

## IIMC Activities Report 2020-2021

The following are activities organised by IIMC under IQAC during 2020-2021

### **1. Call for e-Papers 10-06-2020 :**

In the wake of the Corona virus pandemic, India's moment of crisis is causing a ripple effect across the global economy. From a broad perspective, the intertwining of the global economy in the age of complex, information-driven supply chains result in chain reactions that disproportionately affect certain industries. We have sent the brochure to all the colleges and Universities across the country and requested the Contributors to send their original research papers (unpublished), case studies and results of surveys on any of the topics or any other themes relevant to the main theme. We have received 64 research papers. These research papers were scrutinized by the review committee, subject to plagiarism and double-blind peer review. The editorial board members decided to publish 31 papers in the Journal of IIMC with ISN. The first three best papers were given the cash awards, along with e- certificates.

### **2. Preparing the careers in the post Covid world : 18-06-2020**

A webinar was organized by IIMC in association with Stratadigm Pvt.Ltd. Sri Rajan, explained about various career opportunities to the final year students of all the streams.

### **3. Webinar on Yoga : 21-06-2020**

Sri M.Satyanarayana, NSS Program Officer organized a session on "Yoga at Home" for the IIMCians through online. He explained that the purpose of yoga is to build strength, awareness and harmony in both the mind and body. While there are more than 100 different types or schools of yoga, most sessions typically include breathing exercises, meditation and assuming postures (sometimes called asana or poses) that stretch and flex various muscle groups. Yoga can be very effective in developing managerial skills and reaching a more positive outlook on life.

### **4. Distribution of Groceries to the needy people: 01.08.2020.**

VFSWA in association with IIMC distributed groceries to the needy staff of the various institutions in and around Hyderabad. 100 members in the local communities have utilized this opportunity.

### **5. Let's Endorse Online Internship Drive: 03.08.2020.**

An online Internship drive was conducted to the students, in which 3 students were selected with a stipend of Rs. 2500 per month with 2 months duration.

### **6. Importance of Digital Skills: 04.08.2020.**

A Webinar was organized in association with ICFAI Business School for the students. Prof.B.Parthasarathy, IBS explained that in the modern workplace, digital skills are highly valued; in the future, digital skills will be vital. The digital age is expanding into all areas of our lives, and it is not just those who work in IT that will need to be alert of this change.

### **7. Entrepreneurship, Skill Development & Job Opportunities: 07.08. 2020.**

IIMC & Subhadratha Knowledge Services jointly organized a webinar on Entrepreneurship, Skill Development & Job Opportunities for the students. Mr.Sahadev Komaragiri, Founder – Soham Academy & Director, Texoham Centre for advance computing shared his expertise that Fundamentally, skill development is the time one invests in to improve their proficiency and to stay future-ready, any agilities that one follows as a passion, and the ability to complete a task with higher rates of success at the right time. It is essential because one's skills determine their ability to execute their plans with success.

### **8. Pandemic Crisis: Lessons for the Future: 13.08.2020.**

A National level Inter Collegiate e-Essay writing competition on "Pandemic Crisis: Lessons for the Future" was conducted by the Department of English. 270 students participated across India and winners received the cash awards.

First Prize: Adepu Rasgna Vishwa Vishwani School of Business, Hyderabad Rs. 3000/-

Second Prize: Wilson Fernandes Nehru Arts, Science and Commerce College, Hubli Rs. 2000/-

Third Prize: Avneet Bedi Sharda University, Noida Rs. 1000/-

### **9. Independence Day Celebrations: 15.08.2020.**

IIMC celebrated 74th Independence Day following social distancing. Sri P.Purna Chandra Rao, former Principal hoisted the National flag in the premises. He addressed the gathering that, India's gaining of independence was a tryst with destiny, as the struggle for freedom was a long and tiresome one, witnessing the sacrifices of many freedom fighters, who laid down their lives on the line.

