



INDIAN INSTITUTE OF MANAGEMENT AND COMMERCE
(UG AND PG COLLEGE) (AFFILIATED TO OSMANIA UNIVERSITY)
6-1-91, Adj. Telephone Bhavan, Khairtabad, Hyd-500004
(ACCREDITED BY NAAC WITH "B++" GRADE)

Formal Events

CODE WARS
FINI DENARO
#M - UNWIND
BUSINESS QUIZ
VINI VINDI VICI
RISORSE UMANE

Venue:

Indian Institute of
Management and Commerce

COORDINATORS

Faculty: C.R.L. Kalyani - 8790765677
G. Ramya Sree - 8341128584
David Philip - 9866255120
Students: Tanmay S Ghate - 9848476954
Surabhi Sharma - 8143431430
Sai Vamshi Reddy - 9542426471

Presents

Diffusion 2K19



One Day

**Intercollegiate Fest on
30TH MARCH 2019**

Only Spot Registrations
Registrations start at 8:30A.M
First come first served basis
College ID Cards are Mandatory
Cash prizes for all the Events

Informal Events

IPL MASTI
SURKSHETR
APNI AWAAZ
LET'S NACHO
DESI JUGAAD
ASLI STRIKER
KISMAT KONNECTION

Entry Fee: Rs 20/-

REGISTRATION

Formal Events: Rs 100/- Per Event Per Head
Informal Events: Rs 50/- Per Event Per Head



Scan for more Details

or

visit www.iimchyderabad.com



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Ph: 2323 1542, 2323 7902, Email: iimc1973@gmail.com

Website: iimchyderabad.com

Presents

Diffusion *2K19*

One Day

Intercollegiate Fest on

30TH MARCH 2019

BROCHURE

- ✓ **ONLY SPOT REGISTRATIONS ARE AVAILABLE.**
- ✓ **REGISTRATIONS OPEN AT 8:30A.M.**
- ✓ **REGISTRATIONS ARE ON FIRST COME FIRST SERVED BASIS.**
- ✓ **COLLEGE ID CARDS ARE MANDATORY.**
- ✓ **STUDENTS PARTICIPATING IN THE EVENTS HAVE TO PAY ONLY REGISTRATION FEE AND NEED NOT PAY ENTRY FEE.**
- ✓ **JUDGES DECISION IS FINAL.**
- ✓ **ONE PARTICIPANT CAN TAKE PART IN ONLY 1 FORMAL OR 2 INFORMAL EVENTS.**
- ✓ **THERE WILL BE 3 CASH PRIZES FOR THE WINNERS OF THE RESPECTIVE EVENTS. FIRST PRIZE WINNER IS AWARDED Rs 2000/-, SECOND Rs 1000/- AND THIRD Rs 500/-.**
- ✓ **WINNERS THEMSELVES SHOULD COLLECT THE AWARDS. OTHER REPRESENTATIVES CANNOT AVAIL THE PRIZE ON BEHALF OF THEM.**

FORMAL EVENTS

Code Wars (Coding)
Team of 2

Fini Denaro (Finance)
Team of 2

#M - Unwind (Marketing)
Team of 3

Business Quiz
Team of 2

Vini Vindi Vici (Best Manager)
Individual

Risorse Umane (Human Resource)
Team of 2

Code Wars (Coding)

Round 1: BLIND CODING.

Round 2: DEBUGGING.

COORDINATOR

Tanmay Ghate - 9848476954

Fini Denaro (Finance)

Round 1: STOCK PREDICTION.

Round 2: CAPITAL BUDGETING.

**Round 3: INITIAL PUBLIC
OFFERING (IPO).**

COORDINATOR

S. Chetan Sai - 9700861137

#M - Unwind (Marketing)

Round 1: ALL THE PARTICIPANTS WILL BE GIVEN SITUATIONS RELATING TO MARKETING WHICH THEY ARE REQUIRED TO SOLVE IN THE GIVEN TIME AND PRESENT THEIR SOLUTIONS TO THE JUDGING PANEL.

Round 2: ADVERTISING WITH A TWIST!

Round 3: SOCIAL MEDIA MARKETING.

COORDINATORS

Aditya Chigullapalli - 8790897503

Bhargav Chawda - 9849568807

Business Quiz

Preliminary Round: 25 QUESTIONS.

Next 3 Rounds: INCLUDES A SERIES OF QUESTIONS FROM THE WORLD OF BUSINESS WHICH INCLUDES LOGOS, PERSONALITIES, HISTORY OF COMPANIES.

