies, OU & Guest of Honor for the event has stressed on captivating the current skills by both students and faculty to stand the current market. Prof H Venkateswarlu, Vice Chancellor of Central University of Kerala & the Distinguished guest of the event has given a clear information on how well the commerce education can outperform in-spite of the technical threats and advancement of technology. Prof Limbadri, Chairman, Telangana State Council for Higher Education and the Chief Guest for the event has given the importance of identifying the local needs by budding entrepreneurs so that social start-ups can be evolved and benefit more number of people in the society.

There were total 108 registrations done for the conference. 77 Research Paper presentations were done in all tracks together on various topics of NEP 2020, Entrepreneurship, Digitalization, Fintech, Govt Schemes etc..

Nine best presentations of all the tracks were presented again before the Jury in the second session. From these, 5 best paper awards were selected by the Jury Members .

The best paper awardees are :

1. Ch Mythili Rukmini , Research Scholar & Prof Patrick, OUCC BM, OU
2. Dr Rama Krishna Bandaru, Central Univeristy of Kerala
3. Amit Burnwal , Research Scholar, OUCCBM & Dr B Sandhya rani, OU.
4. Mrs Sravani, Research Scholar, SV Univeristy & Prof Mohan Reddy, SVU
5. Mrs Naga Sireesha & Mrs Preethi Raj, Faculty, IIMC
Dr S Pratap, Chaitanya DTBUS, Hanmakonda.
Parvati Bajaj, Shilpa & Vijay Pal – Pragati Maha Vidyalaya.

After distribution of cash rewards to the best paper awardees, the valedictory session was ended at 5.30 PM by proposing formal vote of thanks.

34. Title of the Seminar : challenges in digital world.

Date: 03/05/23.

Time: 10.30 A.M.

Mode of Program: Off - line

Intra- Collegiate Event:

Objective: Creating awareness in recent cybercrimes.

Report on Orientation: An awareness program on cybercrimes conducted for all first year students the speaker enlightened the students about different cyber frauds, reasons, tools to identify cybercrimes, social media digital applications challenges.

Speaker: MAllesh Gaddam , SI Cybercrime -Telangana.

Target Audience: I year students - 150.

Outcome: Students got knowledge on how the cybercrimes can be handled and also identifying the cybercrimes which is happening in the digital world.

35. Title of the Seminar : why Us \$ became global currency

Date: 06/05/23.

Time: 11 A.M.

Mode of Program: Off - line

Intra-Collegiate Event:

Objective: The dollar is ruling the entire nation, why and its importance.

Report on Orientation: C.A Praveen kumar Director, Planet finance addressed the students about currency values, how economy and price impacts the financial position of a person.

Speaker: Planet Finance.

Targeted Audience: 143.

Outcome: The value and importance of dollar, and how to improve the Indian currency.



**M. Vijay,
Convener**




**K. RAGHUVVEER
PRINCIPAL**