

Annual Report 2018-2019

GOOD MORNING LADIES AND GENTLEMEN,

A warm welcome to all on the Annual day celebrations!!! On this wonderful day, we have gathered here to acknowledge and celebrate the contributions of all achievers; I deem it an honour to present our Annual College Report.

We at Indian Institute of Management and Commerce (IIMC) like many illustrious colleges across India strongly believe in the concept of holistic education and strive to achieve its goal of preparing students to meet the challenges that we face in the 21st century and especially in our country that is becoming more sophisticated and complex. We believe, it is important to provide education that focuses on the all-round development of human personality and helps a person in his or her strong intellectual formation as well as emotional maturity. Guided by this principle, we prepare our students not only for academic success but also for life.

In our efforts towards academic excellence and growth, we have initiated action to bridge the gap between the institution and industry. We assess the students' strength and weakness in academics and aptitude and address their needs through Add-on Certificate Courses, 25 Guest lectures on Life Skills and Special Talks/Lectures by experts in their respective fields as well as emphasis on Career Counselling and Personality Development, Observance of National and International days of repute, Conducted various competitions for the students including Inter-Collegiate Talent tests, organized Two National Seminars, 2 National level Workshops, Simulation programs such as Model United Nations, Youth Parliament and conducted the Intra-Collegiate fest Samskruthi, Inter-Collegiate fest Diffusion as well as Business fest - Paramount. We have conducted 6 Faculty Development programs on using information technology and internet and other visual aids in our teaching methods.

The College has organized various activities under NCC and NSS. We have conducted Parent-Teacher meeting, and Alumni Reunion. As far as the Placements are concerned 10 new companies visited our campus and recruited 100 students, as well as 99 students have completed their internships.

A PLETHORA OF ACTIVITIES

1. Admission Counseling 8.6.2018.

Degree Online Services Telangana -DOST 2018 is an online counseling programme for admissions into Undergraduate programmes at various colleges under the six universities in Telangana, including Osmania University. Our college has received more than 1500 applications for 420 seats. We admitted the students through offline counseling this academic year.

2. International Yoga Day 21.6.2018.

Yoga is an ancient physical, mental and spiritual practice that originated in India. The word 'yoga' derives from Sanskrit and means to join or to unite, symbolizing the union of body and consciousness. International Yoga Day aims to raise awareness worldwide of the many benefits of practicing yoga. Sri Gopal, Yoga trainer explained that "Folding of both hands in the logo symbolise Yoga, the union, which reflects the union of individual Consciousness with that of universal Consciousness, a perfect harmony between mind & body, man & nature; a holistic approach to health & well being. The brown leaves symbolise the Earth element, the green leaves symbolise the Nature, blue symbolises the Water element, brightness symbolises the Fire element and the Sun symbolise the source of energy and inspiration. The logo reflects harmony and peace for humanity, which is the essence of Yoga.

3. An FDP on Challenges of Teachers in inspiring Students 27.6.2018.

IIMC in collaboration with Dhanvantari Institute of Science & Technology organized a State Level Inter-Collegiate Faculty Development Program in the auditorium. Almost 80 members attended from different institutions. **Dr.K.S.Ratnakar**, Director, Global Hospitals Medical Research, Hyderabad, enlightened the participants regarding empowering students to become the problem-solvers in their own world, the precepts of democratic education allow them to take responsibility on higher levels. This is one way of introducing students to the power of collaboration as a source of change – the realization that many of the largest problems require multiple stakeholders and experts to work together.

The same idea can begin in the classroom with a participatory approach to learning. All social change ultimately starts at home. Students understand that it is a challenging time in education, and they increasingly feel left out of the conversation. For students to recognize and engage with the challenges in their own learning community, however, administrators, parents, and teachers need to be willing to work together to give them a voice.

Prof.V.Vishwanadham, Chairman, IIMC, has taken up the second session. He inspired the gathering that the more contentious a subject is, the more information will be available that isn't strictly grounded in the facts. New information technology allows children to access a great variety of perspectives, but they – and the adults in their community – can be misled. Students should be taught to compare

10. ID-MILAP Party 25.7.2018.

Our students arranged ID- Milap get-together in the Auditorium. They served luscious Sheer Khurma for all the students and offered a delectable lunch for all the staff members.

11. Health Camp by NSS 26.7.2018.

Our College NSS unit in collaboration with the Lions Club, Hyderabad organized a Health Camp in the campus. Eye, Dental check up and B.P&Sugar test was conducted to all the students and staff members. More than 100 students and the Staff members have availed this opportunity.

12. Doyen of Telugu Literature: Dr. C.Narayana Reddy 30.7.2018.

Kala Kaumudhi, Secunderabad and IIMC jointly organized a memorial lecture on Dr. C.Narayana Reddy-DOYEN OF TELUGU LITERATURE by Sri. Naleswaram Sankaram, a famous poet of Telangana Rachayathala Sangham. Our Principal, Sri.K.Raghu Veer shared his memories about Sri.C.Narayana Reddy's poetry, that he described a beautiful lady as 'Ammayi- Sannayi'.

The Guest Speaker elucidated the life and works of **Cingireddi Narayana Reddy (29 July 1931 – 12 June 2017)**, was an award winning Indian Telugu poet and writer. Reddy had produced over eighty literary works including poems, prose-plays, lyrical plays, translations, and ghazals. He was also a professor, lyricist, actor, and politician. In 1980, his poetic work *Viswambhara (The Earth)* received wide critical acclaim and has been translated into several Indian languages.

He was felicitated with a Padmashree in 1977 and Padmavibhushan in 1992. For his poetic work *Viswambhara*, which was translated in three other languages, Reddy won the prestigious Jnanpith award in 1988. He is the second Telugu writer to have received the award. Apart from these, Reddy, who was popularly known as Cinare, was also conferred with Kala Prapurna (Honoris Casua) by Andhra University in 1978, Raja Lakshmi award in 1988 and Soviet Land Nehru Award in 1982. Reddy's first film as a lyricist was [Gulebakavali Katha](#) (1962) which was directed by [Kamalakara Kameswara Rao](#). Reddy later went on to write more than 3000 film songs.

13. An Orientation on Event Management Course 1.8.2018 & 2.8.2018.

The Guest Speaker, Sri Rakesh, member of Rachnoustav Academy addressed the students of First year on Event Management Skills. These skills require an individual to work within the given budget, following the schedule, dealing with Vendors in order to create and develop the best possible events requested by the clients. Along with the project management skills, it requires the use of organizational as well as business management skills to envision a plan and finally execute any such event.

14. An FDP on Business Intelligence for Profits 2.8.2018.

An Inter- Collegiate Faculty Development Program was organized to enlighten the faculty members about the topic. Almost 60 Faculty members attended the session.

Sri Abhay Ekbote, resource person stated that after Big Data, one of the most used buzz word is Business Intelligence in today's business landscape. Business Intelligence is basically timely, accurate as well as actionable insight of business. It also includes the work processes and technologies which are used to obtain these insights. Through BI Software, one can easily learn about Business Stats over a period of time which may include information about how many pieces of a certain product were sold, at which location the products are in high demand and which customer representative is the most successful person etc. This data helps the organization to plan in a better way.

15. An Awareness Program on Campus Recruitment Training 3.8.2018.

An Awareness Programme on "Campus Recruitment Training" was organized for final year students by Sri. Rajan, Stratadigm Pvt.Ltd. The session focused on the importance of Campus Recruitment Training for student's career. The speaker explained about the steps in CRT process and also clearly distinguished between career & job with good examples. Finally an interactive session was conducted on CRT & career.

16. General Knowledge Quiz Competition 3.8.2018.

An On-line General Knowledge Quiz competition was organized to test the caliber of the students on contemporary issues. Almost 100 students participated and the winners were declared.

17. QUESTER : Management Talent Test 8.8.2018

Management Talent Test was organized for the BBA and B.Com.Hons. Students, to test their knowledge in Business, Trade, Commerce and Management subjects. Altogether 300 students from several colleges participated and the winners have received Cash awards.

1. K.Vishwesh- Bhavans Vivekananda Degree College- I prize – Rs.5000
2. T.Priyanka- St.Ann's Degree College – II prize – Rs. 3000
3. A.HariChandana – Badruka College of Commerce & Arts – III prize – Rs. 2000
4. B.Vrishali- Aurora Degree College – Consolation prize – Rs. 1000
5. Chandu – PragathiMahavidyalaya – Consolation prize – Rs. 1000
6. Nikhil Ranvas – Roots Degree College – Consolation prize – Rs.10000

Our College has announced Cash rewards for IIMC students for securing highest marks.