Final Round: 30 QUESTIONS TO DECIDE WHO'S THE BEST! (8 TEAMS WILL PLAY THIS ROUND).

COORDINATORS

A. Raghavendra - 8801781090

Deepan Jain - 7981791806

Vini Vindi Vici (Best Manager)

Preliminary Round: WRITTEN ROUND.

Round 2: CRISIS MANAGEMENT.

Round 3: SUSPENSE ROUND.

COORDINATORS

Abhay Tiwari - 8919271024

Harsh Mutta - 9700907349

Risorse Umane (Human Resource)

Rounds 1: The CANDIDATES WILL BE GIVEN TOPICS ON WHICH THEY HAVE TO SPEAK IMPROMPTU. They WOULD BE JUDGED ON THEIR SPEAKING SKILLS AND GENERAL KNOWLEDGE.

Rounds 2: The PARTICIPANTS WILL BE REQUIRED TO ANALYZE A GIVEN CASE STUDY AND PRESENT THEIR FINDINGS/SOLUTIONS TO THE JURY.

Rounds 3: SUSPENSE ROUND.

COORDINATORS

D. Mansi - 9642814328

Surabhi Sharma - 8143431430

INFORMAL EVENTS

IPL Masti (Treasure Hunt)
Team of 3

Surkshetr (Singing)
Solo & Group

Apni Awaaz (Debate)
Team of 2

Let's Nacho (Dance Competition)
Solo & Group

Desi Jugaad (Collage Making)
Individual

Asli Striker (Carroms)
Single & Duo

Kismat Konnection (Test Your Luck)
Team of 2

IPL Masti

Round 1: A FUN QUIZ RELATED TO CRICKET AND THE TRENDING INDIAN PREMIER LEAGUE.

Round 2: SUSPENSE ROUND.

Round 3: FINDING THE HIDDEN TREASURE.

COORDINATOR

Ch. Sandeep - 8686928878

Surkshetr (Singing)

SOLO

Round 1: IN THIS ROUND EVERY PARTICIPANT WILL BE GIVEN 3 MINUTES TIME WHERE THEY CAN SING ANY SONG OF THEIR CHOICE. ANY LANGUAGE IS ALLOWED.

Round 2: SUSPENSE ROUND.

GROUP

Round 1: EVERY GROUP SHOULD CONSIST A MINIMUM OF 2 PERSONS AND A MAXIMUM OF 6 PERSONS. THEY CAN SING ANY SONG OF THEIR CHOICE IN 3 MINS.

Rounds 2: SUSPENSE ROUND.

COORDINATORS

N. C. Praneeth - 8712892806

Rishika. J - 9248166895

Apni Awaaz (Debate)

Round 1: INDIVIDUALS MUST SPEAK FOR OR AGAINST THE TOPIC.

Round 2: SUSPENSE ROUND.

**COORDINATOR
Kiran Nayak - 7981589360**

Let's Nacho (Dance Competition)

Round 1: It's A THEME BASED ROUND FOR BOTH SOLO AND GROUP DANCING. The TOP PERFORMERS WILL BE PROMOTED TO THE NEXT ROUND.

Round 2: SUSPENSE ROUND.

GROUP DANCE THEMES

- 1. TRIBUTE TO REAL HEROES (NOT REEL).**
- 2. A PLAY WITH A TWIST. TIME LIMIT-MAX 4 MINS.**

SOLO DANCE THEMES

- 1. DANCING THROUGH THE YEARS/DECADES.**
- 2. FREE FEET TIME LIMIT- MAX 2 AND A HALF MINS.**

**COORDINATORS
Ankita Thakur - 8885192314
Lokesh Jain - 9398366739**

Desi Jugaad (Collage Making)

THE CANDIDATES WILL HAVE TO MAKE A COLLAGE USING THE CHART PAPER AND MAGAZINES PROVIDED TO THEM.

**COORDINATOR
Sparsha Jain - 9182264137**

Asli Striker (Carroms)

SINGLES AND DOUBLES.

KNOCK OUT MATCHES FOR SELECTIONS AND CANDIDATES WILL PLAY BEST OF THE GAMES.

**COORDINATOR
D. Karthik - 9000226493**

Kismat Konnection (Test Your Luck)

Round 1: ROLLING DICE AND SHUFFLING CARDS.

Round 2: GUESS THE IMAGE.

COORDINATOR
Sajida - 7993445744

EVENT COORDINATORS

FACULTY

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