### **10. Ganesh Chaturthi Celebrations: 22.08.2020.**

Festivals build group cohesiveness. Festivals inform, educate, bring people together, break the monotony of routine and give us a chance to reenergize our body, mind and spirit. Of all festivals Ganesh Chaturthi is the most colorful. It is celebrated with much fervor and joy. The festival is celebrated by installing Lord Ganesh's idol in the college. The festivities started with the traditional arti by the Principal accompanied by few staff members.

### **11. Financial Analysis: 25.08.2020.**

A webinar was conducted on Financial Analysis, to the Second & Final year students of B.Com and BBA streams. Sri Shailendra Goje, Consultant, ICICI Prudential enlightened the students on KYC, Mutual funds, Equity, Bonds and Insurance.

### **12. SWOT Analysis – in the context of Covid- 19: 25.08.2020.**

The Department of Commerce has conducted National Level Inter Collegiate E-paper competition on "SWOT Analysis- in the context of Covid- 19" for the students. 30 students participated and winners were awarded with cash prizes.

### **13. Orientation on Online classes: 28.08.2020.**

An orientation program was conducted to the faculty on "Online Classes" through Jio Meet. Sri Sandeep Agarwalla, Faculty, Dept. of Computer Science explained on installing the Jio Meet app on various devices, creating the class link and taking the attendance of the students online.

**14. Creating PPTs for Online Teaching: 29.08.2020.**

A Faculty Development Program was organized on "Creating PPTs for Online Teaching" by Sri Sandeep Agarwalla, Faculty, Dept. of Computer Science in the Management lab. He explained that PowerPoint with voiceover can be a very good choice for creating an online lecture. It adds a human touch to slides and allows to provide information in addition to the visuals on the slides, such as voice explanations of a graphic, definitions, facts, and examples with Windows, or PowerPoint for Mac in combination with QuickTime.

**15. Higher studies to Commerce Graduates: 29.08.2020.**

IIMC & Subhadratha Knowledge Services jointly organized a webinar on "Higher Studies to Commerce Graduates" for the Final year students of B.Com courses. Mr. Dakshina Murthy, focused on several career options available to students after completing a graduate degree in B.Com, but not all students are aware of the different routes they can take to establish a successful career. With the Commerce course, the students can learn accounts, finance, and business aspects, and always have an opportunity to switch to Arts-based on the interests in the field. Commerce stream jobs have the ability to provide high salary if the students choose the right path.

**16. Kracker Jack: An Online English Talent Test: 04.09.2020.**

A National level online English Talent test was conducted by the department of English. 890 students participated across the country. The winners received cash awards.

First Prize Keerthika Kasireddi Kites Commerce Academy – Vizag. Rs. 2000/-

Second Prize Manoj Kumar Kasireddi - IIM Indore. Rs. 1000/-

Third Prize Madavedi Charusree - TSRJC (GIRLS) Hasanparthy. Rs. 500/-

**17. Teachers Day Celebrations: 05.09.2020.**

VFSWA celebrated Teachers Day, as the common adage goes, the future of a country lies in the hands of its children, and teachers as mentors, can mold students into future leaders who shape the destiny of India. They play an important role in our lives to become successful in career and business. They help us to become a good human being, a better member of society, and an ideal citizen of the country. On this occasion, all the Staff received the household utensils as gift from the VFSWA.

**18. Beyond the Boundaries: 15.09.2020.**

TASK in association with Hindustan Coca – Cola Beverages (P) Ltd (HCCC) organized a virtual session on "Communication A+" for all final year UG streams. The speaker, Sri Dhanpat Jain, National Manager of Hindustan Coca Cola Beverages, Senior Executive, leader & strategist has covered two modules:

**a. Develop a 'Can – Do – Attitude'** - This module focused on the importance of having open & positive mind-set, where the speaker highlighted how all the things around us happen because of own mind & knowledge but again this knowledge is based on attitude & how one think or see things. He explained in detail with example saying that computer has input hardware & output. In the same way human beings are:

- Things we think are the input.
- Hardware is the knowledge applied to what all has been learned & what are the experiences or studies we have seen.
- Last comes the output which are interpersonal skills, communication skills etc.