1. Md.SyedMudassir Shah Ghazi – BC-IIB- I prize – Rs. 5000
2. SmrithiJuanitha – BBA- II –II prize – Rs.3000
3. Harsh.P.Mutta – BBA- III – III prize – Rs. 1000
4. ShreyAnand – BH-III B – Consolation prize – Rs. 1000
5. Mukul Jain – BH-III A - Consolation prize – Rs. 1000
6. AnishNeunaha – BH-III A - Consolation prize – Rs. 1000
7. Deepika – BBA – III -Consolation prize – Rs. 1000
8. K.Ashish – BH-III A- Consolation prize – Rs. 1000

18. Haritha Haram by NSS 9.8.2018.

As a part of Social responsibility, NSS Unit has conducted Haritha Haram program at Nekkampur Lake. Almost 65 students have taken part in planting more than 100 saplings.

19. A Career Orientation Program on CMA 10.8.2018

A Career Orientation Programme on “Awareness on CMA” was organized in two sessions for first year students by Sri.D. Zitendra Rao and Sri. NSV Krishna Rao. The session was highlighted about the concept of cost & management, CMA and its uses, difference between cost & price, how to deduct cost, importance of cost controlling, stages in CMA, how to become a successful CMA, income & employment opportunities of CMA & finally the session inspired students to take up CMA as a better career option.

20. KAHOOT Online Quiz Competition 14.8.2018.

In order to create patriotic feeling among the youth, an On-line Quiz program on Freedom Struggle was organized and the winner was declared.

21. INDEPENDENCE DAY Celebrations.15.8.2018.

The 72nd Independence Day was celebrated with gusto by the Management and Students in our college. The Flag hoisting ceremony was led by Sri Vishwanadham Nagesh; Board member of IIMC. He wished the Staff and Students to become prosperous in all walks of life and the first priority is given to student progression. Today we have to strive to take forward the progressive legacy which transcends beyond caste, community or religion.

22. Sravana Lakshmi Pooja 17.8.2018.

The annual Sravana Lakshmi Pooja was performed by the Female Faculty members in the Campus with utmost devotion offering fruits, sweets and flowers. They enchanted Lalitha Sahasranamam and other stotras, to invoke the blessings of Goddess Lakshmi for the well being and seek to fulfill their wishes.

23. A Faculty Development Workshop on MS- EXCEL 18.8.2018.

A workshop was organized for the faculty on MS- Excel by Sri.Sandeep Agarwalla, Faculty, Dept. of Computer Science. He explained that Microsoft Excel offers a lot of benefits with its **functions, formulas, graphs or charts and tables**. Excel worksheets are of a great help to almost all professions. So it is for teaching profession. Teachers can extract several benefits from Excel worksheets in the classroom. In the process of teaching and learning, both teachers and students find it easier to make use of Excel worksheets. The activities, such as, preparing lesson plans, grading papers, creating graphs or tables, simple calculations and many more can be carried out effectively and efficiently by using Excel sheets.

24. Awareness on Career Opportunities 20.8.2018.

A Career Orientation Programme on “Awareness on Career Opportunities” by Sri T. Ephraim was organized for final year students in 2 sessions. The speaker brought the importance of choosing a right career & differences between the career & job. He explained required skills for the courses and weightage towards CAT, MAT & ISAT. He also emphasized various tests conducted by them, which helps the students in knowing their intelligence. Different genres in MBA with opportunities, benefits & packages of the jobs were highlighted.

25. Work shop on Business Analytics 24-25.8.2018.

A two-day workshop on “Business Analytics” by Make intern in association with Echoes 2k18-19 IIM-Kozhikodewas organized on 24th & 25th August 2018. The speaker for the session was Mrs. Maneesha Shukla, Analytics Mentor.

On the first day of the workshop, she enlightened the students on the concept of Business and differentiated between Analysis and analytics (Analysis + statistics= Analytics). A quiz was conducted on the topics covered.

During the second day session, few important terms were emphasized which includes Challenges faced while collecting big data & 5 V's of Big data & its advantages & approaches to solve the big data followed by Components of data analysis i.e. Data mining, Data visualization, Data instruction and data analysis. Then a debate was conducted on statistical methods vs. statistical tools.

At the end of the second day, she evaluated the students based on quiz and debate which were conducted on both the days of the workshop. Considering these, 5 students got selected. The students were

1. Bachu Srinidhi (B.Com - Comp IA)
2. Hemanth Kumar Singhanian (BBA - I)
3. Pavitar Singh (B.Com - Gen I)
4. Dhiraj Goyal (B.Com - Hons IA)
5. Raghavendra Kudva (B.Com - Hons IB)

26. Sanskrit Day Celebrations 29.8.2018.

Sanskrit Diwas is celebrated every year on Shravana Purnima, which aims to promote its revival and maintenance, when its use is in decline. Although Sanskrit language is predominantly used in scriptures and religious functions, the idea behind this is to spread more awareness about the language. Our Sanskrit Department has conducted several competitions in lieu with Sanskrit Day. The Faculty members organized Singing Sanskrit songs, Sloka recitation and Storytelling for the students, in order to promote cultural heritage and to adore the richness of the language. The winners were rewarded with Cash awards.

1. Singing Competition:

- a. K.B.P.Vani- B.Sc. I – I prize – Rs. 3000
- b. M.Himani- BBA-I –II prize – Rs. 2000
- c. L.R.K.Vani- BBA-I –III prize- Rs.1000

2. Sloka Recitation Competition:

- a. B.Sreenidhi – BC-IA- I prize – Rs.3000
- b. Yasha Sree – BBA-II – II prize – Rs.2000
- c. D.Hima Bindu – BH-III – III prize – Rs.1000
- d. P.Sreekanth – BBA- II – Consolation prize- Rs.1000

27. An FDP on Mutual Funds 31.8.2018.

A Faculty Development Program was organized on Mutual Funds by Sri Venkateshan, Stratadigm Pvt.Ltd. He explained the audience about various schemes of mutual funds to invest their money in a proper manner and also shared his views on financial instruments.

28. Deloitte Campus Visit 5.9.2018.

Deloitte Company visited our campus and selected 6 students.

29. Teachers Day Celebrations 5.9.2018.

Teaching is the most influential job in the world. Teachers are known to shape the mind of youth. A good teacher imparts values among the students and molds them into responsible citizens. This day was made special by our management, to appreciate the hard work of the teachers with a delicious lunch and surprised all with a gift.

30. Deloitte Impact Day 5.9.2018.

Deloitte celebrated its Impact Day in our college, echoing the spurring growth of millennial, who make up the largest portion of today's work force in the country. It is not just making them career ready, but life-ready through discussing on various issues that focus on education and employability.

31. Teachers Day Celebrations by the Students 6.9.2018.

Teachers' day is celebrated across the world on various dates. On this memorable day, our students distributed a bouquet of lovely flowers, which reflects the blooming wishes and made all the teachers to take part in cake-cutting and made the occasion very special.

32. A Career Orientation Program on CMA 6.9.2018.

A Career Orientation Programme “**Awareness on CMA (USA)**” by Sri J. Kiran was organized for final year students in 2 sessions. The speaker enlightened the students on competitive advantages of the Certified Management Accountant course which includes shorter duration of the course only for one year, lesser exams; flexibility in attempt over CA, CIMA, ACCA. The demand for the course is very high in MNCs. After the session, they have conducted an IMA scholarship test for the interested students.

33. Flash Mob – A Curtain raiser 6.9.2018.

A Flash mob was staged amidst of the college inviting the gathering for the next day’s Samskruthi, the traditional day.

34. SAMSKRUTHI – The Traditional Day 7.9.2018.

Event Management students and Ujjwala Committee organized Samskruthi – the traditional day in the campus. Samskruthi began with lightening of the lamp by the Chief Guest Sri. Vishwanadham Nagesh, Former Principal Sri. Ramana Murthy, Principal Sri. K. Raghu Veer and Vice Principal Ms. Satya Sudha. Samskruthi was indeed a pleasant break from the monotonous busy schedule. The atmosphere everywhere was filled with joy and celebration. “Wearing the correct dress for any occasion is a matter of good manners”, students of all streams followed this quote on Traditional Day. Their attire looked simply amazing as they collectively displayed an array of colors. The feel-good factor had a very favorable effect on the student’s emotional well-being. Traditional Day was celebrated with great enthusiasm. Various dishes put on display and the young commentators speaking about their culture, tradition and folklore captivated one and all. Mahabharata skit was special attraction. Lastly, everyone gorged on the yummy dishes arranged by the student’s and took back memories for a lifetime.

35. A National Seminar on Academic Social Networks in Knowledge Sharing & Librarians Day Celebrations. 9.9.2018.

IIMC in association with Telangana Library Association celebrated Librarians day, to bring out the importance of librarians in empowering the society and also organized a National Seminar on Academic Social Networks in Knowledge Sharing. The representatives from the libraries across India and Professionals working for knowledge empowerment through libraries were a part of the event. Four sessions were conducted by eminent spokespersons.

