

INDIAN INSTITUTE OF MANAGEMENT & COMMERCE

Project Titles of B.Com(H) III year for the academic year 2017-18

S.No.	Hall Ticket Number	Name of the Student	Title of the Project	Project Guide
1	1100-15-407-001	Aadhya reddy	A project report on Financial statement analysis of select companies in aviation Industry	M.Satya Sudha
2	1100-15-407-002	BAINI AISHWARYA	A study on Servant Leadership	Dr.T. Nagalakshmi
3	1100-15-407-004	G.Anusha	A project report on AIDS to Small Scale Industries-Mudra scheme	K.Swapna
4	1100-15-407-005	Aswathi	A project report on Ethics in advertisement pertaining to Cosmetic industry	K.Srikanth
5	1100-15-407-006	Bhagyasree Gogikar	A project report on Comparitive study of DD w.r.t Selected TV channels	Dr.D.Thirumala Rao
6	1100-15-407-007	K. Bhargavi	A project report on Perception on ATM services OF SBI	G.Santoshi
7	1100-15-407-008	M. Devi Rusheeka	A study on consumer awareness towards organic food	M.Satya Sudha
8	1100-15-407-009	KSML HARIKA	of select stocks	Nagalakshmi
9	1100-15-407-010	Pinipe Hima bindu	tool to achieve competitive advantage in Organisation with reference to Google	K.Swapna
10	1100-15-407-011	Hyndavi vemula	A Project Report on Impact of Advertising on Customer brand Preference - Airtel	K.Srikanth
11	1100-15-407-012	Afsha Jabeen	A project report on Impact of GST on micro Enterprises	Dr.D.Thirumala Rao
12	1100-15-407-013	Balusu kaveri	and Service quality in the select Government and Private Hospitals	G.Santoshi
13	1100-15-407-014	Sony kavitha	A project report on Consumer usage pattern of PAYTM	K.Srikanth
14	1100-15-407-015	Komal Medav	A project report on Freelance Services-Beautician on Wheels	Dr.D.Thirumala Rao
15	1100-15-407-016	M.Krishna Priya	A project report on the Stance of Autorickshaws in times of Ola & Uber	M.Satya Sudha
16	1100-15-407-017	M.LAVANYA	A study on pension funds	Dr.T. Nagalakshmi
17	1100-15-407-018	G.Manasa	A projet report on customer-to-customer E-commerce: A case study on OLX	K.Swapna
18	1100-15-407-019	Maria Rithika	A project report on Make in India-Waste to wealth	K.Srikanth

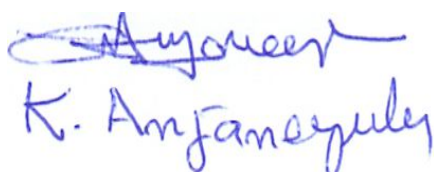
19	1100-15-407-020	C. Monica	A project report on Performance Evaluation of Mutual Funds in India- A study of equity and hibread schemes	Dr.D.Thirumala Rao
20	1100-15-407-021	E. Mounika	A project report on Comparative Study of Telecom cellular- Jio Vs Airtel	G.Santoshi
21	1100-15-407-022	K.navya	A project report on consumer behaviour on online shopping with reference to flipkart	M.Satya Sudha
22	1100-15-407-023	S.Nishitha	experience analysis on social media marketing for mobile app in fashion industry	Dr.T. Nagalakshmi
23	1100-15-407-024	VilasagarNitya	A Project Report on Paradigm shift of money - A case study of paytm	K.Swapna
24	1100-15-407-025	Korra Niveditha	A project report on consumer behaviour on electricity bill payment	G.Santoshi
25	1100-15-407-026	CH. Noopur	A project report on Comparative study of KFC, McDonald's and subway in regards with customer gratification.	K. Srikanth
26	1100-15-407-027	P.Pallavi	A project report on Pioneer of Brand to Later of Brand	Dr.D.Thirumala Rao
27	1100-15-407-028	M.A.Samad Hamad	A project report on Customer preference towards samsung	G.Santoshi
28	1100-15-407-029	Abhinav Ganji	A project report on Investment process in a private equity deal-case study of season boys pvt ltd	M.Satya Sudha
29	1100-15-407-032	Mohammed Ahmed Riyaz	A Study on Business at traffic signals	Dr.T. Nagalakshmi
30	1100-15-407-033	AJAY SARAF	A Study on Celebrity Entrepreneurship and it's Effects on Customers' Buying Behaviour	K.Swapna
31	1100-15-407-034	Manthri Akhil	A Study on Effectiveness of online Marketing on Integrated Marketing Communication	K.Srikanth
32	1100-15-407-035	SADAPALLY AKSHAY	A project report on customer perception towards select mutual funds	M.Satya Sudha
33	1100-15-407-036	M.Akshay	Effect of GST on Stock Market- An analytical study	Dr.D.Thirumala Rao
34	1100-15-407-038	AMARENDER REDDY CH.	A project report on Changing trends in FMCG industry in India	Dr.T. Nagalakshmi
35	1100-15-407-039	Angadraj Singh Saluja	A project report on Consumer preference on branded sports shoes	G.Santoshi
36	1100-15-407040	S. Arvind	A study on consumer preferences towards on Chocolate Brands	K.Swapna
37	1100-15-407-041	P.Ashish	A study on Comparative study of SBI and AXIS BANK services	G.Santoshi
38	1100-15-407-042	Bhargav Dasari	A project report on communication management - HERITAGE	M.Satya Sudha

39	1100-15-407-043	N.BHASKAR	A Project on marketing strategies on BIG BAZAAR	Dr.T. Nagalakshmi
40	1100-15-407-044	M.S.Deepak kumar	A project report on Ratio Analysis of Vijay Electronics Ltd.,	Dr.D.Thirumala Rao
41	1100-15-407-045	Enoch Daniel Dubba	A Project Report on Consumers involvement in Ready-To-Eat breakfast Cereals	K.Swapna
42	1100-15-407-046	R.Goutham Reddy	A project report on Customer satisfaction towards metro rail Hyderabad	K.Srikanth
43	1100-15-407-047	Md. Imran	A project report on A comparative study on Amazon and its competitors	Dr. D.Thirumala Rao
44	1100-15-407-048	Sanghi jagath teja	A project report on Comparative study of hero moto corp and Royal Enfield	G.Santoshi
45	1100-15-407-049	Y.Jaswanth Sai Kumar	A project report on Role of Government in Entrepreneurship development	G.Santoshi
46	1100-15-407-050	K.Jayakar	A project report on Customer preference towards Mobile Number portability	M.Satya Sudha
47	1100-15-407-051	N.Jeevan Suraj	A case study on fine cab wires and cables private ltd	M.Satya Sudha
48	1100-15-407-052	JITHU JOSHY	A project report on Capital budgeting practices and Environmental changes in Printing industry	Dr.T. Nagalakshmi
49	1100-15-407-053	B SIVASAI KIRAN KUMAR	A project report on Factors affecting the purchase of beauty soaps with special reference TO LUX	Dr.T. Nagalakshmi
50	1100-15-407-054	N Krishna Reddy	A Study on e-banking	K.Swapna
51	1100-15-407-055	MD.Mansoor Ahmed	A project report on revival of our education system with reference to the opinion of students ,parents and teachers	K.Swapna
52	1100-15-407-056	Mir Faheem Ali	A project report on GST and its effects on supply chain management of textile sector	K.Srikanth
53	1100-15-407-057	Mitesh B Patel	A study on Customer satisfaction with reference to lenovo laptops	Dr.D.Thirumala Rao
54	1100-15-407-058	V.OMKAR	A project report on A study on brand image of HYUNDAI	G.Santoshi
55	1100-15-407-059	G.RAKESH	A study on credit schemes at HDFC BANK	K.Srikanth
56	1100-15-407-060	T.RANVEER KIRAN SINGH	A study on Employee Motivation at PCS securities Ltd	Dr.D.Thirumala Rao
57	1100-15-407-061	U.PARIMALA	A project report on stress management of employees with reference to HDFC bank	M.Satya Sudha
58	1100-15-407-062	KAVALI PRAGNA	A Study on Youngster's perception towards Royal Enfield	G.Santoshi
59	1100-15-407-063	K.PRANAVI REDDY	A Project Report on Coping with stress levels-A study on employees of South Central Railways	Dr.T. Nagalakshmi

