



Indian Institute of Management and Commerce

6-1-91, Adj. Telephone Bhavan, Khairtabad, Hyd-500004

(ACCREDITED BY NAAC WITH "B⁺⁺" GRADE)



A Faculty Development program on

RESEARCH METHODOLOGY

by

Prof. Anthony Patrick

Dept. of Commerce, O.U.

Dt: 07-08-2019

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CONDUCTS

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A FACULTY DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

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ABOUT FDP

Research is the most important factor for teaching fraternity, but the ambiguity in regard with the concepts to be chosen and methodology to be followed in executing the program has become a mountain of problems for Research Scholars, and the students of M.Com. MBA, BBA and B.Com.(Hons) of Osmania University who are supposed to do a project report as a part of their curriculum and guiding them is a part of duty for faculty of respective streams.

Lack of qualified guides (presence of many patterns of project work) and inadequate workshops in directing the project guides relating to how to guide the students for project work has become a major point of concern and in the light of Osmania University's decision of making project report mandatory for every stream from 2019-20 batch. This Faculty Development Programme concentrates on directing the project guides and research scholars who are in teaching profession.

FDP Aims to

- To direct faculty how to guide students pursuing project report
- To help research scholars how to choose a research concept
- To clear the ambiguity in pattern of project report

Target Audience

The FDP is intended to faculty of Twin Cities, Teaching and guiding undergraduate and postgraduate students for project work and also towards research scholars who are pursuing PH.D. and M.Phil., in Osmania University and other Universities.

How to Apply

Interested faculty can directly register themselves at the venue by paying Rs.100/- (Rupees One Hundred only)

Key Take Away's

- Knowledge on project report pattern
- An idea on choosing concept for research
- A certificate of Participation

Date: 07th August, 2019

Venue : IIMC AUDITORIUM

Schedule Timings : 2 pm to 5 pm

2.00pm to 4.30pm — Expert Talk

4.30pm – 5.00pm – Discussion & query solving

5.00pm – Valedictory

*****Tea and snacks will be provided*****

**K.Raghu Veer
Principal, IIMC**

**For further details
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