Dr.Ravi Kumar, Dept. of Library Sciences, HCU, enlightened the audience that “Libraries open their doors every day to improve the lives of their community”. Investments in India are to equip public librarians for developing skills to engage better through access to information.

Model Librarian Dr.Sanjay Kataria, Librarian, Noida – Bennett University said, ‘Library is the major contributor towards development of research and knowledge sharing. They have a great responsibility to direct people. The reader need not come to you, but you need to seek out the reader, that’s the role of a librarian’.

Dr.Akthar Pardesh, Librarian, MANU, highlighted on the importance of Library professionals in making the library an excellent abode of knowledge. His inspiring words that ‘Library is the Sanctum Sanctorum of knowledge’.

Almost 78 delegates attended the session. Finally it came to an end with the grand felicitations to Sri V.Jwala Narasimha Rao, Dr. V.Narasimhacharyulu and Sri.S.Srinivas Reddy.

36. Positive Mental Attitude. 10.9.2018.

A guest lecture on “Positive Mental Attitude” by Sri K.S.K. Jayadev Rao for the first year students was organized in the auditorium. The speaker addressed the students about the aim in life and “Aimless life is useless”. He differentiated between formal education , self education and elucidated that the day you start valuing parents, take care of them you will start getting success. Successful people continuously work at improving their attitude.

37. A Student Development Program 11.9.2018.

Hyderabad Management Association (HMA) in collaboration with Indian Institute of Management and Commerce (IIMC) & Dhanwantari Institute of Science and Technology (DIST) organized a Student Development Programme (SDP) on “Why a Professional Management Student should study Human Values in Management?”

Sri. G.P. Rao, IIM- Ahmedabad enlightened on the importance of Management education and how management goes beyond even national, global & universal context. He emphasized on self-control as a managerial value which is an important tool for top people. Knowledge should be earned, by way of applying an acid test, means one should come up in one’s own eyes.

The chairman, Dhruva Institute of Management, Sri Pratap Reddy addressed the students on the importance of values and its types. He memorized the famous quotation given by Swami DayanandSaraswati.

“Value is valuable when the value of value is valuable to the valuer”.

38. An FDP on Block Chain Technology Management 11.9.2018.

Hyderabad Management Association in collaboration with IIMC & DIST conducted an Inter Collegiate Faculty Development Program on Block Chain Management in our auditorium. Almost 60 members have taken part in this session. Sri.T.Radha Krishna, Chairman, GBPA, explained that Block chain is disrupting the Banking, Finance, Health, Legal, and several other industries. Almost every leading organization or fast-growth startup is adopting this technology. However, deep expertise and world-class talent in Block chain is extremely hard to find. The need of the hour is creating this sought-after talent which will contribute to growth in these sectors.

39. Distribution of Clay Ganesh Idols. 12.9.2018.

Our Eco Club members and students have distributed Clay Ganesh idols for all the staff and students in the campus.

40. An Orientation Program on Project Work 14.9.2018.

An Orientation Program on Project work was organized by the Research Committee for the Final year BBA and B.Com.Honors students. Prof.Patrick, Dept. of Commerce, Osmania University, emphasized that, Project work is based on the “constructivist” learning theory, which finds out learning is deeper and more meaningful when students are involved in constructing their own knowledge. Students are given the opportunity to select a topic that interests them within the required content framework and then they are responsible for creating their project plan. Compared with learning solely from textbooks, this approach has many benefits for students because it involves critical thinking, knowledge application, time management, organizational skills and increase student responsibility for their own learning.

41. Anna Prasad Distribution 15.9.2018.

Our students have installed Ganesha idol in the campus for five days performing pooja every day. During fourth day, the students served Anna Prasadam for all the staff and students in the premises.

42. Ganesha Idol Immersion 17.9.2018.

Every year our students install Ganesha idol in the campus, as a part of the tradition. This year also students have installed an idol and performed pooja for five days. All the students participated in the ‘Shobha Yatra’, the most exuberant part of Ganesha festival amid slogans as a procession from the college to Hussain Sagar.

43. Anna Prasada Vitharana 23.9.2018.

Anna Prasadam was distributed by the Staff and Students to the pilgrims who came to take part in Ganesha Idol Immersion towards Tank bund.

44. Certificate Courses Entrance Test 25.9.2018.

An Entrance test was conducted to the students, who seek admission into Certificate courses, i.e. Event Management, Stock market Operations, Entrepreneurship Development for the First years and Accounting Software, Vedic Mathematics, Communicative English for the Second and Final year .

45. Radio Mirchi Talent Hunt Program 26.9.2018.

Radio Mirchi visited our campus to organize the auditions for the Campus Rock Star program. They have conducted the Singing (Solo/Group) competition and Dance (solo/group) competition. The winners were asked to participate in the Grand Finale.

46. Blood Donation Camp 27.9.2018.

As a noble act and to make the people aware of the importance of donating blood, Vasavi Club, Hyderabad in association with IIMC organized a Blood donation camp in our auditorium. Altogether 101 donors have donated their blood.

47. MAD 360 - AD MANIA Competition 27.9.2018.

MAD- AD competition was organized to use language in a creative and motivating way, experiment with script writing and also learn to develop communication and acting skills. Almost 35 products were

exhibited through posters. The students were divided into teams and each team prepared an advertisement with a suitable slogan and presentation, highlighting the characteristics of the product. Top three winners were announced by the judges.

48. Business Quiz 28.9.2018.

Literary & Cultural Committee conducted B –Quiz, as a part of holistic learning. It includes different rounds, viz. Marketing, Mergers & Acquisitions, BusinessEconomics,CEO/Founderand Miscellaneous.The event stimulated the students to become sharper and aware of current issues happening in the B- World. Almost 75 students have taken part in the written test and only six teams have been given a chance to participate up to final rounds. Out of these top three were declared as winners.

49. Parakram Parv29.9.2018.

A guest lecture on “Parakram Parv” by Sri Ch. Bal Reddy, Wing Commander, in the honor of Surgical Strike Anniversary was organized on 29-09-2018 for first year students. The speaker enlightened the students on Uri story of a small town underground power plant LOC - line of control, importance of singing Vandemataram & National Anthem. He memorized how the soldiers bravely faced the surgical strike & also spoke about ‘peel panja’ with the help of example of Bhagat Singh, Subash Chandrabose. He concluded by saying “Don’t ask what your nation has done for you; ask what you can do for the nation”.

50. Swachh Bharat Program 29.9.2018.

Our college NSS Unit has organized Swachh Bharat program at Neknampur Lake and Banjara Lake.Almost 150 students participated.

51. HASTA KALA SAMMELANAM 1.10.2018.

The students of Management Club organized Hasta Kala Sammelanam- a Handi crafts exhibition in our college premises, to promote the growing popularity of hand made products. They showcased handmade dolls, Flower vases, Paintings, Gifts, Toys and Mehendi designs in their stalls.

52. One Day MBA Series 3.10.2018.

A Career Orientation Program on “One day MBA series” by forms kart, T-Hub, Hyderabad was organized for final year students. The speakers Sri.Shiva kumar Beeranapalli, Asst. Manager – Marketing,We school, Welingkar Education and Dr. Vijay kumar Beeranapalli, Faculty We school, Welingkar Education enlightened on the skills required to do MBA. They gave some of the important tips - (reading newspaper, talking in English and listening to news) regarding how to get through the competitive exams like CAT, XAT, CMAT and GMAT. To practice and enhance mathematical skills ‘Mathsisfun.com’ was suggested to the students.

53. CERTIFICATE COURSES COUNSELING. 3.10.2018.

Counseling was conducted for the candidates qualified in the entrance test and aspiring for admission into their choicest certificate courses, i.e. Event Management, Stock market Operations, Vedic Mathematics, Accounting Software and Communicative English.

54. INTERNSHIP DRIVE 12.10.2018.

Shriram Life Insurance Company has conducted an internship drive for the Second year students of all streams and selected 91 students.

55. INTERNSHIP DRIVE 13.10.2018.

Sanskrutha Company has selected 6 students in their internship drive, conducted for the Second year students of all streams.

56. PLACEMENT DRIVE 24.10.2018.

Tommy Hilfiger – Calvin Klein has conducted Placement drive and short listed few students from the Final year.

57. ESSAY WRITING COMPETITION 26.10.2018.

Union Bank of India has organized an Essay Writing Competition on “Eradication of Corruption – Building a New India”. Almost 30 students participated in the competition and the first three winners were rewarded.

Winners:

1. Shazil Imam- BBA-I - 1st prize
2. G.Sai Vamshi- BH-IIB- IIInd prize
3. Abhay Tiwari – BH-IIA – IIIrd prize

58. THE BRIDGE 26.10.2018.

An awareness program on Career Opportunities was conducted by Forms kart, to the Final year students of all streams. Four eminent Speakers from various B- Schools emphasized the importance of Higher Education.

