

HINDI

डिजिटल युग में अनुसन्धान (शोध कार्य)

1. हिन्दी में अंग्रेजी शब्दों का चलन
2. हिन्दी में दक्खिनी भाषा का प्रयोग
3. कहावते एवं मुहावरों का प्रयोग
4. राष्ट्रीय कवियों के साहित्य का परिचय
5. हिन्दी में अरबी एवं उर्दू का मिश्रण
6. हिन्दी में आंचलिक शब्दों का प्रयोग
7. किन्ही पांच नोबल पुरस्कार विजेता का परिचय
8. हिन्दी में ज्ञानपीठ पुरस्कार विजेता
9. सुभद्रा कुमारी चौहान का राष्ट्रप्रेम
10. प्रेमचन्द एक कहानीकार या उपन्यासकार
11. महादेवी वर्मा का गद्य साहित्य
12. राष्ट्रकवि मैथिलीशरण गुप्त
13. आज के सन्दर्भ में कबीर
14. बच्चन का पद्य-साहित्य
15. कहानीकार मोहन राकेश

CONTACT:

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TELUGU

ఆధునిక సాంకేతికయుగంలో తెలుగుపరిశోధనారంగం - సవాళ్లు

1. భారతం సమకాలీనదర్శనం
2. భారతం వ్యక్తిత్వవికాసం
3. ఆధునిక నవల భాషాప్రయోగాలు
4. నవల ప్రపంచీకరణ ధోరణులు
5. ఆధునిక నాటకరంగంలో కొత్తపోకడలు
6. ఆధునిక కథ భాషాప్రయోగాలు
7. పత్రికాభాషలో ఆధునికప్రయోగాలు
8. కథ ప్రపంచీకరణ ధోరణులు
9. నేటికవిత్వం - సమకాలీన సామాజికధోరణులు

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Call for Papers

We request the Contributors to send their original research papers (unpublished), case studies and results of surveys on any of the sub themes mentioned above or any other themes relevant to the main theme of the conference. Abstract and full length papers should be sent to seminars@iimchyderabad.com on or before the prescribed dates. Each author is considered as an individual participant for the purpose of the conference.

Guidelines for Presenters

- Abstract : Between 250-300 words.
Full Paper : Not Exceeding 3000 words.
Title Page : Title, Author(s), Designation, Professional Affiliation, Contact Details, Email-id.
Font Style : Times New Roman.
Font Size : Headings and sub-headings 14 in bold and text in 12 (Normal).
Line Spacing : 1.5
Document Size: A4
Key Words : Maximum 5.
Reference : APA Style for Citing references.
Graphs/Tables : Ms Office (Word/Excel) Only.

Important Dates

- Submission of Abstract : 5th December, 2020.
Acceptance of Abstract : 7th December, 2020.
Submission of Full Length Paper : 12th December, 2020.
Acceptance of Full Length Paper : 15th December, 2020.
(Subject to Plagiarism)

Registration

Participants / Academicians / Industry Delegates / Paper Presenters	Rs 1000/-
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All the Paper Presenters are requested to send the scanned copy of filled in registration form along with registration fee on or before the prescribed dates (including that of Co-author).

Registration form can be downloaded from the college website.

The authors should send their registration fee by DD favoring Principal, Indian Institute of Management & Commerce, payable at Hyderabad. The payment can also be made through online.

Beneficiary Name : **Principal, Indian Institute of Management & Commerce.**

Account No : **08711132000217.**
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Note 1:

A Screen shot of the online transfer receipt must be mailed to seminars@iimchyderabad.com. The registration process is not complete unless we receive transaction details.

Note 2:

All the papers will be double blind peer-reviewed by screening committee. The decision of the screening committee is final. After the review, selected Research papers will be published in a Journal with ISSN/ISBN, Subject to Conditions.



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A MULTI-DISCIPLINARY NATIONAL
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Date: 18th & 19th December, 2020.
Time: 10am.