**b. Develop & Project a Professional Image** – This module focused on areas around Grooming Etiquette, where the speaker explained professional image can be projected through grooming, smile, greet, posture, expression, eye contact, with the help of a story. Finally, session was concluded by saying that positive thinking, changed attitude, building a professional image plays a vital role to survive in this corporate world.

**19. Houseit Careers: 15 - 17.09.2020.**

An Online Internship drive was conducted for the second and final year students. 100 students got selected with a performance based stipend between Rs. 15,000 – Rs. 20,000 for two weeks duration.

**20. VFSWA Elections: 17.09.2020.**

The elections were conducted to constitute office bearers of VFSWA. A new team was elected by the staff members in a unanimous way.

1. Smt.S.Saritha – President
2. Smt.K.Shailaja – Vice-President
3. Smt.C.R.L.Kalyani – Secretary
4. Sri.N.VijayanandGoud- Treasurer

**21. Fun & Frolic: 18.09.2020.**

VFSWA conducted this event to entertain the staff members. Smt.M.Mamatha and Smt.K.Padma priya have organized few games, in which all the staff members participated enthusiastically and won prizes.

**22. Covid Test: 19-09-2020.**

VFSWA has taken up an initiative to carry out the Swab Tests of Covid-19 through Matrix Diagnostics Centre, Kukatpally for the entire staff members. 53 staff members were tested.

**23. Employment Opportunities: 29.9.2020.**

A webinar was organized on Employment Opportunities to the Second & Final year students by TIME Institute. Mr.A.Ramanan, enlightened the students that before applying for positions, grad students should determine what they want out of a job, their availability and which jobs will help advance their future careers. He has given inputs on the eligibility criteria of Bank POs, SSC CGLE, IBPS SO and interview skills.

**24. Gandhi Jayanthi celebrations: 30.09.2020 – 01.10.2020.**

An Inter Collegiate Online Essay writing, Elocution and Quiz Competitions were organized by Commerce Club in association with Literary & Cultural Committee on the occasion of Gandhi Jayanthi. 700 students participated in these competitions. The winners were given cash awards.

## Quiz Winners:

### Winners of Essay Writing Competition Topic: Gandhian Economic Thoughts

1. Sairoj Salim Virani - Indian Institute of Management and Commerce, Hyderabad
2. Bonala Sheshashai- Indian Institute of Management and Commerce, Hyderabad
3. Hurren Fatima - Government Degree College for women's Begumpet, Hyderabad

Topic: Relevance of Gandhism in 21st Century

### Winners of Elocution Topic: Relevance of Gandhism in 21<sup>st</sup> Century

1. Akshita Siddala Aurora's Degree & PG College, Hyderabad.
2. Panuthi Godse Indian Institute of Management and Commerce, Hyderabad.
3. Satwika Katakam St. Francis Degree College, Hyderabad.

### 25. Distribution of Face Masks: 07:10:2020

VFSWA distributed the Face masks to the entire staff as one of the protective measures from Covid-19.

### 26. Distribution of Vaporizers: 08:10:2020

VFSWA distributed the Vaporizers to the staff of IIMC, as the Steam vaporizers help alleviate problems associated with cold or the flu. Use of a steam vaporizer can reduce congestion by thinning any mucus that builds up in the respiratory tract.

### 27. VFSWA Chess Tournament: 09.10.2020.

VFSWA organized Chess tournament, to recreate the staff members from their daily chores. The winners were awarded with prizes.