Dr.N.Manjula, Associate Prof, Chairperson- Admissions, Thiagarajar School of Management, Madurai, has given several insights on how to choose useful course from reputed institutions.

Prof. Sanjay Kumar, Asst.Prof. Marketing, Presidency University, Bangalore, informed about the Courses and Facilities provided by their institution.

Dr.Mohit Yadav, Asst. Prof. Jindal Global Business School, New Delhi, has given a global perspective and its impact on Indian Economy and global opportunities provided by Jindal B – School.

Dr.Suresh Garimella, Professor, Kirloskar Institute of Advanced Management Studies, Harihar, Karnataka, shared the student's experiences through Video Clips.

59. IBS CAMPUS VISIT 27.10.2018.

Our Final Year students payed a visit to ICAI B- School, accompanied by the Faculty members.

60. JAMMU KASHMIR ACCESSION DAY 27.10.2018.

The 72nd Accession Day of Jammu and Kashmir with the rest of India was on Saturday celebrated with gaiety and enthusiasm. Sri Raka Sudhakar Rao, Senior Journalist & Analyst narrated that, when India attained Independence in August 1947; rulers of princely states had to decide whether to join India or Pakistan. Jammu and Kashmir ruler Maharaja Hari Singh could not decide which country to join. "He was Hindu, his population was predominantly Muslim. He therefore did nothing". The Jammu and Kashmir ruler sent his representative, Sheikh Abdullah, to Delhi to ask for India's help and later signed the 'Instrument of Accession of Jammu and Kashmir State'. The State of J&K retained its geographical boundaries as distinct identity, except those occupied by Pakistan. While acceding to India, it did not merge itself with any pre- existing Province in British India. The State retained its distinct identity as a separate entity; with a separate Constitution and flag .In any case the relationship of Kashmir with India is indestructible. There is no need to sharpen the edge of competitive politics by quibbling over the meaning of words "Accession", "Merger" or "Union".

61. Equity Markets: 5.11.2018

An orientation program on Equity markets was conducted for the first year students of all streams. The speaker CA Praveen Kumar from Planet Finance, explained the students about the structure of Indian Stock markets and its segregation, stock selection analysis, factors influencing Sensex and Nifty and the importance of reading and analysis of News in Top Financial Newspapers etc.

62. Kartheeka Sahasra Deepotsavam: 9.11.2018

Our Event Management students organized Kartheeka Sahasra Deepotsavam as one of the most ancient festivals that have been celebrated since ages according to Indian history. It is symbolic of the festival of lights and is dedicated to the infiniteness of The Almighty. This festival has been celebrated with much pomp and glory followed by dinner in the campus.

63. Family Get together: 10.12.2018

A Family get together was organized in the college premises. All the staff members with their families have graced the occasion.

64. Importance of Case study in developing skills and Knowledge: 4.1.2019

A guest lecture on "Importance of case study in developing skills and knowledge" was organized for the final year students. The speaker Dr.Sreedhar Kumar started the session by exemplifying Satyam and Kingfisher airlines and differentiated between campus life and corporate life. It started with interaction using various case studies and explaining their importance.

The main topics covered were importance of team work, Use of case study in understanding practical problems, Innovative thinking and perception. The main aim of the session was to educate the students about how case studies can cover the practical knowledge more than theoretical one, to emerge in this competitive environment.

65. Aspiring Minds: Genpact Assessment test: 7.1.2019

The Genpact visited our college to conduct an assessment test in general aptitude and logical reasoning for the Final year students.

66. Mehendi Competition: 8.01.2019

The Mehendi competition received an overwhelming response. The zealous participants have taken part enthusiastically by applying awful designs. Almost 60 students have participated, out of which three students were rewarded with prizes

67. GE Analytics Campus drive: 9.01.2019

GE Analytics visited our campus and selected 8 students.

68. Rangoli competition: 10.01.2019

Literary and Cultural Committee have organized Rangoli competition, to encourage the students to celebrate festivals in an innovative way. Organizing such events help students to remain in close touch with their culture. Rangoli Competitions play an important role in motivating students to perform and outshine in their creative skills. Around 25 teams participated and the winners were awarded with mementoes.

69. Kite Festival & Competition: 11.01.2019

Our College has celebrated Kite festival and competition as the Kite has been taken as a symbol of having high aspirations and elevated vision. People always had an inherent wish to fly high in the sky and reach the horizon. The Sankranti festival spirit has been showcased by flying the kites as high as possible. The real competition and excitement lies in cutting the kites of others. The more you cut the kites the more is the gain for you in the coming year. The winners are awarded with cash prizes.

70. YUVATHA- VIVEKANANDUNI SANDESAM: 12.01.2019

Prof.Kasireddy Venkata reddy has delivered a lecture on Swami Vivekananda on National Youth Day in our college auditorium. The Speaker quoted few excerpts from Vivekananda's famous speech at the Chicago Convention of Parliament of Religions, for which he had received a standing ovation for 2 minutes and how it still holds relevance in today's world. When Swami Vivekananda stood in the Parliament of Religions, 125 years ago, he talked about intolerance of religion and the importance of ending fanaticism in all forms.

71. Blanket distribution: 12.01.2019

Our college NSS team in association with Social responsibility and Eco club has distributed 100 blankets to the patients at Government Maternity Hospital, Koti

72. Positive Attitude – a Gateway to success: 16.01.2019

A guest lecture on "Positive Attitude – A Gate to Success" was organized for the First, second and final year students of all streams. The speaker Prof. M.L. Sai Kumar started the session with a discussion on success and failure in one's life. There are many qualities that make a man successful which are often ignored by others. There is no such thing as "Instant success" but instead success takes a lot of hard work and determination. Positive attributes like confidence, determination, hard work etc. take a person long way in life and no external factors can prevent from being successful.

The students were not only motivated and inspired but also have taken home some valuable lessons on the importance of positive attitude in one's life. Overall the session made the students to believe in themselves and develop a positive attitude.

73. Art of Questioning – a Way to success: 17.01.2019

A guest lecture on "Art of questioning – A Way to Success" by was organized for first and second year students. The speaker started discussing on difference between creation and innovation; safety and security; enquiry and inquiry; intelligent and intellectual. He informed the students to develop attention with concentration which will give distinction and lack of concentration leads to detention. He quoted that "Information is virtual power, knowledge is potential power and wisdom is real power".

74. Elocution competition on Mahatma Gandhi: 18.01.2019.

An Elocution competition was organized by Literary and Cultural committee in association with the Telugu department, on Mahatma Gandhi Sukthulu. The winners in this competition were sent to participate in

the State level Elocution competition organized by Yuva Bharathi, to commemorate Martyrs day on 30.01.2019.

75. Encompassing Leadership/ Strategy/ Communication: 18.01.2019.

A guest lecture on “Encompassing Leadership/Strategy/Communication” by CA Govindarajan was conducted for final year students. The speaker started the session by collecting the views from students on management and explained the importance of taking initiative being the major tool of any leader. He differentiated between manager and boss, leadership and management, types of leaders and leadership styles, various skills required by the manager and leader. He highlighted the importance of leaders with the quotation.

“Good leaders develop ideas, great leaders develop people, and the best leaders develop leaders”.

76. IIMC REUNION: 19.01.2019.

Alumni are the brand-ambassadors of the institution they graduated from. We have seen many institutions declaring the list of their notable alumni as a way of connecting their success with what the college has provided them. However, in this era of social networking, they connect with their past students doesn't stop with this. Institutions have realized how a strong and a positive relationship with their alumni can benefit them socially, academically and professionally. Likewise even the alumni community has realized that it's not just a mere nostalgia that they associate their alma-mater with, but it is their responsibility to contribute something. Almost 400 students have gathered in the campus and distributed the amount of Rs.81, 000/- scholarships to deserving and meritorious students.

77. Goal Setting: 19.01.2019.

A guest lecture on “Goal Setting” by Sri V.V. Sanyasi Rao was conducted for the final year students. The speaker addressed the students on goal setting, its relevance in Student's life. Goal setting involves the development of action plan designed to motivate and guide a person or group towards a goal. It is the process of identifying something to accomplish and establish measurable goals within timeframe.

Goal setting is the principal tool for helping you to reach your full potential. To achieve one's dreams, one has to work on their plan and priorities inspired through goal setting.