60	1100-15-407-064	Prathima Abu	A project report on Virtual Learning-An open space learning platform	K Swapna
61	1100-15-407-065	B. Gayatri	A Project report on Rewards and Recognition	M.Satya Sudha
62	1100 - 15 -407-066	H.Priyamvadha	industry	Nagalakshmi
63	1100-15-407-067	D.PRIYANKA	A study on Artificial intelligence and its applications by various start- ups	K.SRIKANTH
64	1100-15-407-068	PRIYANKA DURGAM	A project report on Customer satisfaction with reference of Airtel Services	Dr. D.Thirumala Rao
65	1100-15-407-069	V.S.L PRANIKA	An analytical study on Performance Evaluation on employees of select established and start up IT(Information Technology) companies	G.Santoshi
66	1100-15-407-070	G.Sai Sruthi	A project report on Cyber crime-Awareness & perception of internet users	M.Satya Sudha
67	1100-15-407-071	T.sandhya	A project report on Analysis of price brick movement using RENKO: A technic of Technical analysis.	Dr.T. Nagalakshmi
68	1100-15-407-072	shaziya tahoor	A study on investment awareness and patterns of savings and investments	K. Swapna
69	1100-15-407-073	SHIRISHA GUNJI	A project report on Perceived services quality and expected services received by DTH	K.Srikanth
70	1100-15-407-074	SHIVANI NAROJU	A project report on Positioning strategies of hygiene products-a study on DETTOL brand	K.Swapna
71	1100-15-407-075	Y SINDHU	A study on tourism- growing reliance on operation in Hyd region	Dr. D.Thirumala Rao
72	1100-15-407-076	N.KOMALA SINDHUJA	A Project Report on Celebrity endorsement and brand building	G.Santoshi
73	1100-15-407-077	Sindhuja Rachamalla	A Comparative study on Consumer's Perception towards Domino's and Pizza Hut	M.Satya Sudha
74	1100-15-407-078	V.Shravani	A Study on usage of Green & Blue Containers Supplied by TS Government for Waste Management	K.Srikanth
75	1100-15-407-079	M.Sreevani	A project report on Price Concentration Index	Dr.T. Nagalakshmi
76	1100-15-407-080	Kambhampati Sudeshna	A project report on Effect of Demonetisation on indian Stock Market	Dr.D.Thirumala Rao
77	1100-15-407-081	SUMA ALUPULA	A Project Report on Customer Relationship management at Heritage	G.Santoshi
78	1100-15-407-082	MANULU	to HYDERABAD	K.Swapna

79	1100-15-407-083	TRISHALA SINGH	The study of brand awareness towards Heritage milk products	K.Srikanth
80	1100-15-407-084	P. USHASRI	A project report on Measures to control Environment by telangan government with respect to hyderabad	Dr. D.Thirumala Rao
81	1100-15-407-085	M.VAISHNAVI	A Project Report on Malware and Employees opinion on effect of malware on companies	G.Santoshi
82	1100-15-407-086	T.VANDANA	A project report on material management of Amara raja batteries limited using EOQ technique	M.Satya Sudha
83	1100-15-407-087	M.YAMINI	A study on awareness of MSME and its schemes	M.Satya Sudha
84	1100-15-407-088	KUMAR	INDIABULLS Company	Nagalakshmi
85	1100-15-407-089	Sai charan	A study on awareness of tax planning among assesses	K.Swapna
86	1100-15-407-090	Sai charan reddy	A study on demonitisation and its effects on small scale traders and roadside vendors	K.Srikanth
87	1100-15-407-091	M.SAI KIRAN	A Project Report on Promotional activities of Hero Moto corp.,	Dr.D.Thirumala Rao
88	100-15-407-092	Sai Kumar		G.Santoshi
89	1100-15-407-093	B.SRIRAM PRASAD	A project report on factors determining bank selection	Dr.T. Nagalakshmi
90	1100-15-407-094	D.SAI RAM REDDY	A Project Report on fund flow statement analysis - GVK Power and Infra	K.Swapna
91	1100-15-407-95	PALVAI SAI REVANTH	A study on students buying preference towards Laptops VS Desktops	K.Srikanth
92	1100-15-407-096	M. SAI SUDEEP REDDY	A project report on a study on customer satisfaction - Toyota Motors	Dr.D.Thirumala Rao
93	1100-15-407-097	Saksham khanna	The study of brand image of yamaha motors.	G.Santoshi
94	1100-15-407-098	Shaik Imran	A project report on employees perception towards role conflict and role ambiguity in MNCs	M.Satya Sudha
95	1100-15-407-99	Shaik Sameer	Project report on equity returns of select companies at NSE and BSE	Dr.T. Nagalakshmi
96	1100-15-407-100	P.SHARAN	A study on customer satisfaction for titan watches	K.Swapna
97	1100-15-407-101	Md Shareeq	A project report on Consumer's usage towards growing Mobile wallets	M.Satya Sudha
98	1100-15-407-102	S.SHASHANK PREETHAM	A Project Report on Customer relationship management of Hero Moto Corp Ltd.	Dr.T. Nagalakshmi
99	1100-15-407-103	Shehzaad		K.Srikanth

100	1100-15-407-104	V SRIHARI	A study of forex - HSBC	Dr. D.Thirumala Rao
101	1100-15-407-105	Sri Krishna	A Project Report on Opinion of people on Artificial Intelligence and Its Insight	G.Santoshi
102	1100-15-407-106	SRI VIKAS. O	A Study on marketing of Jewellery products of Red Gold	K.Swapna
103	1100-15-407-107	AMBATI SRI HARI	A Study on Consumer's Preference Towards 4G Mobiles	K.Srikanth
104	110-15-407-109	THOTA SRIKAR	TOWARDS AYURVEDIC BEAUTY PRODUCTS IN POONARJEEVAN WELLNESS CENTER	Dr.T. Nagalakshmi
105	1100-15-407-110	S. SRUJAN KUMAR	A study on online trading at KOTAK MAHINDRA	Dr. D.Thirumala Rao
106	1100-15-407-111	SUJITH VILASAGAR	A Study on FACTORS EFFECTING CUSTOMER RELATIONSHIP MANAGEMENT IN PIZZA HUTS	K.Swapna
107	1100-15-407-112	Suman Erelly	A Project Report on IMPACT OF FIIs ON INDIAN RUPEE	K.Srikanth
108	1100-15-407-113	Sunil	A study on Brand Awareness of Consumers Behaviour towards Television Brands	G.Santoshi
109	1100-15-407-114	SR. SURYA	A project report on a study on Multiple Banking Solutions by TEZ (Google India)	Dr.D.Thirumala Rao
110	1100-15-407-115	Syed Ahmed Mustafa Hussaini	A study on equity analysis with special reference to select IT companies	M.Satya Sudha
111	1100-15-407-116	Umang Agarwal	A study on financial process of CURA health care and SWOT analysis with reference to SIMENS INDUSTRY	G.Santoshi
112	1100-15-407-117	ch vignan	A Project Report on Performance Management	M.Satya Sudha
113	1100-15-407-118	Vijay Kumar Biradar	A project report on a study on factors influencing comfort of children's shoes	Dr.T. Nagalakshmi
114	1100-15-407-119	B Vinay	CUSTOMER SATISFACTION AND LOYALTY TOWARDS LOGISTIC SERVICES	K.Swapna


K. Anjaneyulu

K.Anjaneyulu
Head, Department of Commerce




K. RAGHUVVER
PRINCIPAL

INDIAN INSTITUTE OF MANAGEMENT & COMMERCE

PROJECT TITLES OF B.Com.(Hons.) SEM-VI 'A' & 'B' FOR THE ACADEMIC YEAR 2018-19

S.No.	Hall Ticket Number	Name of the Student	Title of the Project	Project Guide
1	110016407001	Aishwarya V	HR department of gulf oil company	Dr.T.Naga Lakshmi
2	110016407002	Akhila S	WHAT'S APP MESSAGES AND THE MAD MOB-	Dr.T.Naga Lakshmi
3	110016407003	Alekya M M	A STUDY ON PUBG AND ITS IMPACT ON	K.Srikanth
4	110016407004	Bhargavi J	supermarkets	K.Padma priya
5	110016407005	Bhavana T	Challenges faced by the students with reference to US immigration law	G. SANTOSHI
6	110016407006	Bhavani BSK	A Comparative Study on the Subsidized Lunch Scheme in Andhra Pradesh And	K.SWAPNA
7	110016407007	Chetana G	Streaming video games - A real career path	M SATYA SUDHA
8	110016407008	Deva Priya K	Clientele Gratification towards Plant Shopping and Gardening A Case study on	Dr. T. Nagalakshmi
9	110016407009	Gayathri C	A Study on Impact of Sports on Children And Parents Behaviour Towards Sports At School	K.Srikanth
10	110016407010	Gayathri J	Impact on Employees after SBI Mega Merger	K.Padma priya
11	110016407011	Gayathri P	Impact of Merger on Share Values of Select Two Companies With Respect to Hindustan	G. SANTOSHI
12	110016407012	Harika Mary Diana P	An Analytical Study on Cost Benefit Analysis in the Assessment of Major Projects	K.SWAPNA
13	110016407013	Hima Bindu D	PERCEPTION OF YOUTH TOWARDS FITNESS	Dr.T.Naga Lakshmi
14	110016407014	Hima Bindu P	Cartoons a threat to anti-diluvian playing	Dr. T. Nagalakshmi
15	110016407015	Himashika V	A Study on Women on Awareness on Women Entrepreneur Schemes	K. Srikanth
16	110016407016	Jaya Sneha N	A Study on promotion of brands through web series and its impact on brand sales.	K.Padma priya
17	110016407017	Jayantika P	Attitude of consumers towards eco-friendly products	G. SANTOSHI
18	110016407018	Kavya P	A comparative study on job satisfaction among select private and government degree college faculty in hyderabad.	K. Swapna
19	110016407019	Kiranmai G	A Study on Post Office Savings Schemes	G. SANTOSHI
20	110016407020	Laharika B	Aasara Pension - A Social Security Scheme	Dr.T.Naga Lakshmi
21	110016407022	Lakshmi Samhita K	Animation as a career	K.Srikanth
22	110016407023	Nainika A	A Study on Trendy Lady's preference- Boutiques VS Garment Retail stores	K.Padma priya

