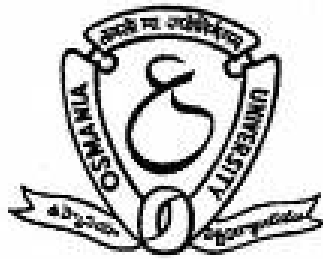


# **B.Com.(Hons.)**

**Entrance Test Prospectus - 2015**



## **Department of Commerce**

Osmania University, HYD-500007.T.S.  
**Ph:040-27097693,27070367,27097979**

**[www.osmania.ac.in](http://www.osmania.ac.in)**  
**[www.oucommerce.com](http://www.oucommerce.com)**

**DEPARTMENT OF COMMERCE  
OSMANIA UNIVERSITY**

**Prof. Mohd. Akbar Ali Khan**  
Dean, Faculty of Commerce

**Prof. K.Shankaraiah**  
Head, Department of Commerce

**Prof. Laxman Gaddam**  
Chairman, Board of Studies in Commerce

**Prof. V. Appa Rao**  
Co-ordinator , B. Com (Hons.) Entrance Test-2015

**Please Contact**

Ph. 27097693 / 27070367 / 27097979  
[www.osmania.ac.in](http://www.osmania.ac.in)  
[www.oucommerce.com](http://www.oucommerce.com)

**COST OF THE APPLICATION FORM AND PROSPECTUS : Rs.400/-  
(INCLUDING REGISTRATION FEE)**



**DEPARTMENT OF COMMERCE  
OSMANIA UNIVERSITY, HYDERABAD**



**Vision of the Department**

To strengthen the University to achieve academic excellence by providing value based, Market-oriented, Technology-driven Commerce & Business education.

**Mission of the Department**

- \* To set high standards of excellence in imparting commerce education to produce competent graduates with skill, attitude and knowledge for successfully occupying jobs/ entrepreneurs in trade, commerce and industry as well as in teaching field.
- \* 3 Ps- Teaching is our 'Passion', research is the 'Priority' and being contemporary is our 'Purpose'.
- \* To work for the transformation of commerce education into business education with a view to provide greater flexibility and broader perspective to cope with the growing complexities and rapidly changing character of the business environment.
- \* To interweave commerce, management, information system and information technology into an integrated discipline and to provide students with essential occupational background and technical knowledge so as to make them employment-worthy and enable them to get self employed and become effective agents of industrial and economic growth.
- \* To serve as an effective instrument of development and change for the Region and the State.
- \* To provide leadership in bringing curriculum development reforms in both undergraduate and post-graduate courses as per the market need;
- \* To integrate teaching, research and community service.
- \* To provide training and entrepreneurship development to students, staff and executives.
- \* To develop passion for quality research in all areas of commerce & business.
- \* To develop linkages with government, industry, non-government organizations, both local and international and extend benefit to the students, staff and society at large.

**Seven Steps to Quality:-**

Quest for Knowledge  
 Understanding the basics  
 Action-orientation.  
 Learner-centric methodology.  
 build multi-faceted competencies.  
 Youth empowerment.

**ABOUT THE B.Com.(Hons.) COURSE & ITS PROSPECTS:**

B.Com.(Hons.) is one of the creative waves of innovation by the Department of Commerce, which always endeavours to keep abreast and ahead of its times. . It is a three –year degree course distinctly different from B.Com (Regular) course in so far as it lays a specialized focus on employment opportunities for students. Going through the lanes of memory, it has been an adorable and memorable occasion when the Department of Commerce introduced B.Com (Hons.) course in Indian Institute of Management and Commerce (IIMC) in the year 1973. Over the years, the course made rapid strides, instilled a high degree of trust and confidence in the student community and got established as a trend-setter for quality learning.

Starting with a humble strength of forty students in a single college in the year 1973,attaining more than 10 times increase to 700 student strength in Thirteen colleges is a striking testimony to its sojourn on the path of progress.