78. The Management Conclave: 21.01.2019.

A Career Orientation Program “The MANAGEMENT CONCLAVE” by forms kart, T-Hub, Hyderabad was organized for the final year students. Four eminent speakers from various B- Schools addressed the students. Dr. Pinaki Nandan Patnaik, addressed the students about selecting a B-School. This is industry oriented and has the specialization. He highlighted the abbreviation of PLAN: P – Find the purpose of MBA/PGDM, L – Learn about the B- Schools, A – Act accordingly and apply, N – Never look back, look ahead in life and grow. Dr. Ch. Venkataiah addressed the students on Complex problem solving, Critical thinking and creativity, Diversity and people management, Judgment and decision making, Negotiations. He finally suggested that select B-Schools after going through the ranking.

79. Library Week Celebrations: 22&23.01.2019.

“Books are good enough in their own way, but they are a mighty bloodless substitute for life”-Robert Louis Stevenson

Every day, libraries of all types prove that they are powerful agents of community change. No longer just places for books, libraries now offer a smorgasbord of free digitally-based programs and services, including 3-D printing, eBooks, digital recording studios and technology training. National Library Week was celebrated by the department of Library Science in our campus to tell the world why you value libraries. This year, in keeping with the Libraries Lead theme, the department has conducted Quiz competition, Best News reader and Treasure Hunt for the students. Many students have taken part in these competitions and the prize winners were rewarded with cash prizes.

80. ACE STARS DUO 2K19: 24.01.2019.

Our Commerce Club students have organized 'Ace-Duo Stars2K19 competition in the auditorium. This was designed keeping in mind the practical approach towards the concepts of Accounts, Commerce and Economics. Almost 150 students participated and three teams were declared winners and rewarded with cash prizes.

81. National Girl Child Day: 24.01.2019.

Ujjwala Committee celebrated National Girl Child Day, with the theme 'Empowering girls for a brighter tomorrow'. A dance was performed by the girl students depicting diversified themes on Gender inequality, Role of a girl child in the country, changing the mindset of the people about the uniqueness of a girl and finally concluded with a message that girls are not less than anyone.

82. English Fest: 25.01.2019.

English Lab committee has organized an Intra- Collegiate English Fest. The Faculty members have conducted various competitions pertaining to LSRW Skills i.e. Picture description, Cross word puzzle, Spell Smart, Word Musical Chair game and Elocution. Many students participated in the fest and won prizes.

83. National Voters Day Rally: 25.01.2019.

As per the directions of Regional Directorate of NSS, Hyderabad, we have observed "National Voter's Day", by taking an oath. In this regard our students have participated in a rally from GHMC office, Liberty cross roads to Ravindra Bharathi. Around 125 NSS volunteers took part in the rally.

84. "Self –Employment Opportunities in Accounting Profession in MSME: 25.01.2019

A Career Orientation Program on "Self –Employment Opportunities in Accounting Profession in MSME Sector" by Mr. Yerram Raju Behara was organized for the final year students. The speaker enlightened the students on the launching of 'Digital Accountant' certification program by Telangana Industrial Health Clinic Limited (TIHCL) and stated the important role of an Accountant in MSME as well as earning status and opportunities to explore knowledge in enterprise level. Then he focused on the outline of MSME business environment, ERP content, GST aspects, GST report generations, liaison with auditors for GST returns filing and finalization of Accounts. Finally students were inspired about the intensive course both theory and practical.

85. Godrej& Boyce Placements: 25.01.2019.

Godrej& Boyce Mfg.Ltd. has recruited 3 students.

86. Republic day Celebrations: 26.01.2019.

We celebrate republic day every year with new hopes to make India more strong and productive. We celebrated 70th Republic day with patriotic fervor by hoisting the National flag by the Former Principal, Sri P.Purna Chandra Rao. He addressed the gathering that "We all Indians got our rights to choose our Government. India is a fully democratic country where all citizens are authorized to elect its leader to lead the country. Since we got autonomy from the British principle in 1947, our nation has added to a ton and considered as a part of the capable nations. Together with a few improvements, a few disadvantages have also emerged such imbalance, destitution, unemployment, defilement, ignorance, and so on. We have to take a vow today to solve such issues among the people to make our nation a best country in the world".

87. Overseas Education by AECC Global: 28.01.2019.

A Career Guidance programme on overseas education was organized for the final year students. Sri Inthiyaz Bannuru from AECC GLOBAL stressed on the combination of diversified laws, customs, traditions, currency values, different business practices and social environmental factors, which made the students to opt compulsory for learning multi-task oriented courses. He has informed the students regarding 2-year programme, 4-year programme in Australia, jobs available to the students, pay packages after completion of courses and how to appear for the entrance test out of IELTS, PTE, TOEFL and GRE.

88. Release of the Journal of IIMC: 29.01.2019.

Envisioned by the expanding curriculum and multiplying high-stake assessment have given us an idea to integrate the scholarly articles by bringing out a journal. Our college has initiated a journal entitled 'Journal of IIMC' with an ISSN No. was inaugurated by Prof. A. Sudhakar, Rector, Dr.B.R.Ambedkar Open University, Hyderabad and Prof.Prashanta Athma, Head, Dept. of Commerce, Osmania University. Prof.A. Sudhakar addressed the gathering about the importance of research papers in a journal and these journals have a great responsibility to refine and define information and act as a scientific filter. The launch of this exciting and innovative series of publishing this Multi- Disciplinary journal is applaudable. The journal articles are generally according to greater prestige and merit subjected to plagiarism, disseminating research findings through several avenues such as books, weblogs and presenting papers at professional conferences.

Prof. Prashanta Athma explained that writing an article is a great exercise for anyone and by expressing deeply in a personal place is a wonderful way to stay sane. The articles published in peer reviewed journals are likely to remain a very important means of distributing research findings for the foreseeable future. She congratulated the efforts of the Principal and within no time Journal of IIMC will get the acceptance by UGC.

89. Essay writing competition on Gandhi: 30.01.2019.

Literary and Cultural Committee has organized an Essay writing competition on "Gandhi-Voice of Hope and Revolution", to commemorate Martyrs Day. Altogether 70 students participated and the winners were rewarded with cash prizes.

90. Awareness on CMA: 31.01.2019.

A Career Guidance programme on "Awareness on CMA" by Miles Education was organized for first year students. Kiran Jangam, Regional Manager – Institutional Relations highlighted the importance and scope of US CMA, examination pattern and various job opportunities. Finally, he differentiated between Indian CMA and US CMA and conducted scholarship test for joining the course.

91. Singing Competition: 31.01.2019.

Literary and Cultural Committee has provided a platform for not only people to grow and develop their vocal talents, but also to encourage community spirit and engagement through participation in group singing. Almost 40 members participated in the competition and the winners are awarded with mementoes.

92. Quiz Competition by SSIM: 31.03.2019.

Shiva Shivani Institute of Management organized General Quiz competition for the Final students of all the streams. The written test was conducted in the preliminary round, out of which 6 teams were selected for the final round. A team of 2 students participated and two teams were declared as winners and runner-up.

93. ICICI PRUDENTIAL LIFE Campus drive: 01.02.2019.

ICICI Prudential Life Insurance Company visited our campus and recruited 8 members.

94. World Wetlands Day: 02.02.2019.

Our Social Responsibility & Eco Club observed World Wetlands Day 2019 with the theme, 'Wetlands and Climate Change'. An outreach program was organized by the Club members along with the students. In lieu with this, Poster presentation and PPT Competitions were conducted to bring out the creativity and talent among the students. Finally the winners were awarded.

95. HGS Recruitment drive: 05.02.2019.

Hinduja Global Solutions recruited 31 students.

96. Awareness on Traffic Safety: 08.02.2019.

Hyderabad Traffic Police observed Traffic Awareness Week and as a part of it, a programme was organized for second year students in the auditorium. Sri Vidya Sagar, ACP, Saifabad stressed on the key issues such as, Fundamental traffic rules violation in respect of drunk & drive and overloading, three E's like Education, Engineering and Enforcement of traffic rules, Comparison of traffic awareness and law in India and abroad, the value of life and impact of accidents on it.

97. Vasant Panchami Celebrations: 11.02.2019.

Festivals are truly something, they have amazing happy energy around them that is quite contagious and Vasant Panchami is no exception. On this day we worshipped Goddess Sarasvati and performed puja. Many of those following Hinduism dedicate Vasant Panchami to Goddess Saraswati who is considered the goddess of knowledge, language, music and all forms of art. The significance of Basant Panchami is that the festival marks the harvest time of mustard crop that has yellow blooms, which Hindus associate with Saraswati's favorite color.

98. Tricks of trade by Science Club: 12&13.02.2019.

Our Science club students have organized Tricks of Trade competition in the auditorium for two days. It comprises of two different games namely, 'So you can add' and 'Root to success'.

In the first game 'So you can add', the sum of three cards is given to the participant, out of which he has to find out the three numbers within 30 secs of time. The winners are allowed to participate in the second game 'Root to success'. In this they were given SUDOKU and whoever solves it can participate in the final Quiz round, which is related to analytical ability and logical reasoning. Almost 100 students have participated and winners were rewarded with cash prizes.

