

SEMINARS & WORKSHOPS COMMITTEE 2019-2020

1. BUSINESS COMMUNICATION: 5 th & 6 th .08.2019.

A Two day Workshop on Business Communication was organized in collaboration with Make Intern and IIM, Indore in our auditorium. The Resource person Mr.Keshav, CEO, Orate Solutions, Bangalore has taken up the sessions for the registered students.

During the First day, he made the students understand the ' Elevator Pitch', an Entrepreneurial term which is very effective to communicate properly. He explained the students how to understand one's own character and Key parameters to develop the Personality through many activities.

The Second day session has started with the explanation on seven tips for Effective Communication and also organized Group Discussion on the topics such as Reforms in Education system, Government Schemes, ED-Cell in the Colleges, Article 370 etc.

He has selected five students, who performed excellently in all the 10 activities conducted by him. These selected students will be presenting their innovative and unique B-Plan at IIM, Indore. The students are rewarded with cash prizes.

Winners:

1. Mr.Abhay Tiwari, BH-IIIA
2. Mr.Alan David, BH-IIIA
3. Ms. Pranuthi Godse, BH-IIB
4. Mr. Mohsin, BH-IA
5. Ms. Sindhu, BCG-I

2. Patent – a pathway to earn from your ideas: 16.09.2019.

A Workshop on Intellectual Property Rights and Patents was conducted for the Final year students of B.Com General, Hons and BBA.The Resource person, Dr.Raghu Chandra Garimella explained that, Man has also been bestowed with imagination and creativity. With his imagination and creativity, he has been producing various articles or products for his needs, comfort and convenience. In the earlier era, the creations and inventions by him fell in a public domain. These were the common properties. Anybody could use and copy these creations and inventions without any restriction, reservation or payment.

However, with the passage of time, the importance and value of these creations was realized. The commercial aspect started playing a significant role in these creations.

By end of Twentieth Century, the things created and invented by the human mind were recognized as an intellectual property of the owner .The owner right over these properties was accepted and is known as an Intellectual Property Right (commonly called I.P.R.). A new set of laws called Intellectual Property Right Laws, were enacted to protect these property rights.

These I.P.R. laws provided a protection to the owners under different categories and names like Patents, Industrial designs, Copyrights, Trade- Marks etc. Finally, the resource person made the students to perform certain activities on Patents.

3. National Seminar: 01 &02.11.2019.

A Two Day National Seminar on “Impact of Government Welfare Schemes on Economy” was organized in the auditorium. The plan to conduct the seminar has started since two months. An organizing committee has been constituted under the stewardship of Principal. The convener convened regular meetings and started the work. To prepare the Brochure, committee members have suggested objectives and various sub-themes.

Objectives:

1. To provide an ideal platform for exchanging views on prospects and challenges of Government (Central/State) Welfare schemes.
2. To examine the role of Government (Central/State), financial institutions and NGO’S in promoting the welfare schemes.
3. To extend training facilities and support for all occupations on new avenues, where the standard of living among the individuals can be improvised.

Sub- Themes:

1. Public Welfare Schemes in Telangana
2. Welfare programs for Women and Children
3. Social Welfare programs in India
4. Tribal Welfare Schemes
5. Healthcare Schemes
6. NGO Schemes (2019-2020)
7. Schemes of grant in aid to Voluntary Organizations
8. Schemes and Subsidies for Start- Ups
9. Educational Schemes
10. Schemes for SC, Physically Challenged and Other Backward Communities.

The dates were fixed for the submission of abstract as well as full length papers. An e-mail id nationalseminariimchyd@gmail.com was created to receive the papers.

The registration fee was also decided.

Registration Fee Details:

Research Scholars- Rs.1200/-

Paper Presenters- Rs.1500/-

Participants/ Students- Rs.1000/-

Principal has announced cash rewards for the best paper presenters to encourage research.