Sri N.B.Vasant Kumar – I prize

Smt.S.Saritha – II prize

Sri M.Vijay – III prize

Sri B.Shyam Sunder – IV prize

### 28.VFSWA Caroms Competition: 15.10.2020.

VFSWA organized Caroms singles & doubles competition to promote the Practice, Patience, Passion, Determination, Focus and Sportsmanship among the staff members organized Caroms Competition. The winners received the prizes.

#### Singles Winners

Dr.K.Srikanth - I prize

Sri M.Madhu Kumar – II prize

Sri K.Rajeshwar – III prize

Smt.S.Shravani – IV prize

#### Doubles Winners

Sri N.B.Vasant Kumar & Smt.S.Shravani – I prize

Sri M.Narayana & Smt. Tanvi Jadhav- II prize

Smt.G.Rama Devi & Smt.P.Lalitha – III prize

Sri M.Vijay & K.Rajeshwar – IV prize

### 29.Deloitte Branding Session: 19.10.2020

An online Branding session was organized by Deloitte to the Final year students of all streams. First speaker, Miss Rhea started with a brief introduction about the session. The Second speaker Mr. Yogesh used PPT presentation, covered about the history, special features & unique strengths of the Deloitte, countries where it serves and kinds of work. He focused on exact role of tax consultant and various training programs offered at different levels of job in the Deloitte University.

Ms. Rhea spoke about the two-stage pre-hire assessment i.e. 1) communication and 2) Business Proficiency. Finally based on the pre-hire assessment cut-off, 3 rounds of interview will be conducted for the shortlisted candidates. At last, she focused on salary, compensation and leave structure. The session concluded with Q & A, where the student clarified their doubts.

### 30.Distribution of Easy Breathe Capsules: 19.10.2020.

VFSWA distributed Easy Breathe soft Gel Capsules to the entire staff, as they contain Camphor, Chlorothymol, Eucalyptus Oil, Menthol and Terpeneol as active ingredients. This Capsule works by relieving symptoms caused due to nasal congestion; killing the sensitive bacteria; lowering the histamine H1 and muscarinic M3 receptor-mediated bronchoconstriction; suppressing the mitochondrial respiration; activating the activities of hepatic enzymes; temporarily relieving minor pain; affecting the signals in the brain that trigger cough reflex.

### 31. Career Opportunities in the Post Covid era: 21.10.2020.

An online webinar was organized by Myra Business School to the Second & Final year classes of all courses. Mr. John Kuriakose focused on the Covid-19 has taken away thousands of jobs and rendered a vast population unemployed due to the shutdowns and economic problems. Livelihood generation for the skilled, employable youth in the current crisis situation due to COVID-19 demands a solution with strategic and well as futuristic vision. More than bridging the skill-gap, it calls for unification of the job with the job seekers, eliminating the odds posed by the crisis. To bridge the gap between education and employability, mammoth plans for skill development of the rural as well as urban youths have been rolled out at a national level. While the skill-gap reduced to an extent, the present crisis of Covid-19 has put us in a critical issue of "livelihood opportunities for the skilled employable youth".

### 32.Dussehera Samburalu: 21.10.2020.

Literary & Cultural Committee organized Bathukamma Samburalu during Dassera Navarathri. The entire staff participated in Saraswathi puja, Bathukamma preparation and danced accordingly. The celebrations were followed by the delicious lunch.

### 33. Deloitte Recruitment Drive: 29.10.2020.

Deloitte Virtual Recruitment Drive was conducted for B.Com (all streams) for 3 job profiles viz., Tax Consultant, EFA (Engagement Financial Advisor) and GPS (Govt. and public services). For BBA graduates only EFA & GPS. Total 8 students placed for 3 profiles. 2 students got selected for EFA with a package of 3.30 lakhs p.a., 2 for GPS with a package of 3.30 lakhs p.a. and 4 for Tax Consultant with a package of 3.55 lakhs p.a.