99. Awareness on Traffic rules: Outreach program: 12.02.2019.

IIMC NSS unit and Hyderabad Management Association jointly organized a programme on "Awareness on Traffic rules" at four different locations, i.e. Khairatabad, AG office, Liberty cross roads and Lakdikapool. Sri.Kura Raghu Veer, Principal, IIMC, Sri K.V.Achalapathy, Members of HMA, Sri Krishna Prasad, chairman, Road safety Authority, Govt. Of Telangana, NSS committee members and 112 volunteers were present.

100. Personality Development: 14.02.2019.

Sri Vishwanadham, Chairman of our college has taken up a Personality development session to the students in the auditorium. He explained them that 'Personality Development quintessentially means enhancing and grooming one's outer and inner self to bring about a positive change to your life. Each individual has a distinct persona that can be developed, polished and refined. This process includes boosting of one's confidence, improving communication and language speaking abilities, widening one's scope of knowledge, developing certain hobbies or skills, learning fine etiquettes and manners, adding style and grace to the way one looks, talks and walks and overall imbibing oneself with positivity, liveliness and peace'. The whole process of this development takes place over a period of time through practicing LSRW Skills.

101. Campus Visit to NALSAR University: 15.02.2019.

Our students accompanied by the faculty members visited NALSAR University, participated in inter-collegiate fest and won prizes.

102. Model United Nations: 15&16.02.2019.

As a model of original United Nations, with the aim to learn practicality and gain knowledge on international affairs, our Final year students have organized Model United Nations with an agenda "Preservation of Cultural Rights with reference to Islamophobia".

The delegates of 10 countries in the General Speaker List (GSL) have supported and others criticized by giving valid reasons. The Sub topics were Interpretation of Islam, Impact of Islamophobia on Young minds and Impact of Islamophobia on Psychological conditions of Muslims. The Chairman stated a valid notion of addressing the activists group as 'Non-State Actors', but not Terrorists. Finally the first day session proved to be more productive and informative session.

The Second day session has started with the continuation of GSL. Singapore was the first to open the floor, questioned by USA, followed by Saudi Arabia, Canada, India and Congo claimed itself as the richest country in cultural diversity and also stated that Islam originated in their country. Australia also claimed to be culturally diversified followed by Japan.

The countries like Cyprus, Belarus, Denmark and Egypt stood against Islamophobia. Rwanda expressed its anguish on media for vulnerable state of Muslims. Finally, Pakistan has released Presidential statement by giving its consent to United Nations for assessing its transactions. The Final session was ended with few countries proposing their working papers.

The delegates who exhibited their knowledge and skills were awarded cash prizes.

103. Dance Competition: 18.02.2019.

There are endless opportunities for fun and growth at a dance competition. Competing is an excellent opportunity to be your best self, all while learning to become an even better dancer. You have opportunities to grow not only in your passion but also as a person. Keeping this idea in mind, Literary and Cultural Committee has organized Classical/ Folk (Solo & Group) dance competition in the auditorium. Many students participated in the competition and the winners were rewarded with mementoes.

104. ISB GMAT: 19.02.2019.

A Career Guidance Programme on "ISB GMAT" was organized for final year students. The Guest speaker, Sri Giri has given awareness on choosing a proper institution for doing MBA with work experience. He has given information about top MBA's for women in the world and highlighted that ISB stood at 26th place in the world. He explained the course work with ISB such as project work, researches, exchange programs and best placements as well as an opportunity about visiting 3 different universities worldwide.

He stressed on the YLP foundation program for PGP which is a weekend learning program and the entire program is on merit based scholarships.

Sri Ajay spoke about GMAT, its syllabus and pattern, duration of the exam and finally suggested some tips about resources on MBA.

105. Release of IIMC Diary: 20.02.2019.

Like a best friend, Diary is a good listener!

Our College publishes a Diary every year, providing lot of information regarding Freedom fighters of India, Great Entrepreneurs in the Business world, who have come from rags to riches, Legendary figures in various fields, Life and Teachings of Mahatma Gandhi. This year's diary was inaugurated by Sri P.Purna Chandra Rao, Former Principal, which contains Param Vir Chakra awardees, Sixteen Unknown facts about Mahatma Gandhi and 108 Pearls of Wisdom (Sanskrit shlokas with meaning).

106. International Mother Language Day celebrations: 21.02.2019.

Our college has celebrated International Mother Language Day 2019, with the theme "Indigenous languages matter for development, peace building and reconciliation". Every year UNESCO comes with a theme and conducts events to create awareness about the importance of languages. This year the day aims at bringing indigenous languages in the forefront. In India, West Bengal celebrates the day as Bhasha Divas. Dr. Ramesh Jadhav, Head, Department of Languages, Dr. Nagavani, Sr. Faculty; Department of Telugu expressed their views and enlightened the gathering on the importance of indigenous languages.

107. Amazon Campus drive: 21.02.2019.

Amazon visited our campus and selected 8 students.

108. English Talent Test: 21.02.2019.

An Inter-Collegiate English Talent test was organized for Undergraduate students of all the streams, to test their language skills. These talent tests motivate the students to endeavor for better and deeper understanding of the subject so as to enhance their analytical and problem solving skills. They also bring out the areas lacking proficiency so that proper concentration can be given to improve in that area. Almost 980 students from different colleges have participated in this test. The winners were rewarded with cash prizes. They are

1. Razia Shaik- St.Anns College- I prize- Rs.3000/-
2. A.Pooja Goud – A.M.S.College- II prize- Rs.2000/-
3. Shinsa Sebastian- St.Anns College- III prize – Rs. 1000/-
4. Syed Ahmed Mudassir – IIMC Degree College – III prize – Rs. 1000/-

109. Role of Analytics in Financial Services: 21.02.2019.

A guest lecture on "Role of Analytics in Financial Services" was conducted for final year students. Prof. Vijay Kumar, Sr. Faculty, IIRM addressed on how analytics is used to measure the distance from Lakdikapool to Gachibowli. He further explained why analytics is important, its applications in Marketing, Finance, Supply Chain, HR, Social Media, Sports, Health care, Retail etc., how different types of analytics are used. He further spoke about the aspects of financial analytics i.e. asset turnover rate, sales analytics, why should we predict the sales, how predictions help the business, customer profitability, product profitability analytics, cash flow analytics, cash conversion cycle, shareholder value analytics, fraud detection analytics, types of insurance and what financial analytics does.

While Prof. Deepak Kumar, Sr. Faculty, IIRM, gave an overview of data and types of data used in analytics.

110. Campus to Corporate: 22.02.2019.

A guest lecture on "Campus to Corporate" was organized in two sessions. The speaker Srinivas Radhav, Head, Strategic Alliances, Rachnoutsav academy started the session with the current scenario of the corporate world and their pay scales. He focused that 87% of the Indian graduates are not employable. He highlighted the importance of Banking and financial sectors and various programs like CA, CS, CMA, ACCA, and CIMA across the world should also be concentrated not only limiting to graduation.

In conclusion he enlightened the students on employability, emerging industrial opportunities, professional qualifications to be possessed by the students along with graduation.

111. Gandhi Sphoorthy- Neti Avasyakata: 26.02.2019.

Our college has arranged a program on "Gandhi Sphoorthy- Neti Avasyakata" in the auditorium. Sri K.V. Ramana Chary, IAS, Advisor to Government of Telangana was the chief guest. Prof. Kasireddy Venkata reddy, Prof. Vishwanadham, Chairman, IIMC, Sri. P. Purna Chandra Rao, former Principal, Sri. K. Raghu

Veer, Principal, Dr. Sridhar and various college Principals, staff and students have attended the program. Sri. K.V. Ramana chary released a booklet on 150 Inspiring Quotes of Mahatma Gandhi in English and put forth his ideas that, " Today our society is passing through a phase, where our youth is required to be motivated in the recent history of our Mother India and the Freedom Struggle. In this our Father of Nation, uniquely stands as an icon. An inspired life is a message in itself. Let's not leave it to the politicians or the policy makers to inspire us."

112. Cyber protection & Awareness: 27.02.2019.

A guest lecture on Cyber Protection and Awareness was organized for first year students by Sri B.Ranga Mohan Rao, Solicitor & Legal Consultant. The speaker started the session with cybercrime as one of the crimes where various types of frauds take place through electronic media like ATM, Banking, Credit card, email etc. and how the ATM frauds take place. The various types of frauds are phishing, OTP frauds and focused that main type of fraud is social networking which includes fake profiles, cyber masking, cyber bullying etc. with video clippings. An app called Hawkeye which is a security application for girl's safety, while travelling in cabs to protect from the frauds. Finally, he suggested noting the IMEI number (16 digit number) beneath the SIM card to protect from the frauds and not to post personal information in social media as well as not to post CV's in shine.com and naukri.com.

