



# Indian Institute of Management and Commerce, UG & PG College



Accredited by NAAC with B<sup>++</sup> Grade  
6-1-91, Adj. to Telephone Bhavan and Bajaj Electronics,  
Khairatabad, Lakdikapul, Hyd -500004 Ph: 040-23231542, 23237902

Organises

## ONE DAY STATE LEVEL WORKSHOP ON TEACHING SKILLS & STRATEGIES IN ENGLISH LANGUAGE CLASSROOM

Date: 28<sup>th</sup> February, 2019

Time: 9 am.

Venue: IIMC AUDITORIUM

### ABOUT THE INSTITUTION

Indian Institute of Management & Commerce (IIMC), established in the year 1973 has been marching ahead rendering yeomen service especially in Commerce & Management. It is contributing to the nation building process by mobilizing rich intellectual heritage of this region. The college offers U.G. courses, viz, **B.Com(Hons.), B.Com (Comp), B.Com(Gen), B.Sc.(M,S,Cs), BBA & B.Com(Comp.Appl) and P.G.course M.Com.** affiliated to Osmania University, totally dedicated to the academic excellence. The institution rightly boasts of its infrastructure and an overwhelming response from the corporate world for campus placements. **IIMC secured 34<sup>th</sup> rank among the Best Commerce colleges in India bestowed by the Education World Magazine, 34<sup>th</sup> rank at National Level as per the survey conducted by The Week Magazine and 2<sup>nd</sup> rank among the city Best BBA Colleges by Times B-School Magazine.** The college witnessed an all-round development and has carved a niche at Osmania University by achieving University Ranks.

### ABOUT THE WORKSHOP

**"The capacity to learn is a gift; the ability to learn is a skill; the willingness to learn is a choice". — Brian Herbert**

English Language enjoys a dominant place in our educational and national life as it did in the pre-1947 era. Then the pride of place it enjoyed stemmed from official patronage; today it is due to market forces and democratic aspirations of the common man. The phenomenon has resulted in millions of pupil having to learn English at various levels. The situation is an unprecedented one. Teaching English efficiently to such large numbers constitute an awesome challenge to educators and administrators alike. Professionally sound education and training of teachers of English in colleges is surely the key to coping with the ever elusive problem of teaching English in different circumstances.

Keeping this in mind, we have planned a Workshop with the following objectives:

- # To provide a reasonable adequate theoretical perspective and plausible pedagogical guidelines for the professional growth.
- # Have the opportunity to demonstrate and refine their facilitation skills to receive real time feedback in a safe, development-focussed environment.
- # The sessions are subjected to discussion and can be tailored to serve the academic needs.

#### Resource Persons

1. **Dr.B.Brahmananda Chary**, Principal (Retd), Sri Vijaynagar College of Commerce, Hyderabad.

**Topic: Vocabulary Skills**

2. **Prof.C.Murali Krishna**, Chairperson, Board of Studies, Dept. Of English, Osmania University, Hyderabad.

**Topic: Presentation Skills**

3. **Dr.A.Rama Naga Hanuman**, Asst.Professor, Dept. of English, Central University of Hyderabad, Hyderabad.

**Topic: English Language and Literature; Theory to Praxis**

#### Registration Fee

All the participants are requested to pay **Rs. 500/-** on or before the prescribed dates. They should send their registration fee through **DD**, in favor of **Principal, Indian Institute of Management & Commerce, payable at Hyderabad.**

The fee can be paid through online:

Beneficiary Name: **Principal, Indian Institute of Management & Commerce**

Account No: **08711132000217**

Name of the Bank: **Oriental Bank of Commerce**

Branch: **Khairatabad, Hyderabad**

IFS Code: **ORBC0100871**

**Note: A Screen shot of the online transfer receipt should be mailed to [iimcengworkshop@gmail.com](mailto:iimcengworkshop@gmail.com)**

**The registration is not complete unless we receive the transaction details.**

**Registration form can be downloaded from the college website.**

For Further details please contact  
**Smt.Tanvi Jadhav (9704367878)**  
**Ms.N.Karunasree (6281626385)**  
**Smt.C.R.L.Kalyani(8790765677)**  
**Smt.M.Mamatha(9676976444)**