**34. Inauguration of NAAC and IQAC Room: 05.11.2020.**

The NAAC & IQAC room was inaugurated by the Principal, Sri K.Raghu Veer and the Vice Principals inside the auditorium. The Principal wished the Coordinators that, "as a team we have proven that once determination is there and the will to achieve is embedded in the soul, everything is possible. And by the grace of the Almighty, we will continue to do more and achieve a better grade to our institution for the benefit of all the stakeholders."

**35. One Day MBA Series: 07.11.2020.**

An orientation program was conducted for the Second & Final year students of all the streams by Formskart. The resource persons have given insights on choosing a best B- School, basing on ethics, environment and experiential learning, Higher education – India & Abroad, How to crack GD & PI, finally Different entrance tests & Cutoffs. 50 students have attended the session.

**36. Badminton Singles Tournament for Staff: 13.11.2020.**

VFSWA organized Badminton Singles for the staff, as the Badminton offers a whole host of benefits ranging from increasing life expectancy and mobility to promoting heart health and exercise for all ages and abilities. The winners were awarded with prizes.

**Winners:**

Sri N.B.Vasanth Kumar- I prize

Sri K.Rajeshwar- II prize

Sri M.Vijay- III prize

Sri M.Madhu Kumar – IV prize

**37. Badminton Women's Singles Tournament for Staff: 16.11.2020.**

VFSWA organized Badminton Women's Singles for the female staff and the winners were awarded with prizes.

**Winners:**

Smt.K.Shailaja – I prize

Smt.TanviJadhav- II prize

Smt.S.Saritha- III prize

Dr.T.Naga Lakshmi – IV prize

**38. Badminton Men's Doubles Tournament for Staff: 17.11.2020.**

VFSWA organized Badminton Men's doubles for the Male staff, as playing the sport decreases the levels of bad cholesterol, which can block the blood vessels and improves the levels of good cholesterol. The winners were awarded with prizes.

**Winners:**

Sri N.B.Vasanth Kumar & Sri K.R.Srinath – I prize

Sri M.Vijay & Sri U.ThirupathiSwamy – II prize

Sri K.Rajeshwar & Sri N.B.UmaMaheshwarAnand- III prize

Dr.K.Srikanth & Sri P.Vasudevarayalu – IV prize

**39. Karthika Vanabhojanalu: 19.11.2020.**

VFSWA organized Karthika Vanabhojanalu to the staff. It is a very good deed and a social ritual to go for vanabhojanalu in karthikamasam. The Staff gathered at IIMC and started to ChinnaJeeyarSwamy Ashram at Muchintal, had a darshan of Sri Rama and stayed there for few hours listening to the Holy Scriptures by Swamiji.

Secondly, we went to Lord Shiva's temple at Siddulagutta, spent some time in playing and cooked lunch under the trees, had the lunch and then started to visit Sri Ramalayam at Ammapalli.

Finally, we visited Dharmagiri Dharma Sai temple, spent few hours there and returned to IIMC. This kind of Vanabhojanam gives us spiritual happiness, inner peace and social equality.

**40. Statistical Tools & Their Applications: 23 – 28.11.2020.**

A six day Intra Collegiate Faculty Development program cum workshop on Statistical Tools & their Applications was organized to give an exposure to the faculty on the usage of several Statistical tools available for research in different situations. Mr. K.Bala Krishna, Faculty, Dept. of Statistics explained the role of statistical tools, Descriptive Statistics, Inferential Statistics, Z test, T test, Factor analysis and ANOVA (one way & two way). The case studies and preparation of Questionnaire were also discussed during the last day session. 33 faculty utilized the sessions.

**41. Vibrant ford Recruitment drive: 04.12.2020**

An off-campus recruitment drive was conducted for 2019-20 graduates of all streams, for the position of sales consultant at Vibrant Automobile Indian Pvt. Ltd. near Somajiguda, Hyderabad where 5 students participated for the interview and got selected with a CTC of Rs. 15,000 per month.