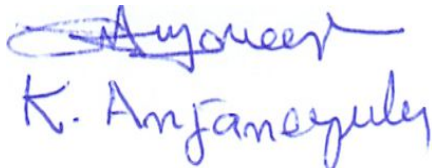
23	110016407024	Nandana Manoj	Quality of work life of women employees in multi speciality PRS hospital	G. SANTOSHI
24	110016407025	Neet Preet kaur	Word-of-mouth skyrocketing fastfood industry	K. SWAPNA
25	110016407026	Abdul Majed	A Comparitive study OF Postal and courier services.	K.Srikanth
26	110016407027	Ajay Rathi	Quadrascetennial Upshot Of Gold &Crude Oil Prices - A Study	Dr.T.Naga Lakshmi
27	110016407028	Akhil Ganji	A STUDY ON MOVIE BIZ - NEW HORIZONS IN FILM FINANCING	K.Srikanth
28	110016407029	Akshay Kumar C	Awareness on Khelo India Youth Games	K.Padma priya
29	110016407030	Anish Neunaha	SAVINGS, INVESTMENTS & SUCCESSES - INDIAN MUTUAL FUNDS, SAHI HAI	G. SANTOSHI
30	110016407031	Anshul Agarwal	A STUDY ON OPTIONS TRADING STRATEGIES	K.SWAPNA
31	110016407032	Arbaaz Rajani	IKEA India - A new benchmark for marketing performance!	K. Srikanth
32	110016407033	Arbaz Ali Khan	India's Digital-First Economy	Dr. T. Nagalakshmi
33	110016407034	Ashish K	T-Hub, making Hyderabad the next silicon valley	K. Srikanth
34	110016407035	Ashutosh Vijay Vargi	TikTok on the marketing clock	K.Padma priya
35	110016407036	Chaitanya R	Initial Public Offering with Reference to Angel Stock Brokering Limited	G. SANTOSHI
36	110016407037	Chirag Kumar	A STUDY ON APPAREL SHOPPING STYLES OF YOUNG ADULT IN HYDERABAD	K.SWAPNA
37	110016407038	Daksh Nigam	STRESS MANAGEMENT OF ORIENTAL BANK OF COMMERCE EMPLOYEES	Satya Sudha
38	110016407039	Dasarath K	CLIENTELY CONTENTMENT ON NEW TRAI RULE REGARDING DTH IN THE VICINITY OF HYDERABAD	Dr.T.Naga Lakshmi
39	110016407040	Dev Singh Naik R	Difficulties Facing by Night Shift Employees	K.Srikanth
40	110016407041	Eshwar Arvind K	The next big thing in the field of Commerce	K.Padma priya
41	110016407042	Ganesh Aditya S.	STUDY ON AWARENESS OF HEALTH INSURANCE	G. SANTOSHI
42	110016407043	Ganesh L	A STUDY ON CONSUMER BEHAVIOUR TOWARDS KELLOGGES AND ITS MARKET STRUCTURE	K.SWAPNA
43	110016407044	Harish G	A Study on Celebrity Endorsement and its impact on Customers Buying Attitude - A Special Study on undergraduates of Htyderabad	G. SANTOSHI
44	110016407045	Harish Kumar B	A STUDY ON RECOMMERCE	Dr.T.Naga Lakshmi
45	110016407046	Jayanth P N S	Stress among employees of MNCs	K.Srikanth

46	110016407047	Joshi Vikas Sharma	A Study on Awareness and Growth of Affiliate Marketing Among Youth	K.Padma priya
47	110016407048	Kalyan Kumar V	A study on problems encountered by postpaid users with respect to Airtel Service	G. SANTOSHI
48	110016407049	Kamalnath J	A STUDY ON COMMODITY MARKET IN INDIA WITH SPECIAL RESPECTIVE TO GOLD AND SILVER	K. Swapna
49	110016407050	Karthik Kumar A	Equity returns of selected companies at NSE	K.. padma priya
50	110016407051	Karunakar K	Study on Problems Facing by Cricketers	Dr.T.Naga Lakshmi
51	110016407052	Kranthi Kumar K	STUDY ON FDI IN INDIA ON BANKING AND INSURANCE SECTOR	K.Srikanth
52	110016407053	Lokesh Salver	Human Resource Accounting in Private UG Affiliated Colleges	K.Padma priya
53	110016407054	Mohd. Abdul Rafeeq	A Study on Consumer Perception towards Hindustan Unilever Limited Fast Moving Consumer Products	G. SANTOSHI
54	110016407055	Mohd. Asif Moinuddin	A STUDY ON PORTFOLIO MANAGEMENT	K.SWAPNA
55	110016407056	Mohd. Imran	Reliance Fresh and its Customer Relation	K.Padma priya
56	110016407057	Mukul Jain	India Advancing in the "REIT" Direction - A Comparitive Analysis of Investing in REITs and Real Estate	Dr.T.Naga Lakshmi
57	110016407058	Munish Jain	Marketing Strategies for solar products in Hyderabad	K.Srikanth
58	110016407059	Muqueet Ahmed	Customer Preferences in choosing a life insurance policy	K.Padma priya
59	110016407060	Niranjan Kumar Yadav	A STUDY ON PASSENGERS SATISFACTION TOWARDS THE INDIAN RAILWAY SERVICES	G. SANTOSHI
60	110016407061	Rithika K	Customer preference towards the services offered by OYO Rooms	K.SWAPNA
61	110016407062	Pooja G	TRP as a Tool for Viewers in selecting TV Channels	K.PADMA PRIYA
62	110016407063	Prashamsa D	impingement of rupee fluctuations with special reference to maceo economic indicators	T. Nagalakshmi
63	110016407064	Pravallika S.S S.R	Voice assistant: Personal assistant on the go	K.SRIKANTH
64	110016407065	Preethika P	CONSUMER AWARENESS ON LIFE INSURANCE POLICY HOLDERS	K.PADMA PRIYA
65	110016407066	Priyanka N	A STUDY ON "LOAN PRODUCTS OF SBI"	G.SANTOSHI
66	110016407067	Priyanka R	students perception on learning foreign languages- A Case study on English and Foreign Languages University	K.SWAPNA

67	110016407068	Ramya Sri R	A Study on Students Perception towards Entrepreneurship	K.PADMA PRIYA
68	110016407069	Sakshi Sonee	A STUDY ON USAGE OF CCTV SURVEILLANCE SYSTEM WITH SPECIAL REFERENCE TO BUSINESS OUTLETS IN HYDERABAD.	Dr.T.Naga Lakshmi
69	110016407070	Sampada Potdar	US Trade Wars ; Then and Now	K.SRIKANTH
70	110016407071	Santoshi Vaishnavi C	Travel on Hire - Consumer Perception of Hiring A Ride Through Ola And Uber	K.PADMA PRIYA
71	110016407072	Sarvani P	Customer Preference With Respect To The Mobile Networks	G.SANTOSHI
72	110016407073	Shamitha K.	Psychological Price of Entrepreneurship and its Effects on Functioning of Businesses	K.SWAPNA
73	110016407074	Shivani B	CONSUMER PREFERENCE TOWARDSlenskart	G.SANTOSHI
74	110016407075	Shravani G	Efficient Markers of Intentions - A Study on emojis	Dr.T.Naga Lakshmi
75	110016407076	Shravya M	A STUDY ON FOREIGN LANGUAGE AS A PROFFESION R.K MATH(FLTC)	K.SRIKANTH
76	110016407077	Sneha Singh Gopal	A STUDY ON FARM TO BUSINESS THROUGH DIGITAL AGRICULTURE	K PADMAPRIYA
77	110016407078	Sonal Singh	E-BOOKS VERSUS PAPERBACKS A Conflicting Grounds for Bibliophiles	G.SANTOSHI
78	110016407079	Sonia R	Perception of Job Applicants on Role of Artificial Intelligence in Recruitment Process	K.SWAPNA
79	110016407080	Sree Varsha P	Role of Travel Apps on Holiday Plan	G.SANTOSHI
80	110016407081	Sriharsha P	Servitization a study on photocopier	Dr.T.Naga Lakshmi
81	110016407082	Suma Dwaraka P	A COMPARATIVE STUDY ON PERCEPTION OF GIRL CHILD EDUCATION IN RURAL AND URBAN AREA PARENTS (A SPECIAL CASE STUDY ON MEDAK AND HYDERABAD)	K.SRIKANTH
82	110016407083	Supriya K	Food on Wheels and Customer Prefernces - A Study	K.PADMA PRIYA
83	110016407084	Usha D	Employees perspective on entrepreneurship	G.SANTOSHI
84	110016407085	Vidya T	Impact of Social Media Marketing on Consumer Purchase Decision	K.SWAPNA
85	110016407086	Nithin Kumar S.	Consumer Preference with Referrence to ITC Group CSR activities	G.SANTOSHI
86	110016407087	Omkareshwar Reddy K	TAXATION PLANNING THROUGH VARIOUS INVESTMENT ACTIVITIES	Dr.T.Naga Lakshmi
87	110016407088	Praneeth Goud Y	INVESTORS PERCEPTION TOWARDS INVESTMENTS AND SAVINGS	K.SRIKANTH