About the Institution

Indian Institute of Management and Commerce, founded in 1973, is managed by Vasavi Foundation, formed by the members of Vasavi Seva Kendram and Vysya Hostel. The institution strives to fulfill its mission to provide educational opportunities to all aspiring youth to excel in life by developing academic excellence, fostering values, creating civic responsibility and building global competencies in a dynamic environment. For its contribution in the field of education, IIMC was recently given 2nd Rank among Top B-Schools of Hyderabad by Times B-Schools survey, 4th place among Best Commerce Colleges of Hyderabad by India Today, 12th Rank among Best BBA Colleges in India by RepublicWorld.com, 34th Rank among Best Commerce Colleges at National level by The Week, 34th Rank among All India Level Best Colleges by Education World 2018-19, One among top 22 B-Schools with AAA Grade by Digital Learning Magazine.

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Internal Quality Assurance Cell (IQAC) develops a system for conscious, consistent and catalytic improvement in the overall performance of the institution. It channelizes all the efforts and measures of the institution towards promoting holistic academic excellence. It ushers the quality enhancement by working out planned strategies in the institution.

It facilitates to create learner – centric environment, conducive to quality education and faculty progression to adopt required knowledge and technology for participating in teaching and learning process. It is a nodal agency of the institution which coordinates quality enhancement activities and adopts best practices. It initiates to organize curricular, co-curricular and extracurricular activities through various committees and clubs for holistic development of students. It provides sound basis for decision making to improve institutional functioning.

About the Seminar

In an era of increasing academic engagement that includes several disciplines under one subject, it is imperative to understand the nuances of multidisciplinary research to engage with academia. As a result, today our modern society is full of astonishing advancements and magnificent inventions. Academically our progress is par excellence. But still, we have to go a long way. Apart from scientific developments and inventions, the concept of globalization and liberalization, have given rise to many problems and challenges. All these problems are peculiar and enormous in nature. They are the subject matter of various disciplines. Evidently, a solution to these problems cannot be reached at with the help of research in only one discipline. Rather, they need concerted effort of one and all disciplines. Therefore, though basically they belong to one discipline but necessarily transgress into the periphery of other disciplines too.

Multidisciplinary research is a pursuit of truth with the help of numerous specialized branches of learning which aims at achieving a common aim with the aid of knowledge of other disciplines. Therefore, individuals specialized in various fields are invited to contribute their research papers.

Themes of the Conference

The Sub themes are exhaustive and we welcome the inter-disciplinary papers related to any relevant topic of the disciplines mentioned.

COMMERCE

1. Recruiting trends and Talent Tech.
2. People Analytics and Work force planning.
3. Digital and Social Media Marketing.
4. Cost Management & Cloud Computing.
5. Digital Lending.
6. Decoding AI: From AI to Super Intelligence.
7. Cost Account Audit - Its Future.
8. Public Sector Accounting.
9. Insolvency and Bankruptcy Code.
10. Transversal Competencies.
11. Digital Transformation in post Covid.
12. Law and Governance.
13. Finding new Revenue Streams.
14. Outsourcing Risks.
15. Market power in the Digital Age.
16. Social Innovation.
17. New Product Management.
18. Demand and Pricing Models through Digitization.
19. New trends in Qualitative Research.
20. Skills Gap.

CONTACT:

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MANAGEMENT

1. Impact of Covid-19 on MSME Sector.
2. Innovative strategies to Control Cyber Crimes in business transactions.
3. Social Media Utilization for Corporate Branding.
4. New Avenues of Marketing in today's Changing Economy.
5. Role of Business Analytics in Managerial Decision.
6. Impact of Internet revolution in business.
7. Financial literacy and inclusion.
8. Micro Finance.
9. Reshaping Leadership Trends.
10. Usage of Mobile Apps in Business.
11. Creating Sustainable Organizations through functional strategies.
12. Impact of inflation on recession in Primary/Secndar/Tertiary Sectors.
13. Govt Measures for rehabilitation of MSME Sector - Post Covid Scenario.
14. Role of Technology in transforming Business models.
15. Measures for Strengthening industrial sector after Covid-19.