Admission into the course is made by screening the applicants through an entrance test to attract talented students at the right age having requisite aptitude. Students who get into B.Com.(Hons.) course are bestowed with KSA factor i.e. Knowledge, Skills and Attitude and would be groomed according to the changing environs engulfing the present competitive world. The students would be made to participate in the Group Discussions, Thought-provoking Seminars and Knowledge-bearing programmes like ‘Prerana’ wherein they would get exposure to eminent academicians, industry-giants, business-magnets and successful entrepreneurs. Further, they are exposed to the practical environment through Live Projects, Case studies, Computer practicals, Industry visits which boost their spirit and add to their intellectual armoury and industry-preparedness. Precisely, the B.Com.(Hons.) course enables students to attain all-round development. Campus Placement of B.Com Hons. Graduates is about 60%. The main recruiters are GENPACT, Capital IQ, Propart Solutions, ICICI Bank Ltd., Cognisant and other Banking & Insurance institutions

The B.Com.(Hons.) course offers wide options of higher studies like M.F.C., M.Com IS, PG Diplomas in P.M.I.R., Taxation etc. apart from traditional courses like M.Com and M.B.A. By virtue of learning subjects in functional areas like Financial Management, Marketing Management, Human Resource Management etc. in B.Com (Hons.), the knowledge – thirsty students get easy entry into professional courses like CA, ICMA and ACS and enjoy an edge over other students, as they had already covered fifty per cent of the subjects in these professional courses.

It is our endeavour to cover a large chunk of students aspiring for fruitful

and meaningful academic pursuits and we extend a warm welcome to all the prospective students of B.Com (Hons.).

**Structure of the B.Com.(Hons.) Entrance Test: 2015**

Sl. No.	Content	No. of Questions	Pattern of Questions	Marks
1.	Numerical ability	25	Multiple Choice	25
2.	Business concepts	30	Multiple Choice	30
3.	General knowledge	15	Multiple Choice	15
4.	Grammar	10	Multiple Choice	10
5.	Reading Comprehension	10	Multiple Choice	10
6.	Essay Writing	--	----	10
	Total	--	----	100

**SYLLABUS & MODEL QUESTIONS**

**SECTION I : NUMERICAL ABILITY**

The Questions generally will be on commercial arithmetic, viz., ratios, percentages, time and work, time and distance, mensuration, etc., and these questions will be on the standards of secondary and high school level. Solve each of the following problems and indicate the number of most appropriate answer in the box provided in the cover sheet.

1. Monthly incomes of A and B are in the ratio of 8:7 and those of B and C are in the ratio of 5:3. If the monthly income of C is Rs. 3,360, find the monthly income of A.

- a. Rs.3500      b. Rs.4200      c. Rs.5600      d. Rs6400

2. If 46 horses can eat 2400 kg of grass in 25 days then in how many days will 45 horses consume 1080 kg of grass?

- a. 11 days      b. 10 days      c. 12 days      d. None

3. A lost 7% by selling an article for Rs.139.50. At what price must he sell to gain 10%.

- a. Rs. 160      b. Rs. 155      c. Rs.140      d. Rs.165

4. The average of three numbers is 20. If two numbers are 16 and 22, the third number is:

- a. 22      b. 20      c. 12      d. 18

5. A man buys 25 shares of Rs. 50 each at Rs. 60. The rate of dividend is 4%. His annual income is.
- a. Rs. 40      b. Rs. 30      c. Rs. 50      d. Rs. 65

**SECTION II : BUSINESS CONCEPTS**

The candidate's understanding of the basic concepts in Commerce, Economic and Accountancy is tested. The Standard expected is that of Intermediate (Commerce). The candidate is also expected to be aware of the Commerce, Economics and Business terms that frequently appear in Newspapers.