88	110016407089	Prasad B	A STUDY ON EQUITY ANALYSIS OF INDIAN IT SECTOR	K.PADMA PRIYA
89	110016407090	Raj Sanjay Doshi	A Study on Indian Rupee and Investors Opinion	G.SANTOSHI
90	110016407091	Rishab Singh G	YOUTUBE and its Earnings - A Study on Viewers' Opinion	K.SWAPNA
91	110016407092	Sai Charan B	COMPARITIVE STUDY ON PROMINENT E-WALLETS	G.SANTOSHI
92	110016407093	Sai Krishna G	customers satisfaction towards mission bhagiratha	Dr.T.Naga Lakshmi
93	110016407094	Sai Krishna Harish Nandan A	A COMPARATIVE STUDY ON BOOK MY SHOW AND ITS COMPETITORS	K.SRIKANTH
94	110016407095	Varun Chakravarthy M	A STUDY ON INFLUENCE OF YOUTUBE MARKETING ON CONSUMER BEHAVIOUR- AMONG YOUTH	K.PADMA PRIYA
95	110016407096	Sai Priyesh M	JOB SATISFACTION WITH RESPECT TO BRAVE SECURITY SERVICES AND FACILITES PRIVATE LIMITED	G.SANTOSHI
96	110016407097	Sai Ram B	A Study on Customer Choice towards Retail Marts over Conventional Stores	K.SWAPNA
97	110016407098	Sai Vamshi Reddy V	Redefining Professionalism-Civility at Workplace	K.SWAPNA
98	110016407099	Sanjay Prasad B	ENGAGING SOCIAL MEDIA IN HEALTH COMMUNICATION	Dr.T.Naga Lakshmi
99	110016407100	Saurabh M	OTC Platform Demographics	K.SRIKANTH
100	110016407101	Shaiksha Bharath B.		K.PADMA PRIYA
101	110016407102	Sharma Mohit Kumar		G.SANTOSHI
102	110016407103	Shashi Kanth N	A Study on Passengers Preference towards Metro Rail Hyderabad	K.SWAPNA
103	110016407104	Shiva Teja G	A Study on Customer Preference Towards Online Grocery Shopping	K.SWAPNA
104	110016407105	Shoeb Khan	Marketing of Non premium Products as if they were Premium	Dr.T.Naga Lakshmi
105	110016407106	Shrey Anand	Consumer Buying Behaviour and Perception Towards VSR Foods	K.SRIKANTH
106	110016407107	Sonu Preetham N	Comparitive study on Divergent Behaviour of Students and Faculty Members towards Studies at Under Graduate Level	K.PADMA PRIYA
107	110016407108	Srinivas Bandaru	A consumer Prefernce Towards zomato and Swiggy	G.SANTOSHI
108	110016407109	Srinivas Bidakanya	Study of consumer behaviour towards cars	K.SWAPNA
109	110016407110	Sumanth R	Cosumer preference on chocolate brands	K.SWAPNA

110	110016407111	Suresh Sirvi	Delaying the matched firm with special reference to Dmart	Dr.T.Naga Lakshmi
111	110016407112	Tarun B N	INFLUENTIAL VOTING - A STUDY ON IMPACT OF POLITICAL PARTY'S STRATEGIES ON VOTERS PERCEPTION	K.SRIKANTH
112	110016407113	Umesh K	HIGHER EDUCATION A DREAM OR REALITY - A STUDY ON STUDENT CHOICE ON EDUCATION LOANS	K.PADMA PRIYA
113	110016407114	Utsav Gupta	RENEWABLE RESOURCES OF ENERGY	K.PADMA PRIYA
114	110016407115	Vamshi A	A STUDY ON FACTORS INFLUENCING PURCHASE DECISIONS OF MOBILE PHONE BUYERS IN INDIA	K.SRIKANTH
115	110016407116	Venkata Sai Shashank K	A Project Report on Perceived Advertising	K.SWAPNA
116	110016407117	Vinay D	Clientele gratification of cosmetic consultant in the vicinity of hyderabad	Dr.T.Naga Lakshmi
117	110016407118	Vishal Ranjan Pandey	IMPACT OF GST ON CLIENTS AND SERVICE PROVIDERS.	K. SRIKANTH
118	110016407119	Vivek Goud T	Gratification of Native Citizens towards the Services provided by GHMC in the Vicinity of Secunderabad	Dr.T.Naga Lakshmi
119	110016407120	YASHWANTH	portfolio evaluation of selected companies from NSE - An empirical study	K.SWAPNA


K. Anjaneyulu

K. Anjaneyulu
Head, Department of Commerce





K. RAGHOVEER
PRINCIPAL

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PROJECT TITLES OF B.COM(H) (A&B) FOR THE ACADEMIC YEAR 2019-20

S.No.	Hall Ticket Number	Name of the Student	Title of the Project	Project Guide
1	110017407001	Aarti Venkat Raj	Product placement in entertainment media.	Venkateshwar Rao
2	110017407002	Adiba Ayesha	Customers satisfaction survey (Apple watches vs fastrack watches)	Vasanth
3	110017407003	Akhila T	E-financing in India	Anjaneyulu
4	110017407004	Akhila Vellanki	Study on students opting for internationalisation of higher education	Prasad
5	110017407005	Ankita Thakur	marketing strategies of Sarkari Bhandars	Nagalakshmi
6	110017407006	Anmol	Workplace Harassment/Bullying	Vasanth
7	110017407007	Bhagya Sri CH.	A study on employee's pattern of investment with respect to selected IT companies	Santoshi
8	110017407008	Chandana Kattukuri	Role of government on entrepreneur development	Srikanth
9	110017407009	Deeksha Sree Bajar	A Study On the attitude of rental bike users	Swapna
10	110017407010	Deepa Bhati	User Satisfaction of Metro Rail in different cities of India	Padma Priya
11	110017407011	Deepika Vaishnavi M	A study on role of digital apps in professional singing ,with reference to Smule-the digital app	Srinivas
12	110017407012	Dharmista Patel	A study on parking problems faced by metro users	Venkateshwar Rao
13	110017407013	Diksha Shivani B.	IMPACT OF INFORMATION TECHNOLOGY IN BUSINESS	Rajeswar Rao
14	110017407014	Gayathri Arakala	Why should we standardise the 5-day workweek norm in India ?	Anjaneyulu
15	110017407015	Gouthami Battala	comparative study between public sector banks and private sector banks.	Prasad
16	110017407016	Harshita Saraogi	Moment Marketing	Nagalakshmi
17	110017407017	Indu Gundaboina	consumer buying behaviour of E-buyers	Vasanth
18	110017407018	Kavya Jakka	A study on life Insurance policy	Santoshi
19	110017407019	Kiran Nayak	a study on employee retention at ala'liberty.	Srikanth

20	110017407021	Mahitha Eguri	impact of public privatization of Indian railways on Indian economy	Padma Priya
21	110017407022	Mamatha Sangishetti	A Study on New Tax Slab Rates on Taxpayers	Srinivas
22	110017407023	Mani Krishnavindha Rolla		Venkateshwar Rao
23	110017407024	Mounika Manga	Comparative analysis on HR policies of MNC'S	Rajeswar Rao
24	110017407025	Nikitha Vilasagar		Anjaneyulu
25	110017407026	Nirusha K.	Impact of high employee turnover in organization	Prasad
26	110017407027	Abhay Tiwari	Awareness of linkedin- the social networking sites for professionals	Nagalakshmi
27	110017407028	Aditya Chigullapalli	The role of Artificial Intelligence in leveraging present day digital marketing	Vasanth
28	110017407029	Ahmed Khan Mohammed		
29	110017407030	Ahsan Baseeruddin Mohd	Study of Protein Supplement Brands and Customer Preference	
30	110017407031	Ajay Rallapalli		Swapna
31	110017407032	Ajith Kumar Jagram Kedas	a study perception towards Financial Independence through passive income.	Padma Priya
32	110017407033	Akash Shareef Naidu Kalluri	A study on Brand Switching behavior of customers with reference to Nike and Puma	Srinivas
33	110017407034	Alan Dennis David B.		
34	110017407035	Anil Kumar Kancharana	Effectiveness of online shopping in india	Rajeswar Rao
35	110017407036	Arjun J.	impact of in application advertisements with reference to consumer behaviour	Anjaneyulu
36	110017407037	Arun Kumar Palangthod	marketing mix on fair & handsome	Prasad
37	110017407038	Ashish Singh M.	The journey of cosmos maya.	Nagalakshmi
38	110017407039	Bala Venkat Ramnath Y	A study on P/E valuations of Indices	
39	110017407040	Benjamin Kuotsu		
40	110017407042	Bhargav J Chawda	The impact of Planogram(Retail layout) on the buying behavior of consumers	Swapna