The First Best paper presenter will receive Rs.5000/-, the Second best paper presenter Rs.3000/- and the Third best paper presenter Rs.2000/-.

The registration forms were printed and the registration fee can be paid through a Demand Draft or NEFT. The participants and students can pay the cash during the day of seminar.

The brochure was sent to 4000 Degree & PG College Faculties through mail, phone and campaigning by the students. We have received 50 abstracts and 40 full length papers. The papers were reviewed by the screening committee after checking plagiarism. The committee has finalized the papers and track sheets were prepared for the sessions. Timely correspondence was sent to the authors facilitating them to pay the registration fees.

All the staff members were assigned the duties by forming committees. To record the proceedings of the sessions, three faculty members were nominated as rapporteurs for the first day and three more members during the next day. The committees constituted are

1. Reception-cum-Registration
2. Kit committee
3. Logistics
4. Certificate writing
5. Hospitality
6. General discipline
7. Overall Supervision
8. Rapporteurs

Inaugural Session:

The inaugural session started at Challa Som Raj Ram auditorium at 10am. Dr.T.Naga Lakshmi, organizing secretary, welcomed the dignitaries on to the dais. The session was officially inaugurated

by lighting the lamp and Convener presented the report. The Guest of Honour, Prof Arya Sri, Former Director, School of Management Studies, JNTUH addressed the gathering that, “Over the years, the Central and State Governments have introduced several welfare schemes that have not only helped Indian citizens improve their financial situation, but also have contributed to country’s economy. Economic growth is high on the agenda of the government and various reforms are being undertaken in many spheres to improve GDP growth”.

The Chief Guest & Key note Speaker, Prof.V.Venkata Ramana, Vice- Chairman, TSCHE, addressed the gathering on “How the Government works and decisions are taken by the administrators? Indian Government at all levels announces welfare schemes for a cross section of the society from time to time. These could be either Central, State or a joint collaboration between Centre and States. The challenge is to touch every section of the society and make them part of developmental process. An effective implementation of Government schemes at gross root level can bring change”.

The Guests were felicitated with mementos by the Principal and Smt.S.Saritha, organizing secretary proposed Vote of thanks.

The session adjourned for High Tea.

TECHNICAL SESSIONS –I & II

The time given for each paper presentation was 5mts. for answering the questions.

JURY MEMBERS:

1. Dr. P.Venkateswara Rao, Former Principal, Badruka College of Commerce & Arts and Sr. Faculty of Commerce
- 2.Dr.R.Rajeswara Rao, Former Principal, Bhavans New Science College and Sr. Faculty of Commerce
- 3.Sri B.Amareswara Rao, Former Principal, Dharmawanth Degree College and Sr. Faculty of Commerce

Rapportuers

- 1.Mrs.K.Shailaja
2. Mrs.A.Sree Valli
3. Dr.K.Srikanth

The delegates include professors, research scholars, faculty and students. The paper presenters have discussed on various welfare schemes such as Pradhan Mantri Jan Dhan Yojana, Kalyana Lakshmi Scheme and Shaadi Mubarak,Rythu Bandhu Scheme, Sarva Shiksha Abhiyaan, Pradhan Mantri Mudra Yojana, Digital Finance,Social Entrepreneurship in India and many more schemes.

The First day was concluded after panel discussion. They have analyzed the papers presented and suggested to focus more on practical aspect of the welfare schemes and their impact on economy.

TECHNICAL SESIONS- III & IV

During the Second day, the Convener welcomed the gathering and invited the dignitaries on to the dais. The Chief Guest & Keynote Speaker, Prof.K.V.Achalapathy,Director, Dhanvantari Institute of Science & Technology addressed the gathering on ‘the root cause for developing the welfare schemes by the governments, their implementation and stated that economic growth is high on the agenda of Governments. To give focused attention to issues of growth, govt. has constituted a 5 member cabinet committee on investment and growth chaired by prime minister’.

