



INDIAN INSTITUTE OF MANAGEMENT & COMMERCE

IQAC

COMMERCE LAB is organizing Competition on
“Ad-CAMPAIGN” on **16-April - 2021 at 12:30 pm**

Objective:

The Event is mainly aimed to bring the innovative and creative ideas of students in designing their own product and Advertisement.

Expected Outcomes:

- To bring out the Innovative and Creative qualities of students
- To Improve the presentation & Inter personal skills of students
- To extract the quality ideas with regard to various products that nurture the Entrepreneurial skills of students.



Convener: Smt. K Naga Sireesha

Co-Convener: Sri. Uma Maheshwar Anand

WEBSITE:

www.iimchyderabad.com

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