41	110017407043	Chandrasah Kambhampati	Influencer marketing and its effect on consumer buying behaviour (related to social media marketing)	Padma Priya
42	110017407044	Chetan Sai Sukka		
43	110017407045	Chiranjivi Raju	Rise of digital payments in the era of digitization	Venkateshwar Rao
44	110017407046	Deepan Jain	Impact of Corona Virus on Indian Retail Sector	Rajeswar Rao
45	110017407047	Dharmapal Uppala	A STUDY OF CONSUMER BEHAVIOUR ON TWO WHEELERS BIKES	Anjaneyulu
46	110017407048	Govardhan Dandugula		
47	110017407049	Harshal Shrimal		
48	110017407050	Ismael Ahmed Salah	impact of metro on ola and uber in Hyderabad	
49	110017407051	Jatin Goud Kothapally		
50	110017407052	Karan Manganoori	A study on Conversational Agents (Chatbots)	Srikanth
51	110017407053	Karthik Devaruppala	A study on cyberbullying	Swapna
52	110017407042	Kushal Krishna Prasad		
53	110017407043	Manav D Fatnani	Marketing Mix strategy of Ultra Tech Cement	Srinivas
54	110017407044	Moin Uddin Mohammed	A study on preference of customer in respect to smart watches to traditional watches	Venkateshwar Rao
55	110017407045	Muzzaffar Khan Mohd	Impact of urban clap services on market services.	Rajeswar Rao
56	110017407046	Navaneeth Reddy P.	Impact of collaboration of banks with fintechs on customer service	Anjaneyulu
57	110017407060	Nikhil Kumar M.	Consumer attitude towards Coronavirus- Effect on Sports.	Nagalakshmi
58	110017407061	Nishad Nazneen	A study on consumer's attitude towards Rapido	Vasanth
59	110017407062	Nishtha Bidada	Bounce performance- consumers perspective	Santoshi
60	110017407063	Pavani Chandubatla	role of HR in employees career growth	Srikanth
61	110017407064	Pooja Poosa	Employee perception towards corporate social responsibility activities.	Swapna
62	110017407065	Prasanna Kingiri	Marketing strategy of lakme products	Prasad
63	110017407066	Priyanka Brahmaraothu	Employee Satisfaction recruits through campus placements	Padma Priya

64	110017407067	Priyanka Shetty	Study on Impact of Sanitary Napkins Wastage on Environmental Pollution	Srinivas
65	110017407068	Rahat Unnisa	Metro services to commuters	Venkateshwar Rao
66	110017407069	Ruchitha P.	tax avoidance by street vendors	Rajeswar Rao
67	110017407070	Sai Sowjanya Mallampati	Social Security benefits - A Comparative study on central and state government employees after retirement.	Anjaneyulu
68	110017407071	Sai Sri Mattaparthi	Advertising effectiveness of cadbury chocolates	Prasad
69	110017407072	Samyukta Chandawad	of wall arts in the Vicenary of Hyderabad	Nagalakshmi
70	110017407073	Sanjana Thekkedeth Unni	brand imitation	Vasanth
71	110017407074	Shivani Ambadi		
72	110017407075	Sowmya V.	Unconventional professions	Srikanth
73	110017407076	Sparsha Jain	Impact of cartoon characters on consumer preferences	Swapna
74	110017407077	Sravya Bejugam	A study on resturant Ambience	Padma Priya
75	110017407078	Sravya Samudrala		
76	110017407079	Sri Godha Muppidi	GST filing awareness	Venkateshwar Rao
77	110017407080	Sri Harsha Chinta	Comparative study on services of Airtel & Jio	Rajeswar Rao
78	110017407081	Supriya Nanjute	A study on non- performing assets	Anjaneyulu
79	110017407082	Swetha Priya Oruganti	marketing strategies of kwality walls	Prasad
80	110017407083	Vaishnavi Gundla	Insurgency and Internally displaced persons-as a study	Nagalakshmi
81	110017407084	Vandana Chintha		
82	110017407085	Vennela Yerrolla	Financial analysis of vivo biotech	Santoshi
83	110017407086	Yamini Priya Avulla	A COMPARATIVE STUDY ON JOB SATISFACTION LEVELS BETWEEN GOVERNMENT AND PRIVATE SCHOOL TEACHERS	Srikanth
84	110017407087	Nikhil Siddhaarth Dasari	A Study on preference towards Food Trucks	Swapna
85	110017407088	Nishant N Rathor	Awareness on E-waste Management and proper disposal methods.	Padma Priya
86	110017407089	Noumaan Iqbal	Brand preference and consumer behaviour over mobile phones	Srinivas
87	110017407090	Pranav Raj Goda	A study on Morning street foods and Night street foods	Venkateshwar Rao

88	110017407091	Praneeth Dev Mothkupally		
89	110017407092	Raghavendra A.		
90	110017407093	Rajesh Katherasala	Role of CSR in Education	Prasad
91	110017407094	Rakesh Kumar Marthoor	Matrimonial services vs Traditional marriage method	Nagalakshmi
92	110017407095	Ritesh Kumar L.	A study on Gen Y's preference over Cable Tv and Streaming Services.	Vasanth
93	110017407096	Rohan Gangakhedkar	A study on Perception of millennials towards India's economic slowdown	Santoshi
94	110017407097	Rohit Raj J	employable creativity	Srikanth
95	110017407098	Sai Krishna Gummalla	Impact of OTT on theaters	Swapna
96	110017407099	Sai Kumar Margue	Artificial Intelligence and Data Science with reference to AI related products and Companies.	
97	110017407100	Sai Sagar Kalyani	the study consumer awareness on eco friendly products	
98	110017407101	Saivamshi Gaddam	Rise and Fall of Yes Bank.	Prasad
99	110017407102	Shiva Keshav Parankusham	Technology /Gadget penetration in Indian households based on their income levels and their shopping preferences	Rajeswar Rao
100	110017407103	Shiva Krishna Korra	A Comparative study of electrical v/s conventional vehicle	Anjaneyulu
101	110017407104	S Gaurishankar Kota Venkata	Marketing strategies and Consumer behaviour in the Laptop industry.	Prasad
102	110017407105	Sriharsha V.	Driving etiquette	Nagalakshmi
103	110017407106	Teja Phani Sriram Adimulam	Performance Appraisal	Vasanth
104	110017407107	Uday Kumar Pokala	impact of feedback on business development(in respect of milkshakes)	Santoshi
105	110017407108	Vaishnav Chavan	Comparative analysis of food delivering companies in India	Srikanth
106	110017407109	Vamshi Krishna Koyyada	Impact of brand recall on consumer behaviour regards to clothes.	Swapna
107	110017407110	Vamshi Krishna Navath	Ecological Homes , Eco Homes	Padma Priya
108	110017407111	Venkat Tejas	Impact of Virtual Banking On Improved Customer Services With reference to HDFC Bank	Srinivas
109	110017407112	Venkata Satya Sai Katta	UPI special interest on phone pe	Prasad

110	110017407114	Vinay Kumar Mule	employees pattern of spending salaries	Vasanth
111	110017407115	Vineeth Khetan	A study on buyer behaviour of car purchasers in India	Santoshi
112	110017407116	Vishnu Vardhan P.	Individual hold expenditure	Srikanth
113	110017407117	Vishnuvarun Neelankar	A study on various investment options	Swapna
114	110017407118	Vishwas Somasekhara Rao A	Impact of Packaging on Consumer Buying Behaviour	Padma Priya
115	110017407119	Viswateja Cheela	Impact of Mobile Gaming among present youth - With reference to PUBG.	Srinivas
116	110017407120	Yash Punjabi	Marketing strategy of dabur india ltd. With special focus on dabur chyawanprash	Prasad

K. Anjaneyulu
K. Anjaneyulu

K. Anjaneyulu
Head, Department of Commerce



K. Raghoveer

K. RAGHOVEER
PRINCIPAL

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PROJECT TITLES OF B.COM(H) VI SEM (A & B) FOR THE ACADEMIC YEAR 2020-21