**42. Task Student Orientation: 08.12.2020.**

Task Student Orientation session was held for final year students by the Cluster Manager M.A Sraavathi. TASK - Telangana Academy for Skill and Knowledge is a government initiative to bridge the gap between industry and colleges (students). The session was about TASK registration, skills and training imparted by TASK and job openings. It provides training in various aspects to enhance skills like communication to quantitative aptitude. As it is a government initiative, tuition fees are subsidized to make it student friendly. Students can apply for internships and various job openings using TASK as a platform.

**43. Selection of NCC Students: 09.12.2020.**

Sri N.B.Vasanth Kumar, NCC Officer selected the students for NCC Unit, as per the rules and requirement. Altogether 800 students have attended the selections, only 250 were selected.

**44. Know & Express Thyself: 14 & 15.12.2020.**

VFSWA organized the event, 'Know & Express thyself' for the staff members for two days. The staff exhibited their talents through enacting dramas, monologues, singing songs, dancing to the tunes, making art and craft.

**45. 'Research Challenges in the Digital Era':18 & 19.12.2020.**

A Multi-Disciplinary National Virtual conference was organized on 'Research Challenges in the Digital Era' for two days in Google meet. We have received 25 research papers and the Paper presenters have presented their research papers on various themes and disciplines. The selected papers were published in the Journal of IIMC.

**46. 3 Telangana Battalion NCC Unit of IIMC: 21.12.2020.**

An NCC Unit was constituted in the college under 3rd Telangana Battalion. Brig.Shravan Kumar was the Chief Guest and motivated the students to join NCC. Col. Gussain, 3rd Telangana Battalion has given a bird's eye view on NCC and its benefits for the students.The NCC Room was inaugurated by the Guests.

**47. Library e-quiz 21.12.2020.**

The Department of Library & Information Sciences conducted an e-quiz competition on Library & e Learning sources, to the students and winners were awarded.

**48. Genpact Virtual Recruitment Drive:23.12.2020. (2019-20 batch)**

Genpact Virtual Recruitment Drive was conducted for the job profile - Sanctions Analyst (Associate) for 2019-20 batch of B. Com graduates. Total 72 students registered. On 22 nd December, Pre placement talk was conducted by the business leader through the ZOOM platform where the session was focused about the company and the job role. On 23 rd December, through telephonic round and Zoom platform, interviews were conducted, where 24 students got selected with a package of 2.5Lakhs p.a.

**49. "Business Analytics': 21-29.12.2020.**

A Workshop on Business Analytics was organized by IIMC in association with Make Intern & IIM Kolkata on virtual mode. 25 students participated in this workshop and received the certificates.

**50.Smart Drive Virtual Recruitment Drive :31.12.2020 (2019-20)**

Out of 48 students who got registered from B.Sc and B.Com graduates of 2019-20 batch, 11 students participated in the interview, which was conducted for the Associate Analyst –Review Operations, through Zoom meeting. One student got selected with a package of Rs. 1,93,000 p.a.

**51. Tally certificate course and career opportunities: 02.01.2021.**

An Orientation program on the importance of Tally Certifications and Career Opportunities for the Second- and Third-year students of all courses. The resource person explained that it helps the students gain knowledge in Banking and Accounting sectors. Several opportunities are available in accounting, if a student is well versed with Tally.

**52.National Youth Day: 12.01.2021.**

IIMC NSS unit celebrated National Youth Day-2021 being the birthday of Swami Vivekananda Smt.S.Saritha, Vice-Principal(Administration), Sri. M. Satyanarayana, Programme Officer, Sri. Vijayanand Goud, Asst. Programme Officer, lightened up the lamp. Sri. Maruthi Kiran Poruri, Retd. Deputy Registrar was the speaker of the session. He delivered the Lecture on Swami Vivekananda's Teachings. 45 volunteers and staff members participated in the programme.

