E-Commerce Important Topics

1. Potential Benefits & Limitations of E-Commerce
2. Impact of E-Commerce on Business Models.
3. E-Commerce Applications
4. E-Marketing Strategy.
5. Advantages & Disadvantage of E-Marketing.
6. E-Banking
7. Applications of Mobile Commerce.
8. VAN
9. Architecture Framework of E-Commerce
10. Web Security
11. Security Protocols
12. OSI & TCP/IP Protocols
13. Encryption Techniques
14. Messaging Protocols
15. Consumer Oriented E-Commerce Applications
16. Merchantile process model-consumer perspective.
17. Merchantile Process model-Merchant perspective.
18. E-Payment Systems
19. Advantage & Limitations of E-Cash
20. Types of EDI
21. Issues of EDI: legal, security, privacy issues.
22. E-Marketing Techniques.
23. Applications of 5 P's
24. E-Advertising Techniques
25. Distinguish between Passive & Aggressive Online Marketing.
26. Web-based Marketing scope
27. Search Engine and Portals
28. E-Business & E-Commerce
29. Spam Mails
30. Interactive Sites