113. Teaching Skills & Strategies in English Language Classroom: 28.02.2019.

The Department of English has organized one day State level Workshop on Teaching Skills and Strategies in English Language Classroom, to provide a reasonable adequate theoretical perspective and plausible pedagogical guidelines for the professional growth.

The opening session has started with the welcoming the august audience and introducing the resource persons. The first session was taken up by Dr.A.Rama Naga Hanuman, Asst.Professor, Dept. of English, Central University of Hyderabad. He discussed on "English Language and Literature; Theory to Praxis". He explained the importance of language through the different genres of literature, i.e. Drama, Poetry, Fiction and Prose.

The Second session was conducted by Dr.B.Brahmananda Chary, Principal (Retd) Vijay Nagar College of Commerce. He emphasized on the importance of "Vocabulary Skills" that a robust vocabulary improves all areas of communication. These can be learnt through the method of drill and practice. When we learn about the root words, prefixes and suffixes they are able to figure out many new words. Looking at the origin of words, words from other language increases word as well as worldly knowledge.

The post lunch session was taken up by Prof.C.Murali Krishna, Chairman, Board of Studies, Osmania University on "Presentation Skills". He explained that presentations are a fantastic way to contribute towards English language learning experience. We have to keep in mind the size and nature of the audience, surroundings, facilities available, the type of presentation (lecture style, informative, participative etc.) and also be aware of the body language which can influence the degree of anxiety, but they are not the casual factors.

Finally, the workshop was concluded by taking the valuable feedback from the audience and proposing vote of thanks by Ms.N.Karuna Sree.

114. Youth Parliament: 2.03.2019.

Youth Parliament is a public speaking platform for the students to learn about the parliamentary procedures by debating upon various public issues and forming opinions on them. Our students have organized Youth Parliament, to emphasize on current topics such as 'Rafael Deal' and 'EBC Reservation Bill' along with Protection of women's rights. The participants are encouraged to engage with these public issues, understand the common man's point of view, form their opinions and express it in an articulate manner.

During the Question Hour, the Ministers gave a brief description on their achievements and improvement in their respective ministries, on which the members of the Opposition and Third front posed many unanswerable questions. After the question hour, the House was adjourned.

The post lunch session started with the discussion on Rafael Deal, where the members argued upon the viability of it. Finally, after debating for an hour on EBC Reservation Bill was not passed by the House with majority.

In this event the three Best Speakers were rewarded with cash prizes.

Winners:

1. Mohammed Abdul Rehan – I prize –Rs. 5000/-
2. Ajay Rathi – II prize – Rs.3000/-
3. Ashutosh Vijayvargi – Rs.1000/-

115. Be a Champion: 6.03.2019.

A guest lecture on “Be a Champion” by Sri Gampa Nageshwar Rao was organized for the first year students. The speaker started the session with a quotation based on how to lead a successful life.

“Believe in what you do & do what you believe”.

The speaker guided the students to select the choices of one’s life by self-motivation. If you select a choice of your own, you are leading and living. If you don’t do the things according to your choice, you are just surviving.

Then he enlightened that, Hesitation is the biggest back step for every student to develop in life. The theory used to cut-off the hesitation is Co-ordinate behavior therapy. Always neglect LAUGH, INSULT, CRITICISE and OPPOSE. If people criticize you-construct, if people oppose you-uplift.

Finally he explained how to overcome Panchadharidra by fear, procrastination, oversleep, laziness, and negativity. To get rid of them, avoid from your life and become a champion. Whatever you do, do it 100% and live in the present for a pleasant life.

116. VIGNAN – Nishulk High School outreach program: 6.03.2019.

Our Science club students have given a PPT presentation to 9th & 10th class students on Use of Mathematics in real life, applications in various fields, Short cut methods to solve different types of problems.

117. The Secret Language of your body: 8.03.2019.

A guest lecture on “The Secret Language of Your Body” by Jc.Raghunandan, National trainer was organized for the second year students. The speaker started the session with the “language of our body”, which we heard in books, magazines etc. He brought the importance of “ASK” (Attitude, Skill, Knowledge) which is tested in all the interviews, where attitude is more important than knowledge and skills. To assess the attitude of a person, body language plays an important role because it has 3 elements

* Universal – it is a universal language - * More attention – it gives attention

* can’t lie – you can’t lie, because it comes from subconscious mind

Then he analyzed on dos and don’ts to improve body language and elucidated various secrets about the body language; and how it affects us positively and negatively in our postures through the research done by Oregon State University, an international public research university.

At last, session was concluded by a quotation

“Our bodies change our minds and our minds change our behavior and our behavior changes our outcomes”.

118. International Women’s Day: 8.03.2019.

Ujjwala committee has celebrated Women’s day by organizing Quiz competition on the topic “Indian Women Legends” and also Dumb Shell Arts for the students. The winners were rewarded with mementoes. Different games were conducted to entertain the Female Faculty members. Finally the program came to an end by the motivational speech delivered by Sri P.Purna Chander Rao, Former Principal, on ‘Balance for Better”.

119. An FDP on MS-EXCEL: 15.03.2019.

A Faculty Development Program on MS-EXCEL was organized in the Computer lab for all the faculty members. Sri Sandeep Agarwalla stated that basic proficiency in Excel is becoming mandatory in some organizations. The person who has a greater level of competence with Excel often has an advantage when competing for an open position. He explained the ability to organize data in Excel tables and set up tools for updating, organizing, and displaying the data makes the program popular for administrative purposes. Comprehensive, easy-to-reference Excel tables allow administrators to check a single statistic in a process, such as service fault issues in a product, against a report of trends for the same service faults. Through these comparisons, issues can be identified and solutions are developed.

120. Orientation on Tally: 16.03.2019.

An Orientation programme on “Tally” was organized for the UG second year and PG students. The speaker addressed the students with the establishment of Tally in 1986 which has its headquarters at Bangalore, the most preferred business management solution in India. Most of the small and medium scale enterprises are dependent on Tally. Earlier it was financial accounting software but now it is called ERP (Enterprise Resource Planning) software prepared by Tally Solution Pvt Ltd. Mr. Bharat Goenka is the

founder of Tally. He described about the features, importance of learning Tally and its usage in various domains such as finance, banking, Insurance, Trading, Manufacturing, Construction sectors etc. At last, the speaker enlightened on Tally certification and its use as a multiple career option. He highlighted that Tally Education Private Limited is a group of Tally Solutions Pvt Ltd and is the only entity authorized by tally to design and conduct assessments.

121. VR1 2K Run: 17.03.2019.

IIMC NSS volunteers participated in “VR1 2K Run” conducted by She teams, Hyderabad city police at People’s Plaza, Necklace Road.Sri. E.S.L. Narasimhan, Governor was the chief guest. The “Inspiring Thoughts “of Mahatma Gandhi were distributed in the programme.

122. Ladder to Success: 18.03.2019.

An event “Ladder to Success” was conducted by the Management club. It was basically a Snake & Ladder with the objective to stay on top of the board by rolling a dice. Each team consists of two players. The event pulled a huge crowd and around 49 teams have participated. A mass elimination process was carried out to select the best. The three teams at the top of the board were selected as winners.

Nithya Sree	BBA I	I	Rs. 2000
Akshit Kurella	B.com(hons) IA	I (Team)	
J. Arjun	B.com(hons) 2A	II	Rs.1000
N.C.Praneeth	B.com (Gen) III	II (Team)	
Chilkuri Sandeep	BBA I	III	Rs.500
Dikshita Golchha	BBA I	III (Team)	

123. Anthe Prerana: 20.03.2019.

Anthe Prerana, an initiative of ED-Cell, has encouraged the students to showcase their entrepreneurial skills. They were given a chance to make commercial output from what they have learnt. It also instills confidence among the students, that every small idea can be commercialized and no idea is idle.

Our students have set up varied stalls every Wednesday. This has been continued by installing Fun games, food stalls, that are recreating enjoyment with refreshments and Wednesday has become a special day in the college.

124. Voice 4 Girls- Summer Internships: 22.03.2019.

Voice 4 Girls, an NGO conducted an orientation program on Summer Internships and shortlisted 90 students, including boys.

125. Business Dynamics in VUCA world: 22.03.2019.

A guest lecture on “Business Dynamics in VUCA World” was organized for second and final year students. The speaker Dr. C.Uday Kumar started the session with the terms Business, Price, Industry, Company, Market, Customers, Consumers and elucidated that the companies have to come up with competency in a highly competitive world. Everything in this world is changing. Doing job is not easy until we prepare to become unique. Now we require SMAC – Social, Mobility, Analytics and Cloud environment, plays a major role in how we engage people and conduct our business.