Select the appropriate concept for each of the following:

1. Rendering personal services of a special and expert nature is known as:  
a. Business      b. Occupation      c. Trade      d. Profession
2. The present economic system of India is closer to:  
a. Socialism      b. Mixed economy      c. Market economy      d. None
3. Foreign investment into Indian stock markets usually flows through:  
a. FII's      b. FDI      c. IMF      d. World Bank
4. At present the Indian Economy is growing at an annual rate of about:  
a. >8%      b. 6-7%      c. 5%      d. 10%
5. The Head Quarters of WTO is located at:  
a. New York      b. Geneva      c. Uruguay      d. None of the above

**SECTION III: GENERAL AWARENESS**

The candidate is expected to be aware of importance events, terms and development in history, geography, science, politics, sports, current affairs etc. Candidate's aptitude in general knowledge is examined.

1. The ex-officio chairman of Rajya Sabha is:  
a. President      b. Vice-President      c. Prime Minister      d. None of the above
2. Adam's Bridge is Between :  
a. India and Sri Lanka      b. India and Maldives  
c. India and Indonesia      d. None of the above

3. Anna Hazare is associated with :

- a. Naxal movement
- b. Anti-Naxal movement
- c. Water conservation
- d. None of the above

4. Olympics 2012 are scheduled to be held in :

- a. Beijing
- b. Paris
- c. London
- d. New York

5. Which of the following nations is not a part of European Union?

- a. UK
- b. France
- c. Germany
- d. USA

#### **SECTION IV: GENERAL ENGLISH (GRAMMAR)**

1. Every community has some black sheep:

- a. black cloud
- b. innocent
- c. bad characters
- d. criminals

2. Talk shop people are unbearable :

- a. rich
- b. who talk about only their affairs
- c. business man
- d. shopkeepers

3. He ..... may appointment.

- a. ordered for
- b. ordered
- c. ordered in
- d. none of these

4. I am tired ..... this work.

- a. with
- b. of
- c. by
- d. none of those

5. He will not ..... what you say.

- a. listen
- b. hear
- c. listen to
- d. None of these

#### **SECTION V: READING COMPREHENSION**

A person, who takes the trouble to **form** his own opinion and beliefs, will feel that he owes no responsibility to the majority for his conclusions, If he is a genuine lover of truth, if he is inspired by a passion for seeing things as they are and an abhorrence of holding ideas which do not conform to facts, he will be wholly independent of the assent of those around him. When he proceeds to apply his beliefs in the practical conduct of life, the position is different. There are then good reasons why his attitude should be less inflexible. The society, in which he is placed, is an ancient and composite growth. The people, from who he dissents, have not come by their opinions, customs, and institutions by a process of mere haphazard. These opinions and customs all had their origin in a certain real or supposed **fitness**. Their fitness for satisfying human needs may have vanished and their **congruity** with one another may have come to an end. That is only one

side of the truth. The most zealous propagandism cannot penetrate to them.

In common language, we speak of a generation, as something possessed of a kind of exact unity, with all its parts and members homogenous. Yet, plainly, it is not this. It is a whole, but a whole in a state of constant flux. Its factors and elements are eternally shifting. It is not one, but many generations. Each of the seven ages of man in neighbour to all the rest. The column of the veterans is already sinking into the last abyss, while the column of the newest recruits is forming to each its tradition, its tendency and its possibilities. Only a portion of each can have *nerve* enough to grasp the banner of a new truth and endurance to bear it along rugged and untrodden ways.

I) Choose the word that most **OPPOSITE** in meaning of the word given in italics as used in the passage:

1. *Abhorrence*

- a. apprehension      b. aversion      c. appreciation      d. linking

2. *Fitness*

- a. Inconvenience      b. Weakness      c. impropriety      d. convulsiveness

3. *Congruity*

- a. disagreement      b. irregularity      c. mismatch      d. inconsistency

II. Choose the word that most nearly **SAME** in meaning as the word given in italics in the passage.

4. *Nerve*

- a. force      b. vigour      c. courage      d. audacity

5. *Form*

- a. design      b. develop      c. establish      d. adjust

#### **SECTION VI: ESSAY WRITING**

Write an essay in about 250 words on any one of the following:

- 1) Petrol Prices
- 2) Corruption
- 3) FDI in Multi Brand Retailing



### **SCHEDULE OF B.Com.(Hons.) ADMISSIONS-2015**

*	Date of Notification	08-05-2015
*	Sale & Acceptance of filled in Applications	11-05-2015
*	Last Date for Sale & Acceptance of filled in Application forms	08-06-2015
*	Date and time of Entrance test	12-06-2015 (11:00 a.m. to 12:30 p.m.)
*	Results of entrance test will be announced on	23-06-2015 at 04:00 pm

#### **ENTRANCE TEST CENTRES:**

For Secunderabad Area : Bhavan's Vivekananda College,  
Sainikpuri, Near Neredmet X Roads,  
Defence Colony, Sec'bad. T.S.  
Ph: 27111611, 27115878

For Hyderabad Area : R.G.Kedia College,  
Esamia Bazar, Chaderghat,  
Hyderabad - 500 027 . T.S.  
Ph: 24607120

#### **Time & Date of Entrance Test**

11 AM to 12.30 PM on Friday, 12-06-2015

#### **Date & Time of Counselling for admissions**

09.00 AM on Monday, 29-06-2015

#### **Venue of Centralised Counselling & Admissions**

Indian Institute of Management & Commerce,  
Adj. Telephone Bhavan & Bajaj Electronics, Khairatabad, Hyd-500004  
Ph: 23237902, 23231542

#### **Reporting Time for Centralised Counselling & Admissions**

9.00 A.M. for the students who have secured 50 & above marks in Entrance Test  
2.00 P.M. for the students who have secured below 50 marks in Entrance Test

#### **Fee structure:**

Indian Institute of Management & Commerce (Aided college)	Rs.20,000/-
Other Colleges	Rs.25,000/-



### **The List of colleges offering the B.Com.(Hons.) Course**

1. Aurora Degree College, Chikkadpally, Hyderabad.  
Ph:27662668,27661801
2. Avanthi Degree College, Barkatpura, Hyderabad-500027  
Ph:66414455,27564527
3. Badruka College, Kachiguda, Hyderabad, Ph:24732832
4. Bhavans Vivekananda College, Sainikpuri, Secunderabad.  
Ph:27111611,27115878
5. Indian Institute of Management & Commerce (Aided)  
Adj. Telephone Bhavan, Khairatabad, Hyd-500004  
Ph:23237902,23231542
6. Jagruthi Degree College, Padmashali Bhavan,  
Narayanguda, Hyd. Ph:24751451,24761554
7. Keshav Memorial Institute of Commerce & Sciences, Narayanguda,  
Hyd. Ph:23224651,23227900
8. R.G.Kedia College, Esamia Bazar, Hyderabad - 500 027,  
Ph: 24738708, 24607120
9. L.B.College, Mehdipatnam, Hyderabad - 500 028, Ph: 23532479
10. Nrupathunga Degree College, Lingampally, Kachiguda, Hyd-27.  
Ph : 27568964.
11. Sri Sarada Degree College (Co-Ed.), Moosapet, Hyd. Ph:23862289
12. Avinash Degree college, Kukatpally, Hyd. Ph.40065807
13. Pragathi Womens Degree College, Kukatpally, Hyd. Ph.23065702
14. St.Francis Xavier Degree College, Barkatpura, Hyd. Ph:66362282

#### **IMPORTANT NOTE**

**ALL THE CANDIDATES WHO QUALIFY AT THE ENTRANCE TEST ARE REQUESTED TO COME TO THE COUNSELLING CENTER (INDIAN INSTITUTE OF MANAGEMENT & COMMERCE, HYD) WITH ALL RELEVANT ORIGINAL CERTIFICATES {X CLASS MEMO, INTERMEDIATE OR EQUIVALENT MEMO (10+2), INTERMEDIATE TRANSFER CERTIFICATE AND CASTE CERTIFICATE, IF ANY} ALONG WITH TWO PHOTO COPIES OF THE CERTIFICATES, THREE PASSPORT SIZE PHOTOGRAPHS AND REQUISITE FEE IN CASH.**