

E-Commerce & Digital Marketing Record Work

Note to students: While preparing record, it is mandatory to write <html>, <head>, <title> tags. Add these three tags to every program.

1. Create a simple web page to display your college name in bold format with Times new roman font, underlined and centered at the top of the page.

```
<body>
  <center>
    <B>
    <font face="Times New Roman">
    <U>Indian Institute of Management and Commerce</U>
  </font>
</B>
</center>
</body>
```

2. Create a web page to display the time table of your class using table

```
<body>
  <table border=5>
    <caption>College Time-Table</caption>
    <tr>
      <th>Day/Time</th>
      <th>9.30-10.30</th>
      <th>10.30-11.30</th>
      <th>11.30-12.30</th>
```

```
</tr>
```

```
<tr>
```

```
<th>Monday</th>
```

```
<td>Ecommerce</td>
```

```
<td>Business Stat.</td>
```

```
<td>Tax</td>
```

```
</tr>
```

```
<tr>
```

```
<th>Tuesday</th>
```

```
<td>Business Stat.</td>
```

```
<td>Tax</td>
```

```
<td>Ecommerce</td>
```

```
</tr>
```

```
</table>
```

```
</body>
```

3. Create a web page to demonstrate various marquee effects over a given text.

```
<html>
```

```
<head>
```

```
</head>
```

```
<body>
```

```
<marquee behavior="scroll" direction="right" >
```

E-Commerce

</marquee>

<marquee behavior="alternate" direction=left >

E-Commerce

</marquee>

<marquee behavior="slide" direction=right>

E-Commerce

</marquee>

</body>

</html>

4. Create a web page to display an unordered list consisting of various input and output devices of a computer.

<body>

<u>Input Devices </u>

<ul type="circle">

Keyboard

Mouse

Scanner

<u>Output Devices </u>

<ul type="square">

Monitor

Printer

```
</li>Speaker</li>
</ul>
</body>
```

5. Create a web page to display a hyperlink which when clicked directs you to your college website.

```
<html>
  <head>
  </head>
  <body>
    <a href="http://www.iimchyderabad.com">Click here for visit IIMC Website</a>
  </body>
</html>
```

6. Create a web page to display an ordered list of courses offered in your college.

```
<body>
  <B><font color="red">Courses</font> </B>
  <ol type="1">
    <li>B.Com.(Hons.)</li>
    <li>B.Com.(Comp.)</li>
    <li>B.Com.(C.A.)</li>
    <li>B.Com.(Gen.)</li>
    <li>B.Sc.(M.S.Cs.)</li>
    <li>B.B.A.</li>
  </ol>
</body>
```

7. Create a web page to display a table with 2 rows and 2 columns. Also insert images in the cells of the table.

```
<body>

<table border=5>

  <tr>

    <td> </td>

    <td>  </td>

  </tr>

  <tr>

    <td> </td>

    <td> </td>

  </tr>

</table>

</body>
```

8. Create a web page to display a hyperlink which when clicked directs you to Amazon website.

```
<html>

  <head>

  </head>

  <body>

  <a href="http://www.amazon.in">

    Click here for visit Amazon Website</a>

  </body>

</html>
```

9. Create a web page to demonstrate the usage of bold, italic and underline, strong, emphasize and strikethrough tags.

```
<html>
<head>
</head>
<body>
  <B>COMPUTER</B> <br>
  <I>COMPUTER</I> <br>
  <U>COMPUTER</U> <br>
  <Strong>COMPUTER</Strong> <br>
  <Em>COMPUTER</Em> <br>
  <Strike>COMPUTER</Strike> <br>
</body>
</html>
```

10. Create a web page to display the following output: H₂SO₄ and (a+b)²=a²+2ab+b²

```
<html>
<head>
</head>
<body>
  H<sub>2</sub>SO<sub>4</sub> <br>
  (a+b)<sup>2</sup>=a<sup>2</sup>+b<sup>2</sup>+2ab
</body>
</html>
```