126. Diffusion 2K19: 30.03.2019.

Our college was decked up to host its prestigious annual fest- Diffusion -2K19 at Vasavi Kalyanamantapam and IIMC premises. Mr.Ashutosh Vijay wargi, MC welcomed the gathering. Sri V.Vishwanadham, Chairman,Sri P.Purna Chandra Rao, Former Principal,Sri V.V.RamanaMurthy, Former Principal, Sri Raghu Veer, Principal graced the occasion.

Smt.C.R.L.Kalyani, Convener, gave a bird’s eye view on the Diffusion-2K19 ,that this fest has a strong appeal to sensitize the academic world to other dimensions of human experience and knowledge with the hope that this would enrich the lives through a proper exposure and understand the implications of their actions. This was our pioneering endeavour to provide the youth a unique opportunity to participate in some crazy events and explore their unexplored-selves. The inter-collegiate fest is class apart from other college fests with some inimitable and never tried before events like Risorse Umane, # M-Unwind, Fini Denaro, Code Wars, Veni Vidi Vici and B-Quiz.

Other engrossing events were IPL Masti, Desi Jugaad, Kismat Konnection, Let’s Nacho, Apni Awaaz, Sur Kshetr and Carroms. So much was the intensity of the competition, as it ended up with deafening cheers from the winners and emotional teary moments for others. But it has taught all to be compassionate and maintain sportsman spirit. The overall championship trophy was bagged by Badruka College of

Commerce and Arts. Finally the fest was concluded by proposing a formal vote of thanks by Smt.G.Ramya Sree, Co-Convener.

Then there are students who're just finding their way, like Aishwarya, a first year student of Loyola Academy, looking forward to fests for a possible direction. "I've attended three fests at different colleges now. It was challenging to know to the standards I've to match up to. Having ambitions to lead and organise such fests myself, I felt it necessary to be a part of them."

127. Workshop on Cyber Security & Ethical Hacking: 8&9.04.2019.

The Dept. of Computer Science in collaboration with zonalchampionship.com and Shaastra ,IIT Madras conducted two days' workshop on " Cyber security and Ethical Hacking" in the auditorium. Sri Ramakrishnan Natraj, Director, White hat Global Academy was the resource person. He explained about the theoretical concepts of Information security, Security Guide lines, Encryption, Digital certificates and Digital signatures, Cryptography tools, Child online safety, Identity Theft and social Engineering.

The participants have practised on generating public key and private key, Information gathering, creation of server, Google search Engine working, Creation of phishing attack, SQL Injunction, Techniques for Ethical Hacking and Virtual Box for installation of operating system.

The Resource person conducted online test for the selection of top 5 students for second round which will be conducted in IIT Madras. Our College has received a Certificate of Appreciation from Shaastra, IIT Madras.

128. OU Inspection: 9.04.2019.

An inspection Committee comprises of Professors from various departments of Osmania University visited our college and applauded the efforts of Sri Raghu Veer, Principal and the services of Staff members, as the institution is a role model for many other colleges.

129. NSS Volunteers in Parliamentary Election duty: 11.04.2019.

Our NSS volunteers participated as PWD (person with disabled) volunteers in Parliament elections at Khairatabad constituency headed by Smt. Sandya Rani, Asst. Director, Agriculture Department. Almost 41 students served as volunteers.

130. IIMC Pageant &Photography contest: 16.04.2019.

An event "IIMC PAGEANT AND PHOTOGRAPHY CONTEST 2K19" was organized by the Management club in the College auditorium. This event has received an overwhelming response. Ramp Walk, Talent Hunt, Express to Impress and Panel Round which was the center of attraction. The Last Round includes Identifying Famous Pageant personalities, Basic Pageant questions, Brain teasers and Rapid-fire Questions. The top three winners were awarded with the cash prizes.

MR. Pageant- Ashutosh Vijayvargi B.Com.(Hons.)-3A - Rs. 2000/-

MISS. Pageant- P. Laxmi B.COM COMP-3B -Rs.1000/-

Harshitha B.COM (C. A)-I Runner Up- Rs.500/-

PHOTOGRAPHY CONTEST 2K19

On the same day, the management club organized "PHOTOGRAPHY CONTEST" in the Auditorium. Nearly 20 participants registered for this event. There were two themes covered under this contest; the first one being 'Live Campus Memories Photo shoots', while the other is 'Live Event Photo shoot'. Under the 'Live Campus Memories Photo shoot' participants can shoot the pictures either selfies with their pals' in the campus. Under the 'Live Event Photo shoot', the participants can choose to capture the photos of the Pageant. One-hour time was allotted to all the participants. The best 3 photos were rewarded with cash prizes.

1. Dinesh, B.Com.(Comp.) IIA- Rs.500/-

2. Sandeep, B.Com. (Hons.)1A -Rs.500/-

3. P. Varun, B.Com. (C.A)-I -Rs.500/-

131. Making things happen in the Government: 22.04.2019.

The Hyderabad Management Association in collaboration with IIMC has organized a Management interactive lecture on "Making things happen in the Government" by Sri Anil Swarup, IAS (Retd) in the auditorium. The Speaker explained that the government has continuously gained the support from the public to make things happen. Gone are the days of making promises to gain the support. We know that in some cases these promises have to be materialized yet. The purpose is not simply talk about the

potential which has happened on many occasions over the past few decades, but to develop the synergies between the respective stake holders and develop practical solutions to practical problems. Finally, there was an interactive session with the members.

132. Commerce Talent Test: 26.04.2019.

Our Commerce Lab Committee in association with Vasavi Club has conducted Commerce Talent test for the under graduate students of various colleges, as the Commerce education enables the youth towards a pragmatic approach on trade and industry. The objective based question paper with one and half hours duration was framed by the experts in the field. The winners were awarded with cash prizes based on their score.

1. Syed Ahmed Mudassir- IIMC- I prize- Rs. 5000/-
2. Ajay Rathi – IIMC –II prize- Rs.3000/-
3. Siddharth Mutalik- Bhavans Vivekananda Degree College- III prize-Rs.2000/-
4. D.Jatin- Badruka College of Commerce & Arts- Consolation prize- Rs.500/-
5. Aditi C.Kulkarni- Badruka College of Commerce & Arts- Consolation prize- Rs.500/-
6. Akhil Haridas- - Bhavans Vivekananda Degree College- Consolation prize- Rs.500/-
7. S.Ravi Kumar- CMS Degree College- Consolation prize- Rs.500/-
8. Sandesh Agarwal- Aurora Degree College- Consolation prize- Rs.500/-
9. A.Hari Chandana- Badruka College of Commerce & Arts- Consolation prize- Rs.500/-
10. Akshay Kumar Vyas- Aurora Degree College- Consolation prize- Rs.500/-
11. J.Subramanya Sekhar- IIMC- Consolation prize- Rs.500/-
12. Harsh.P.Mutta- IIMC- Consolation prize- Rs.500/-
13. N.Pavan Kumar- Nizam College- Consolation prize- Rs.500/-

133. Annual Day Celebrations: 8.05.2019.

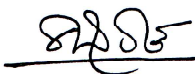
Preparations for the annual function were made a few days in advance. The program started with inviting the dignitaries by Dr.T.Naga Lakshmi, Vice-Principal (Academics) and lighting of the lamp by the Chief Guest, Sri P.Purna Chandra Rao, Former Principal and the other dignitaries. This shows the beginning of the program and the Principal, Sri Raghu Veer shared few words that we not only offer the best in academics but also encourage an overall development of the student through various extracurricular activities conducted and taught by their talented and capable faculty members. He rewarded the students with astounding abilities in organizing the college events with cash prizes. Our Principal also honored Senior Faculty and few other faculty members with a Certificate of Appreciation.

An extensive report on Intra Collegiate events was presented by Smt.C.R.L.Kalyani, Convener, Literary & Cultural Committee.Sri K.Santosh Reddy; Faculty in the Department of Physical Education announced the list of prize winners in various Inter-Collegiate Sports and Games. The Conveners of different clubs and Committees declared the prize winners in several competitions conducted by them in the college. The chief guest gave away prizes to brilliant students and sportsmen. He congratulated the Principal and staff on the progress made by the college. The Principal thanked the chief guest and the function came to a close by rendering vote of thanks and with the singing of the National Anthem.

Final Words

“The goal of education is not to increase the amount of knowledge but to create the possibilities for a child to invent and discover, to create men who are capable of doing new things”. We have a great mission ahead and it is to help our students learn the right thing and enable them to manifest what they have learnt. This manifestation of perfection is possible if and only if our minds and hearts unfettered and are united in marching towards the goal we have set to achieve and go even beyond. Let us continue our march and achieve the goal.

Thank you and Best wishes



**K.Raghu Veer
Principal**