The chief Guest was felicitated with a memento.

The Session has started with the paper presentations on various themes such as Housing for Poor,T-SAT channel, Public Health care schemes,Pradhan Mantri Awas Yojana,Rural Development schemes,Ayushman Bharat, Educational policies and many other schemes.

The two day seminar comprises of 35 papers. The resource persons complimented the arrangements of the college. The queries of the delegates were answered and more inputs were given to extend the research.

Valedictory Session

The valedictory session started in Challa Som Raj Ram auditorium at 5:00 pm. The organizing secretary, Dr.T.Naga Lakshmi, welcomed the dignitaries on to the dais. Sri P.Purna Chandra Rao, Former Principal was the chief guest. He spoke on the importance of research and encouraged the participants to write more research papers. The chief guest and the jury members were felicitated by the Principal.

The convener has given a bird’s eye view on the seminar proceedings conducted during these two days.

The First Best Paper presenter, Dr.Rama Krishna Bandaru received a cash award of Rs.5000/-

The second Best paper presenter, Dr.Sabeeha Shareef received a cash award of Rs.3000/-

The Third Best Paper presenter, Mrs.Nikhitha Yadav received a cash award of Rs.2000/-

The formal Vote of Thanks was proposed by Sri T.Srinivas, Co-Convener. The day ended with National Anthem.

Outcome: The keynote speakers have shared their knowledge and expertise on the topics. The paper presenters exchanged their views on several Government welfare schemes and their implementation to the communities concerned.

4. LSRW Skills: 16& 17.12.2019.

A Two day workshop on LSRW Skills was organized by the Department of English in our auditorium .Prof.Sumitha Roy, Retired professor from Department of English enlightened the students on improving LSRW skills through a practical approach. On the first day, the speaker stressed on the importance of Listening, as it can be enhanced by focusing on the sounds. This would help in right pronunciation of words that improve the accent. She read out five stories from the book “Tales from Sri Ramakrishna” and made the students to listen carefully and retell the story by analyzing a moral from the story, to enable oneself to express fluently by voice modulation, articulation, pitch of the voice and tone.

The Second day session started with reading the stories of their choice, as reading helps to improve the vocabulary, contextual based learning by grasping the content easily and drawing the proper conclusions.

During the post- lunch session the Resource person divided the students into groups and asked them to discuss and made them to write something creatively in flawless language. She instructed them to maintain cohesiveness and coherence while writing.

Finally, the resource person selected three students as ‘Best Speakers’ and they were rewarded with cash awards of Rs.1000/ each. The winners are

1. Prudhvi Raj, BBA-I
2. Jahnvi Gupta, B.Com.Hons – IA
3. V.Abhijit, B.Com.Hons – IA

Outcome: The students have got an exposure to utilize the LSRW Skills.

5. The Teachings of Bhagavad Geetha for Professional Excellence: 21.01.2020.

The Department of Sanskrit & Samskrita Bharathi, Telangana jointly organized One day Conference on “Teachings of Bhagavad Geetha for Professional Excellence” in our auditorium. Sri.P.Gopala Krishna, Convener, welcomed the Chief Guests, Guest of Honour and explained the main objectives of the conference. Sri.K.Raghu Veer, Principal, expressed that, Bhagavad Gita expounds some fundamental insight which can be applied in our daily lives and are very relevant in our professional lives as well. This is particularly relevant when we consider our career moves. One should make sure that the work and the role he takes us is to his liking and is according to his natural tendencies.

Prof.A.Ramulu, Retired Head, Department of Sanskrit, O.U. addressed the delegates that “If everybody in the society performed his/her duty then everything would function very smoothly. We cannot shirk away our responsibilities. Even Lord Krishna states that though he is above all action he is constantly in the thick of things just to maintain the physical, social and psychological equilibrium of the world. So also we should not shirk our responsibility and we should perform our duties to the best of our abilities. If this attitude is adopted success is bound to come our way”.