11. Create a web page to demonstrate various heading tags using your college name as the text.

```
<html>
  <head>
</head>
  <body>
    <H1>IIMC</H1>
    <H2>IIMC</H2>
    <H3>IIMC</H3>
    <H4>IIMC</H4>
    <H5>IIMC</H5>
    <H6>IIMC</H6>
  </body>
</html>
```

12. Create a web page to demonstrate your college name aligned with the logo of your college.

```
<html>
  <head>
</head>
  <body>
    IIMC 
  </body>
</html>
```

13. Create a web page to demonstrate definition lists taking various applications of ecommerce as an example.

DL-Defintion List

DT-Defintion Term

DD- Defintion Term Defintion

```
<body>
```

```
<DL>
```

```
<DT>E-Shopping
```

```
<DD>Shopping online
```

```
<DT>E-Banking
```

```
<DD>Services of Electronic Banking like Debit/Credit cards.
```

```
<DT>E-Learning
```

```
<DD>Interactive Learning process through Internet
```

```
</DL>
```

```
</body>
```

14. Create a web page to display a bulleted list of subjects available in the current semester.

```
<body>
```

```
<u>B.Com.(Hons.) IV Semester</u>
```

```
<ul type="disc">
```

```
<li>E-Commerce & Digital Marketing</li>
```

```
<li>Business Statistics</li>
```

```
<li>Corporate Accounting</li>
```

```
</ul>
```

```
</body>
```


15. Create a web page to give scrolling effect of an image.

```
<body>  
  
<marquee behavior="scroll" direction="right" >  
      
  
</marquee>  
  
</body>
```

16. Create a web page to display a button which when clicked directs you to your college website.

```
<input type="submit" value="click">  
  
<body>  
  
<button onclick="window.location.href = 'http://www.iimchyderabad.com' ">Click  
Here</button>  
  
</body>
```

17. Create a web page to display various courses in your college. The courses should be separated by a horizontal ruler of varying sizes and color.

```
<body>  
  
<center>  
  
    B.Com.(Hons.)  
  
    <hr size=5 color="red">  
  
    B.Com.(Gen.)  
  
    <hr size=10 color="green">  
  
    B.Com.(Comp.)  
  
    <hr size=15 color="blue">  
  
    B.Com.(C.A.)  
  
    <hr size=20 color="brown">
```

B.B.A.

```
<hr size=25 color="cyan">
```

B.Sc.(M.S.Cs.)

```
<hr size=30 color="yellow">
```

M.Com.

```
</center>
```

```
</body>
```

18. Create a web page to display four horizontal frames each frame containing a different color.

```
<frameset rows="25%,25%,25%,25%">
```

```
    <frame src="Q18a.html">
```

```
    <frame src="Q18b.html">
```

```
    <frame src="Q18c.html">
```

```
    <frame src="Q18d.html">
```

```
</frameset>
```

18a)

```
<body bgcolor="red">
```

Frame1

```
</body>
```

18b)

```
<body bgcolor="blue">
```

Frame2

```
</body>
```

18c)

```
<body bgcolor="green">
```

```
Frame3
```

```
</body>
```

18d)

```
<body bgcolor="yellow">
```

```
Frame4
```

```
</body>
```

19. Create a web page to display four vertical frames each frame containing a different color.

```
<frameset cols="25%,25%,25%,25%">
```

```
<frame src="Q18a.html">
```

```
<frame src="Q18b.html">
```

```
<frame src="Q18c.html">
```

```
<frame src="Q18d.html">
```

```
</frameset>
```

19a)

```
<body bgcolor="red">
```

```
Frame1
```

```
</body>
```

19b)

```
<body bgcolor="blue">
```

```
Frame2
```

```
</body>
```

19c)

```
<body bgcolor="green">
```

Frame3

</body>

19d)

<body bgcolor="yellow">

Frame4

</body>

20. Create a web page to display a button with label “search” adjacent to a text box. Also change the color of text box.

<head>

<style>

input

{

background-color:yellow;

color:red;

}

</style>

</head>

<body>

<form>

<input type="text">

<input type="text" style="background-color:yellow; color:red"> <input type="button" value="Search">

</form>

</body>