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ECONOMICS

1. Extent of Digitization by sector.
2. Digital Economy in developing countries.
3. Digital Development: Challenges & Opportunities.
4. Digital Government to Digital Governance.
5. Spectrum Crunch.
6. New Value Creation.
7. Trade and Investments.
8. Market imbalance in Digital India.
9. E-Commerce Policy.
10. Digital India.

CONTACT:

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MATHEMATICS

1. Number theory and Networks.
2. Algebra and its Applications.
3. Numerical Analysis.
4. Differential Equations.
5. Theoretical and Computational Fluid Dynamics.
6. Real Analysis.
7. Mathematical Modeling.
8. Mathematical Biology.
9. Financial Mathematics.
10. Fuzzy Logic and Its Applications.
11. Mathematical Logic and Foundations.
12. Matrix theory.
13. Functional Analysis.
14. Topology.
15. Complex Analysis.
16. Mathematical Physics.
17. Discrete Mathematics.
18. Applications of Derivates in Business and Economics.
19. Trigonometry in Navigation.
20. Technology and Teaching of Mathematics.

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STATISTICS

1. Sampling Techniques in Research methodology.
2. Applications of Stochastic process in real life.
3. Applications of Factorial designs in Agricultural field.
4. Applications of Bhattacharya Bounds.
5. Data Analysis through SPSS,R and MATLAB.
6. Six Sigma Limits.
7. Applications of Regression Analysis in Economics, Commerce and Management.
8. The interface between Operations, Computer Science and Statistics.
9. Implementation of Design of Experiments in Agriculture, Industry and Manufacturing.
10. Cryptography in Statistics.
11. Multivariate Analysis.
12. Role of Statistical Quality Control in Industry.
13. Applications of OR in the Health Sector and Health System Management.

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COMPUTER SCIENCE

1. Cloud Computing.
2. The convergence of Block Chain – IOT and AI.
3. Computers in Management and Business.
4. Intelligent Information Technology.
5. Security issues with Contactless Bank Cards.
6. Digit approach and Impact on Business.
7. Cyber Security in Digital Transactions (E-Cash, Virtual card, E- payment).
8. Emerging trends in Engg, Data mining, Technology and Computer Software.
9. Malware and Phishing Attacks.
10. Machine Learning.

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LIBRARY & INFORMATION SCIENCES

1. MOOCs and Role of Libraries.
2. Trends in Digitization and Archiving.
3. Digital Repositories.
4. Development in Open Source Technologies.
5. Major issues in Resource distribution.
6. Social Media and Applications in Libraries.
7. Document delivery and Resource sharing.
8. Digital Conservation and Preservation.
9. Information and Data Analysis tools and technologies.
10. Plagiarism: Issues and Challenges.

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GENDER SENSE

1. Sensitization of Gender in Society.
2. Gender Roles.
3. Transgender Identities in India.
4. Impact of Culture & Tradition on Gender roles.
5. Gender Equality in Religion
6. Women against tradition.
7. Role of Media in Gender sensitization.
8. Human Rights for Third gender.

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ENGLISH LANGUAGE

1. Employability Skills through English Language.
2. Language in Films.
3. World Englishes.
4. Language in Social Media.
5. Graphics and Cartoons.
6. Multi - Culturalism - Impact on Language & Literature.
7. Computer Assisted Language Learning.
8. Modernism & Technology.
9. Perspective on Online Teaching & Learning.
10. The pit falls & Ethics in Inter-disciplinary practice.

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SANSKRIT

1. Contribution of different Samsthanas to Sanskrit Literature.
2. Contribution of individuals & Organizations in protecting Shastras and Vedas.
3. Contribution of different Organizations and individuals in propagation of Sanskrit.
4. Sanskrit as a medium of instruction in different Ancient and Modern Universities.
5. Sanskrit: the undiscovered Mother of all Linguistic families.
6. Sanskrit: the Future suitable language of Computers.
7. Upanishads- the Eternal knowledge of Universe.
8. Self esteem & Ethical values in Sanskrit Literature.
9. Contribution of Indian Sanskrit Literature to Modern era.
10. Humanities in Indian Sanskrit Literature.

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