Prof.Vidyananda Arya, Head, Dept. of Sanskrit, O.U. stressed the importance of Bhagavad Gita for excelling in our professional lives at a fundamental level the Gita requires us to perform the duties according to our own nature , to perform our duties unmindful of the fruits of the action and ensure that both the timing and our response is correct. If we follow these three principles in our career we are bound to succeed.

Dr. V. Subrahmanyam, Deputy Director, Sanskrit Academy of Telangana addressed the gathering that everyone should put into practice the teachings of Bhagavad Geetha, rather than reading it as a book, as it is a treasure of knowledge.

Sri Narendra Kapre, Rig-Veda Ghanapaathi , President of Samskrita Bharathi , Telangana emphasised the importance of Sanskrit language and Bhagavad Geetha is culmination of all shastras, that can give us self-confidence to face the problems of life.

Prof.A.V.NarasimhaRao , (Retd) Public Relation officer & Convenor , Geetha Jayanti Celebrations & Samskrita Bharathi – Telangana accentuated on propagating spoken Sanskrit among the masses irrespective of Caste , creed , gender, age & religion. Samskrita Bharathi is striving for making the people of India to speak, read and understand the Sanskrit Scriptures.

The Faculty, Students and others have presented their papers in three venues. Altogether 77 Papers on Bhagavad Geetha were presented in this conference. Finally Vote of Thanks was proposed by the Convener and the ‘Best Paper Presenters’ have received cash awards from the College.

Outcome: The resource persons have spoken on the relevance of Bhagavadgeetha in the Modern society. The Paper presenters have presented their papers on Bhagavadgeetha in different perspectives.

6. Plagiarism/ Academic Misconduct: 01.03.2020.

A National Seminar on Plagiarism/ Academic Misconduct was organized by IIMC in association with Telangana State Library Association (TSLA) in the auditorium. Smt.C.R.L.Kalyani, Convener, welcomed the dignitaries on to the dais and specified the objectives of conducting the seminar. The Convener welcomed the dignitaries to light the lamp, as to invoke the blessings of Almighty. Sri K.Raghu Veer welcomed the delegates and informed about the proceedings. Sri Ch.Ravi Kumar, General Secretary TSLA ,Highlighted the functions of TSLA. Dr.Yadagiri, Joint Secretary, TSLA, informed the theme of the seminar to the august audience. Prof.N.Laxman Raao, addressed the gathering about the importance of TSLA. The Chief Guest Prof.K.Pratap Reddy, Principal,University

College of Sciences, O.U. applauded the efforts of the organizers in convening the seminar and stressed on the importance of writing a research paper and publication without any plagiarism.

Dr.S.Sudarshan Rao, Former Principal, University College of Arts & Social Sciences was the Resource person for the first session. He enlightened the audience on the importance of writing a research paper, Characteristics of Academic Writing, the purpose, structure, how to collect material, major online resources and major factors of writing.

The Second session was taken by Dr.Akhtar Parvez, Librarian, MANU, explained about the Code of Ethics in Research and also in Publications. He stressed on the salient features of UGC to promote Academic Integrity, Prevention of Plagiarism, Exclusion/Exception from Plagiarism, Handling of Plagiarism through various methods and finally broad guidelines to research scholars.

The post- lunch sessions was handled by Dr.B.Ravi, IGM Librarian, University of Hyderabad. He gave the introduction on the concept of plagiarism, UGC Notification on Plagiarism, Anti-Plagiarism software. He has given a live demo on using Urkund, Turnitin software, for publication of research papers. On the whole 200 delegates participated in the seminar. The formal Vote of thanks was proposed by Sri T.Srinivas.

Outcome: The audience came to know about writing a research paper, Plagiarism checker and Code of Ethics to be followed in research publications.



Convener



K. RAGHUVVEER
PRINCIPAL

Principal