**53. Hanuman Chalisa Parayanam by Staff Members: 16.01.2021.**

All the staff chanted Hanuman Chalisa for 11 times in the auditorium, to relieve them from the obstacles of Corona.

**54. Maintenance of Statues of National Leaders by NCC :18.01.2021.**

The NCC Unit of IIMC has taken up the maintenance of the statues of the National leaders on Tank Bund. The cadets have cleaned the statues and paid homage to the leaders.

**55. Parakram Diwas: 23.01.2021.**

The NCC unit observed Parakram Diwas by conducting a power point presentation competition on the life of Subhas Chandra Bose. The Cadets presented their PPTs and the best presenters were awarded.

**56. National Voters Day: 25.01.2021.**

On behalf of National Voters Day,Pledge was taken in the college auditorium in association with NCC. Sri. K. Raghu Veer, Principal, Smt. S. Saritha, Vice-Principal, Staff members, volunteers, Programme Officer and NCC cadets participated in the programme.

**57. Republic Day Celebrations: 26.01.2021.**

72<sup>nd</sup> Republic Day celebrated in the IIMC premises. Sri.P. Purnachandra Rao, Former Principal, IIMC hoisted the flag. Sri. K. Raghu Veer, Principal, staff and volunteers, programme officer and students participated in the programme.

**58.Donation towards Shri Ram Janma Bhumi Teertha Kshetra : 30.01.2021.**

VFSWA collected Rs.1,08,283 and donated the amount to Shri Ram Janma Bhumi Teertha Kshetra Trust, for constructing Sri Ram temple at Ayodhya.

**59. Martyrs Day: 30.01.2021.**

On Martyrs Day, the Death Anniversary of Mahatma Gandhi, students and staff members observed silence for 2 minutes in the college premises.

**60. MBA Connect 21: 02.02.2021.**

A Virtual Education Fair by forms kart was conducted to the Final year students of all courses. The Organizers explained about various Commerce and Management related PG & Diploma courses in reputed institutions across the country.

**61. VASANT PANCHAMI : 6.2.2021**

Vasantha Panchami is a festival that marks the preparation for the arrival of spring. Literary and Cultural Committee celebrated this auspicious day in the college premises.Saraswati puja was performed by the IIMC staff and the students recited the slokas and sang devotional songs in the hail and praise of the goddess.

**62.Zinglin Media Pvt. Ltd. (Virtual Internships):11.02. 2021**

Zinglin Media Pvt. Ltd invited internships for first and second yr graduates on 2 nd February 2021. Total 40 students registered for the internship. Out of registered students, 9 got shortlisted. Finally, 2 students got internship for the position of “Intern - Zinglin Marketing & Sales” for a period of 2 months with a total stipend of Rs.5000/-

**63.ABHYAS- II :15 -20.02.2021.**

The department of English organized a training program for the supporting staff. The faculty have trained them in framing simple sentences in English, self-introduction and etiquettes.

**64. Genpact Recruitment Drive:16-18.02. 2021**

Out of 197 students registered from all streams of B.Com, two rounds of interview were held through zoom platform, wherein 10 students were placed with a package of 3.5 lakhs p.a. with designation senior associate.

**65. Wizard- Virtual Commerce Talent Test: 17.02.2021.**

The Department of Commerce conducted National level Online Commerce Talent test, for Intermediate,UG, PG, Scholars and Faculty. There was a thumping response for the test as the candidates from all over India participated in the test.The questions were given from Commerce, Accounts, Economics, Current Affairs and Computer Basics. The Commerce faculty extended their cooperation by preparing questions on various concepts. As there was a very huge response the college management was generous enough to award cash prizes for the winners.

**66. “Innovative Teaching Methodologies in Commerce & Management (Post Covid-19)” : 20.02.2021.**

An Inter collegiate Faculty Development program on Innovative Teaching methodologies was organized in the auditorium. The resource persons, Prof. B. Rajashekar (Pro Vice Chancellor-HCU) and Prof.K.Krishna Kumar, Department of Commerce, O.U. addressed the audience on teaching methods at various levels according to the capability of the learner.150 faculty from different colleges participated in the event.