S.No.	Hall Ticket Number	Name of the Student	Title of the Project	Project Guide
1	110018407001	AITHA VARSHITHA	A STUDY ON VARIOUS ASPECTS OF OLA	Dr.S.Rajeshwar Rao
2	110018407002	RITHIKA AKULA	A PROJECT REPORT ON STRESS MANAGEMENT AT RSOFT INDIA PVT LTD	C.N.Prasad
3	110018407003	ANURADHA	COMPARATIVE STUDY ON EFFECT OF COVID ON CORPORATES	Dr.D.Thirumala Rao
4	110018407004	SREEJA	MAJOR ROLE PLAYED BY AN INFLUENCER IN CONSUMER BUYING	T.Srinivas
5	110018407005	AVSULA SIRISHA	A STUDY ON BRAND IMAGE OF AIRTEL	G.Santoshi
6	110018407006	B JAHNAVI	INVESTMENT ATTITUDE AND PATTERN OF YOUNG IT PROFESSIONALS	K.Swapna
7	110018407007	B.SOWMYA GOUD	COMPARATIVE ANALYSIS ON NEW AND OLD DIRECT TAX REGIME	K.Padma Priya
8	110018407008	B SWATHI	STUDY ON IMPACT OF COVID ON TRADITIONAL MARKETING	Dr.K.Srikanth
9	110018407009	BEKKEM RAJESHWARI	A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING	N.B.Vasant Kumar
10	110018407010	RISHIKA BANTU	PROJECT REPORT ON E-WASTE AND ITS MANAGEMENT	R.Raghavendra Rao
11	110018407011	RISHIKA BHANDARU	STUDY ON ONLINE SHOPPING VS	Dr.S.Rajeshwar Rao
12	110018407012	BHARGAVI DALAL	A STUDY ON ENHANCING EMPLOYEES PERFORMANCE THROUGH MONETARY	C.N.Prasad
13	110018407013	NIRMALA	A STUDY ON AWARENESS AND FUTRUE PROSPECTS OF CRYPTO CURRENCY	Dr.D.Thirumala Rao
14	110018407014	NIKITHA	A STUDY ON AID TO MENTAL HEALTH	T.Srinivas
15	110018407015	BURRA SAMYUKTHA	A STUDY ON STRESS MANAGEMENT TECHNIQUES WITH RESPECT TO	G.Santoshi
16	110018407016	CH SONIYA	IMPACT OF COVID 19 ON SMALL	K.Swapna
17	110018407017	VINDHYA CHALLA	STUDY ON WHITE COLLAR CRIMES IN	K.Padma Priya
18	110018407018	KAVITA CHANDURKAR	CONTRIBUTION OF MEDICAL DEVICES INDUSTRY IN THE GROWTH AND	Dr.K.Srikanth
19	110018407019	C.MEGHANA	ROLE OF IT IN INDIAN BANKING SECTOR	N.B.Vasant Kumar
20	110018407020	C.POOJA	A STUDY ON CUSTOMER SATISFACTION ON E-BANKING SERVICES WITH SPL	R.Raghavendra Rao
21	110018407021	CHEPURI RAAJITHA	A STUDY ON VARIOUS ASPECTS OF DECATHLON COMPANY	Dr.S.Rajeshwar Rao
22	110018407022	C. SAI PRIYA	A STUDY ON LOGISTIC MANAGEMENT AT EXCEL CARGO SOLUTIONS	C.N.Prasad

23	110018407023	G. PRAHELIKA	A STUDY ON ISSUES AND CHALLENGES OF CASHLESS ECONOMY	Dr.D.Thirumala Rao
24	110018407024	GODSE PRANUTHI	A STUDY ON CONSUMER BEHAVIOUR AND PREFERENCE TOWARDS NATURAL	T.Srinivas
25	110018407025	HEMA LATHA	A COMPARATIVE STUDY ON TRADITIONAL RETAILERS AND CLICK	G.Santoshi
26	110018407026	GUNTI SRILEKHA	COMPARATIVE ANALYSIS OF BANKS IN TERMS OF SERVICE QUALITY	K.Swapna
27	110018407027	HAFSAH MOHAMMADI	REMOTE WORKING-A STUDY ON GLOBAL TRANSITION IN WORK CULTURE	K.Padma Priya
28	110018407028	J.HARSHITA	A STUDY ON IMPACT OF PANDEMIC ON PUBLIC TRANSPORTATION	Dr.K.Srikanth
29	110018407029	JEEDI DIVYA	A STUDY ON MERGING OF BANKS 2020	N.B.Vasant Kumar
30	110018407030	K.VASUKI	A STUDY ON IMPACT OF LOCK DOWN ON ORGANIZED AND UNORGANIZED	R.Raghavendra Rao
31	110018407031	K.ROHINI	A STUDY ON DERIVATIVE MARKETING IN	Dr.S.Rajeshwar Rao
32	110018407032	MAHITHA KANDUKURI	ROLE OF JUNIOR CHAMBER INTERNATIONAL IN DEVELOPING	C.N.Prasad
33	110018407033	K.DEVAMANI	A STUDY ON CONSUMER PREFERNCES TOWARDS ONLINE MEDICAL	Dr.D.Thirumala Rao
34	110018407034	ABDUL WAHEED KHAN	A STUDY ON AWARENESS OF HEALTH INSURANCE PRODUCTS WITH	T.Srinivas
35	110018407035	ADIRALA ARUN	A STUDY ON ONLINE MEDICAL SERVICES	G.Santoshi
36	110018407036	BHARATH REDDY	A PROJECT REPORT ON STUDY ON FINANCIAL PLANNING OF VARIOUS AGE	K.Swapna
37	110018407037	ARAGALA JOJEE	NEW PRODUCT DEVELOPMENT AND CONSUMER PREFERENCES	K.Padma Priya
38	110018407038	AYUSH CHOPRA	OPTIONS TRADING STRATEGIES	Dr.K.Srikanth
39	110018407039	P. BY SRIRAM	CONTENT CREATION	N.B.Vasant Kumar
40	110018407040	SIVARAJVARMA	EMPLOYEE RETENTION IN PRIVATE	R.Raghavendra Rao
41	110018407041	PRANAV	E-MARKETING STRATEGY AND CASE STUDY OF XIAOMI AND SAMSUNG	Dr.S.Rajeshwar Rao
42	110018407042	AKASH CHERUPALLY	HEALTH INSURANCE AWARENESS AS A	C.N.Prasad
43	110018407043	CH. SAI VAMSI KARTHIK	INVESTMENT AND RISK ASSESSMENT IN STOCKS W.R.T COMMON MAN	Dr.D.Thirumala Rao
44	110018407044	DHIRAJ GOYAL	CONSUMER PERCEPTION ON ELECTRIC VECHICLE ADOPTION AND POLICY	T.Srinivas
45	110018407045	G.PRATHIK KUMAR	A STUDY ON CYBER SECURITY AND ETHICAL HACKING	G.Santoshi
46	110018407046	VINAY KUMAR GOJE	IMPACT OF WORK FROM HOME ON EMPLOYEES WORK LIFE	K.Swapna
47	110018407047	SHREEKANTA GUBBA	A STUDY ON INVESTMENT AND RISK ASSESSMENT IN CRYPROCURRENCY	K.Padma Priya
48	110018407048	SANDEEP HANUMANTHULA	ELECTRIV VEHICLES ON ROAD TO SUSTAINABLE TRANSPORTATION IN	Dr.K.Srikanth
49	110018407049	JAMUNA SHANKAR BANTI	IMPACT OF ACCOUNTING INFORMATION MANAGEMENT	N.B.Vasant Kumar

