

Dineout Fellowship Programme 2019

Company Profile:

Dineout is India's fastest growing table reservation app. The presence of a wide variety of partner restaurants across the country has helped distinguish Dineout from its competition.

The goal of this program is to infiltrate the College Millennial Market through a combination of BTL activities and collaborations. There will be a varied skill-set required to initiate, manage and implement these activities throughout the college ecosystem.

About the Role and Skills Required:

This Fellowship is a mix of Sales, Marketing and Business Development

1. The candidate should be a regular at attending all college-related activities, including attending classes, taking part in college societies, voting at college elections, attending cultural events and fests, etc. Such familiarity and involvement in college life are important for the candidate to know their way around situations and constantly keep a track of available and new opportunities that can be utilized for the purpose of marketing.
2. The candidate should have good interpersonal skills to interact with partners in the college environment.
3. A very important part of this program is to build a community that can easily facilitate activities and events. Any permissions, logistical help, data collection, etc. would be done through this community. The candidate will be interacting and coordinating with the members of this community and will be a part of the creation of an action plan to improve the efficiency of the same.
4. The candidate should have past experiences of managing responsibility and result based situations. Completion of targets within timelines will be key to the assessment of the individual. Having said that, due to the volatile nature of the college environment the candidate should be willing to try every possible course of action in case of any deterrents and issues faced while completing these targets. This will ensure that the candidate does not lapse on his monthly objectives in case of any unforeseen event that hinders the program (college strikes, permission issues, lack of completion of campaign numbers)
5. The candidate will be required to constantly document and report about each aspect of running campaigns and conducted events. They should be familiar with the Google office suite to keep the communication seamless.
6. The candidate should have basic marketing knowledge and be able to contribute to plans and processes for business development in the benefit of Dineout and all its associated features.
7. The candidate should be willing to travel in and around their assigned area and be proactive in meeting various of the members of the community to track the progress and impact of targets and activities.

Eligibility:

Anyone studying in a college in Delhi, Mumbai, Bangalore, Chennai, Hyderabad, Pune, Jaipur, and Ahemdabad can apply.

Incentives:

1. Stipend: Up to INR 7000 Per Month (3500 fixed plus performance-based bonus up to INR 3500)
2. Internship Certificate and a Letter of Recommendation for a job well done.
3. Wallet earnings and Gourmet Passport memberships.
4. Other various perks and benefits.

Duration:

2 months (starting from the 1st of August).

Nature:

On-Campus Internship

Application Process:

1. Log in to Perspectico AI
2. Upload Video Pitch, Resume (Pdf) and a Profile picture.
3. Apply to the Fellowship
4. AI-Based assessment once shortlisted

Application Link: <http://www.dineout.co.in/fellowship-program>

Last date to apply: **24th July 2019**

Note:

1. Students are recommended to apply for the same in a presentable setting as they will be required to upload a Video Pitch; Headphones should be used for better clarity.
2. Since the assessment is AI-based, it should be accessed through a desktop.
3. Keep a Resume (Pdf) and a Profile Picture ready in the system before applying.