50	110018407050	JONNALAGADDA SATYA SUBRAHMANYA SEKHAR	A STUDY ON RISKS OF AND SERVICES PROVIDED BY ICIC BANK	R.Raghavendra Rao
51	110018407051	KAILASA JISHNUSAI	MERGERS AND ACQUISITIONS OF INDIAN BANKING SECTOR	Dr.S.Rajeshwar Rao
52	110018407052	K.HITESH	A STUDY ON MIGRANT LABOUR WITH RESPECT TO UNORGANIZED SECTOR	C.N.Prasad
53	110018407053	VAISHNAV VENKAT	INVESTOR'S ATTITUDE TOWARDS TO PEER TO PEER LENDING SERVICES	Dr.D.Thirumala Rao
54	110018407054	ANURAG KARNAM	A STUDY ON NPA WITH REFERENCE TO	T.Srinivas
55	110018407055	KUNAL	A STUDY ON RISK AND RETURN ANALYSIS OF SELECTED STOCKS OF BSE	G.Santoshi
56	110018407056	AKSHIT KURELLA	A STUDY ON DERIVATIVES USING BLACK SHOLE OPTION PRICING MODEL	K.Swapna
57	110018407057	ROHIT DESAI	SURVEY ON IMPACT OF COVID ON SWIGGY DELIVERY EXECUTIVES	K.Padma Priya
58	110018407058	MS MALLIKARJUNA	STUDY ON PERCEPTION OF YOUTH IN HYDERABAD ABOUT INVESTING IN	Dr.K.Srikanth
59	110018407059	MAADEEREDDY AISHWARYA	IMPACT OF E-COMMERCE	N.B.Vasant Kumar
60	110018407060	M SAI AJIT	PROJECT REPORT ON PURCHASE BEHAVIOR OF CONSUMER VEHICLES IN	R.Raghavendra Rao
61	110018407061	K.MEDHA	BOOM IN ED-TECH INDUSTRY WITH GROWTH ANALYSIS OF BYJU'S AND	Dr.S.Rajeshwar Rao
62	110018407062	KARRE ANUSREE	MARKETING STRATEGIES OF DABUR CHYAWAN PRASH	C.N.Prasad
63	110018407063	KASHIFA NOWREEN	A STUDY ON IMPACT OF COVID 19 ON MOBILE BANKING	Dr.D.Thirumala Rao
64	110018407064	HANNAH KATIKELA	COMPARITIVE STUDY ON COMPETATIVE STRATAGIES OF KFC AND MCDONALD	T.Srinivas
65	110018407066	VANDANA	A STUDY ON IMPACT OF ONLINE REVIEWS ON BUYER'S DECISION	G.Santoshi
66	110018407067	VARSHA KYASAGONI	A STUDY ON IMPACT OF ENTREPRENUERSHIP ON TODAY'S	K.Swapna
67	110018407068	M.HARIKA	A STUDY ON CONSUMER PERCEPTION OF ONLINE ADVERTISING W.R. TO	K.Padma Priya
68	110018407069	KEERTHI MALLELA	IMPACT OF PANDEMIC ON HANDICRAFTS AND ARTISANS	Dr.K.Srikanth
69	110018407070	M.SWAPNA	A STUDY ON EMPLOYEE ATTITUDE TOWARDS THE ORGANIZATION	N.B.Vasant Kumar
70	110018407071	MARRI AKANKSHA	A STUDY ON NPA COMPARISION BETWEEN PUBLIC AND PRIVATE BANKS	R.Raghavendra Rao
71	110018407072	MEGHNA AGARWAL	GROWTH OF VENTURE CAPITALS IN INDIA	Dr.S.Rajeshwar Rao

72	110018407073	METHRI SONY YADAV	STUDY ON PAYROLL MANAGEMENT OF ICICI BANK	C.N.Prasad
73	110018407074	M.ANUSHA	STUDY ON IMPACT OF WHATSAPP BUSINESS ACCOUNTS ON BUSINESS	Dr.D.Thirumala Rao
74	110018407075	NISHITHA GOJE	A STUDY ON MARKETING STRATEGIES OF MALABAR GOLD DIAMONDS	T.Srinivas
75	110018407076	P. AKHILA	A COMPARATIVE STUDY ON BRAND PREFERENCE BETWEEN LAKME AND	G.Santoshi
76	110018407077	PALVADI POOJASREE	A STUDY ON INFLUENCE OF BLOGGING ON CONSUMERS	K.Swapna
77	110018407078	SINDHU PRIYA	A STUDY ON OTT PLATFORMS	K.Padma Priya
78	110018407079	P VARSHITHA	PERFORMANCE APPRAISAL AT HERITAGE FOODS INDIA LTD	Dr.K.Srikanth
79	110018407080	RAKSHITA KATTI	COMPARATIVE STUDY ON WORK LIFE OF INDUSTRIAL SECTORS BEFORE AND DURING PANDEMIC OUTBREAK	N.B.Vasant Kumar
80	110018407081	SURARAM ANUSHA	A STUDY ON VARIOUS MANAGEMENT DIMENSIONS OF OLA CAB TRANSPORT SERVICES	R.Raghavendra Rao
81	110018407082	SAKSHI AGARWAL	FINANCIAL PERFORMANCE OF TECH MAHINDRA	Dr.S.Rajeshwar Rao
82	110018407083	SAMEEKSHA SHAH	PASSIVE INDEX INVESTING IN INDIA- A LOW MANTRA FOR INVESTMENT SUCCESS	C.N.Prasad
83	110018407084	SEJAL JAISWAL	STUDY ON BUSINESS PLAN FOR SMALL	Dr.D.Thirumala Rao
84	110018407085	SHERI SWETHA	A PROJECT REPORT ON CONSUMER PREFERENCES TOWARDS HERBAL	T.Srinivas
85	110018407086	SHIVANI M	A STUDY ON CONSUMER BEHAVIOR	G.Santoshi
86	110018407087	SUMAN KUMARI	A COMPARTIVE STUDY ON SELECT EDUCATIONAL E-PLATFORMS	K.Swapna
87	110018407088	TADURI SANJANA	A STUDY ON FREE LANCE ARTISTS	K.Padma Priya
88	110018407089	THANDA YAMINI	A STUDY ON GROWTH OF DIGITAL TRANSACTIONS WITH THE ADVENT OF	Dr.K.Srikanth
89	110018407090	THIPPARTHI SHIVANI	THE STUDY ON BAD BANKS IN INDIA	N.B.Vasant Kumar
90	110018407091	VADLA ANUSHA	APPRAISAL OF USE OF ATMS IN THE BANKING INDUSTRY IN INDIA	R.Raghavendra Rao
91	110018407092	ZOHA FATIMA SHAH	COMPARATIVE STUDY OF COURIER AND POSTAL SERVICES	Dr.S.Rajeshwar Rao
92	110018407093	MOHAMMAD SOHAIL JAH	CONSUMER PREFERENCE TOWARDS CHOCOLATES : NESTLE KITKAT VS	C.N.Prasad
93	110018407094	MOHAMMED ABDUL DANISH	ANALYSIS OF URBANCLAP SERVICES AND LOCAL SERVICES	Dr.D.Thirumala Rao
94	110018407095	MOHAMMED ABDUL REHAN	EVALUATION OF TAXATION SYSTEM IN INDIA AND UK	T.Srinivas
95	110018407096	MOHAMMED AHMED	A STUDY ON PROFITABILITY PERFORMANCE OF SBI THROUGH	G.Santoshi

96	110018407097	MOHAMMED AZHARUDDIN	FINANCIAL STATEMENT ANALYSIS OF AIRVOICE ENGINEERING SOLUTIONS	K.Swapna
97	110018407098	NARAHARI VENKATA SRIKAR	PANDEMIC RECOVERY MARKET SENTIMENT ANALYSIS BASED ON	K.Padma Priya
98	110018407099	SATYA	PROBLEMS FACED BY EVENT	Dr.K.Srikanth
99	110018407100	NAIKOTI VIDYA SAGAR	FINTECH INDUSTRY IN INDIA AND ITS GROWTH DURING COVID-19 ERA	N.B.Vasant Kumar
100	110018407101	NAMAN JAIN	PROEJCT ON SURVEILLANCE SYSTEM INDUSTRY MARKET GROWTH: TRENDS,	R.Raghavendra Rao
101	110018407102	PATEL VARUN SINGH	A STUDY ON NPA OF CENTRAL BANK OF INDIA	C.N.Prasad
102	110018407103	POGULA KARTHIK	A STUDY OF WEB SERIES AND ITS MARKETING STRATEGY AND ITS EFFECT	Dr.D.Thirumala Rao
103	110018407104	POTLAPALLY KARTHIK	A STUDY ON CUSTOMER SATISFACION AND THEIR STRATAGIES OF RAPIDO	T.Srinivas
104	110018407105	PULAGARA ASHWAJEET	A STUDY ON WELFARE MEASURES OF WOMEN EMPLOYEES WITH SPECIAL REFERENCE TO APOLLO HOSPITALS,	G.Santoshi
105	110018407106	RAGHAVENDRA KUDVA	AN IMPACT OF COVID-19 ON SELECT COMPANIES IN THE AVIATION	K.Swapna
106	110018407107	RAKESH BHUKYA	DESCRIPTIVE STUDY ON RECRUITMENT SELECTION AND TRAINING PROCESS	K.Padma Priya
107	110018407108	S KUNAL	AWARENESS OF STUDENTS TOWARDS	Dr.K.Srikanth
108	110018407109	S.M.MALLIKARJUN YARAV	CYBER SECURITY ISSUES IN INDIA	N.B.Vasant Kumar
109	110018407111	SAIKAT GHOSH	DIGITAL MARKETING OF ZOMATO	R.Raghavendra Rao
110	110018407112	SMD ZAHEERUDDIN	CASHLESS ECONBOMY- A STUDY ON PAYTM	C.N.Prasad
111	110018407113	TADAKA VARUN KUMAR	PEFORMANCE APPRAISAL SYSTEM AT SBI BANK	Dr.D.Thirumala Rao
112	110018407114	TALAGAPU RAVI TEJA	A STUDY ON CUSTOMER AWARENESS OF LABELING AND PACKAGED FOOD	T.Srinivas
113	110018407115	TARUN SHUKLA	CUSTOMER'S BEHAVIOUR ON PURCHASE DECISION OF SMALL CARS	G.Santoshi
114	110018407116	TEKI PRAKASH	A STUDY ON REDBUL AND THEIR MARKETING STRATEGIES	K.Swapna
115	110018407117	THAKUR INDER SINGH	IMPACT OF ADVERTISEMENTS ON INVESTORS: A CASE STUDY IN HDFC STANDARD LIFE INSURANCE	K.Padma Priya
116	110018407118	VADIVEL SHEKAR JAYANTH	NEW EDUCATION POLICY 2020	Dr.K.Srikanth
117	110018407119	AKASH VYAS	CUSTOMER SATISFACTION OF REDMI	N.B.Vasant Kumar
118	110018407120	GIRISH GOPAL YALAGANDULA	STUDY OF VARIOUS ONLINE EDUCATION PLATFORMS AND PROJECTION OF	R.Raghavendra Rao

At





Head, Department of Commerce



K. RAGHOVEER
PRINCIPAL

INDIAN INSTITUTE OF MANAGEMENT AND COMMERCE
PROJECT TITLES OF B.COM(H) FOR THE ACADEMIC YEAR 2021-22

S.No.	Hall Ticket Number	Name of the Student	Title of the Project	Project Guide
1	110019407001	Aashrita	"A study on consumer behaviour, Cosmetic Industry with reference to Lakme"	Dr.D. Thirumala Rao
2	110019407002	Aditi		
3	110019407003	Alekhyia		
4	110019407004	Amareshwari		
5	110019407005	Ambica	"A Study on Corporate Social Responsibility of TCS"	Smt. K.Shailaja
6	110019407006	Amtuallh		
7	110019407007	Ananya		
8	110019407008	Anisha		
9	110019407009	G.Ankitha	A Study on Marketing Strategies of Nestle"	Smt. K. Naga Sireesha
10	110019407010	K.Architha		
11	110019407012	Bhavana Mathur		
12	110019407013	Boge Vidisha	"A Study on Issues and Challenges faced by Starup's during pandemic"	Smt. K. Padma Priya
13	110019407014	Chandana		
14	110019407015	Chandrika Gogi		
15	110019407016	Deepika Vyas		
16	110019407017	Eshwari	""Consumer Behaviour towards Diary Products" A study on Amul	Sri. C.N.Prasad
17	110019407018	Firdous Begum		
18	110019407019	Gayathri Laxmi		
19	110019407020	Harisha		
20	110019407021	Jahanavi Gowlikar	Financial Inclusion-"A Study on Public Awareness regarding government Yojanas"	Sri. N.B. Uma Anand
21	110019407022	Jahnavi Sai Bonala		
22	110019407023	Janhavi Gupta		
23	110019407024	Jaya Agarwal		
24	110019407025	R.Kavya	Digital Payment System-"A study on Consumer perception with reference to Hyderabad city"	Sri. S.Shiva Kumar
25	110019407026	B.Lalithapriya		
26	110019407027	R.Lavanya		
27	110019407028	M.Madhuchandana		
28	110019407029	Madhuri	"A Study on consumer Behaviour Towards Amazon's Products and Services	Smt. S. Shravani
29	110019407030	Abhijit		
30	110019407031	Abhinay		
31	110019407032	Ajay		
32	110019407033	Akhil	"A study on consumers Brand Preference To Purchase of Beverages"	Smt. Preethi Raj Jaiswal
33	110019407034	Aniketh		
34	110019407035	Arjun		
35	110019407036	Chetan		
36	110019407037	Hamzah	"Consumer Perception on Social Media Marketing"	Sri. R.C. Reddy
37	110019407038	Hemanth		
38	110019407039	Jaswanth		
39	110019407040	Jatin		
40	110019407041	Nandini	"Customer Satisfaction towards Online food delivery apps with	Sri. P. A. Dileep Kumar
41	110019407042	Lalith		

42	110019407043	Lokesh	Online food delivery apps with special reference to Zomato"	Sri. P.A. Deep Kumar
43	110019407044	Manish Yadav		
44	110019407045	Mohd. Asim		
45	110019407046	Mohd.Mahid	"Consumer perception of Electric Vehicles in Hyderabad"	Ms. P. Gayathri
46	110019407047	Mohd.Mohsin		
47	110019407048	Mohd.Nadeem		
48	110019407049	Mukesh	"A study on the Impact of COVID on the General Public W.r.t the Insurance Sector"	Dr.D. Thirumala Rao
49	110019407051	Pavan		
50	110019407052	Pranav		
51	110019407053	Pranay	"Marketing Strategies of Kwality Walls"	Smt. K.Shailaja
52	110019407054	vasavi		
53	110019407055	Praneth		
54	110019407056	Rahul	"The Smart Investor"	Dr. S. Rajeshwar Rao
55	110019407057	Rahul Vyas		
56	110019407058	K.Rakesh		
57	110019407059	M.Ram Tharun	"A Study on Consumers Perspective on Quick Commerce"	Dr.D. Thirumala Rao
58	110019407060	B.Revanth		
59	110019407061	Mahuya Mondal		
60	110019407062	Ch.Niharika		
61	110019407063	G.Nikitha Yadav	"A Study on Employee Satisfaction in Packman Industries"	Smt. K.Shailaja
62	110019407064	Prachi Bhararia		
63	110019407065	Surgi Pranathi		
64	110019407066	Ragini Naidu Kamene		
65	110019407067	Renuka Amgoth	"A Study on Effectiveness of Online Shopping W.r.t Consumer's Perspective in Hyderabad"	Smt. K. Naga Sireesha
66	110019407068	Rupasri Manepalli		
67	110019407069	Rushika Ammula		
68	110019407070	Sai Sravani.V		
69	110019407071	M. Vaishnavi	"Impact of Dynamic Petrol Pricing on Indian Oil Corporation"	Smt. K. Padma Priya
70	110019407073	Likki Satvika		
71	110019407074	S.Sharanya		
72	110019407075	Sheetal Devi		
73	110019407076	Shiava Anjum	"Advertising Strategies of Cadbury"	Sri. C.N.Prasad
74	110019407077	Shraddha Prasad		
75	110019407078	E.Shreya		
76	110019407079	Siva Phalguni Bekker		
77	110019407080	G.Sree Saranya Vaar	"A Study on Factors Influencing the Customer Relations with Swiggy & Zomato"	Sri. N.B. Uma Anand
78	110019407081	B.T.Sri Lakshmi Prasa		
79	110019407082	U.Sunitha		
80	110019407083	Humera Begum		
81	110019407084	M. Sindhuja	"A Stduy on Marketing Strategies of ICICI Bank"	Sri. S.Shiva Kumar
82	110019407085	N.Vaishnavi		
83	110019407086	P. Vaishnavi		
84	110019407087	P.Vaishnavi		
85	110019407088	M.Varsha	"A Study on Consumer Behaviour Towards Soft Drinks"	Smt. S. Shravani
86	110019407089	M.Yagna Manisha		

87	110019407090	Thakur Rithik Singh		
88	110019407091	K.Rohan Teja	"A Study on FOREX-HSBC"	Smt. Preethi Raj Jaiswal
89	110019407093	S.Saicharan Reddy		
90	110019407094	U.Saikiran Kumar Reddy		
91	110019407095	C.Saikiran Kumar Reddy		
92	110019407096	P.Sai Sudheer	"A study on Financial Derivatives"	Sri. R.C. Reddy
93	110019407097	D.Sai Varun		
94	110019407098	B.Saketh		
95	110019407099	N. Sandeep reddy		
96	110019407100	P.Shiva Reddy	"A Study on the Role of Venture Capital Investment on Firm's Growth & Performance"	Sri. P.A. Dileep Kumar
97	110019407101	L. Sri Aditya		
98	110019407102	Y. Sai Akhil		
99	110019407103	B.Suraj Kumar		
100	110019407104	Syed Abdul Khader J	"Awareness of Green Accounting"	Ms. P. Gayathri
101	110019407105	Syed Ismail		
102	110019407106	Syed Talha Kashif		
103	110019407107	Syed Zahed Hussain		
104	110019407108	T. Uday Kumar	"Marketing Strategies of Kwality Walls"	Smt. K.Shailaja
105	110019407109	O.Umakanth		
106	110019407110	Vaibhav Patil	"A Study on Impact of Influencer Marketing on the Consumer Behaviour in the Food Industry"	Smt. K. Naga Sireesha
107	110019407111	Vedang Sevdesh Mu		
108	110019407112	Venkatram Reddy	"A Study on Impact of Internships as a Progression in Student's Career"	Dr. S. Rajeshwar Rao
109	110019407113	K. Venkateshwarlu		
110	110019407114	T.Venu		
111	110019407115	V.Vikas		
112	110019407116	S. Vinod Reddy	"A Study on Startup's W.r.t Fintech Companies"	Dr.D. Thirumala Rao
113	110019407117	V.Vishnu		
114	110019407118	G. Vishwa Teja		
115	110019407119	Yeshwanth Joshi		
116	110019407120	Yogesh Dugar	"A Study on Social Media Marketing W.r.t Individual in Hyderabad"	Smt. K.Shailaja

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