**67. Matrubhasha Dinotsavam: 22.02.2021.**

Matrubhasha dinotsavam is observed every year on 29th August. A guest lecture was arranged for the students on the significance of Mother tongue (Telugu) in the auditorium. The resource person, Dr. Murali Manohar (Member NCERT) addressed the gathering on spreading and preserving the language and advocating Telugu language policy.

**68. ICICI Prudential Life Insurance Pre-Placement talk: 23.02.2021.**

The speaker started the session with formation of the company, its operations and about the company as the first to register in NSE and BSE. It is one of the top 10 life insurance companies in India. He explained about the hierarchy position consisting of Sales person, Assistant Manager, Manager and HR. Recruitment process - consisting pre placement talk, group discussion and personal interview. He told about various benefits like medical allowance, travel allowance and lifetime security. Lastly, about pay scales offered by them.

**69.ICICI Prudential Life Insurance Virtual Recruitment Drive: 24.02.2021.**

Out of 39 students registered for the drive, interviews were conducted on 24th February through Microsoft teams, wherein 15 students got selected with a package of Rs. 2.45 lakhs p.a. plus incentives.

**70. Effective Public Speaking: 24 - 26.02.2021.**

IIMC English club in association with JCI Buddhapurnima, Hyderabad conducted a three-day workshop on effective public speaking, in which 31 students participated. The National level Personality development trainers Jc Nagesh Pampati and Jc Phanindra conducted the sessions for three days in the auditorium.

**71. Deloitte Recruitment Drive for B.Sc : 26.02.2021.**

Deloitte virtual recruitment drive conducted for B.Sc graduates for the job profile - Associate Analyst. Out of 32 registered students, 26 participated for the written test where 7 got shortlisted. Interview process was held on 26 th February where a student got placed with a package of Rs. 3, 82,500.

**72. Intellectual Property Rights: 26.02.2021.**

A Seminar on IPR Laws by Prof. Jayanta Chakraborti , Marketing & Business Analytics, Woxen University was conducted to the students of B.Com & BBA, to bring awareness on various IPR Laws prevailing to protect the intangible assets such as copyrights, patents, trademarks and technical know-how. This session has enlightened the students on applying IPR Laws in business, commerce and trade.

**73. Gandhi Statue Cleaning by NCC: 27.02.2021.**

NCC Cadets have participated in the cleaning of Gandhi statue at Vasavi Seva Kendram.

**74.GTM & Sons Advisory Pvt Ltd. Internships:27.02.2021**

GTM & Sons Advisory Pvt. Ltd invited internships for second and final year UG students.12 students registered for the internship. On 27 th February, telephone interview was conducted and 12 students got shortlisted with a performance-based stipend.

**75.Bingo – playing with Numbers: 03 & 04.03.2021.**

Bingo- playing with numbers was organized by the Department of Business Administration in the auditorium. Many students participated and winners were awarded with cash prizes.

**76. NSS Unit organizes National Safety Day: 04.03.2021.**

IIMC NSS unit observed National Safety Day in the college premises. Mr. Kadode Sai Kumar, B.Com(Comp) III Year, trained 60 Volunteers in “GOSHINDO” [Self Defense Techniques] in the college.

**77. OPTUM – United Health Group Virtual Recruitment Drive:04&05.03.2021.**

94 students of B. Com (Hons/Gen) and 24 M. Com students registered for the drive, and a written test was conducted. Total 12 students got shortlisted through the test. An interview was conducted on 4 th March, where 2 students of B. Com (Hons) placed with a package of Rs.4,16,000 p.a.

**78. 'Women in Leadership Achieving Equal Future in Covid-19 World': 8.03.2021.**

IIMC Ujwala and NSS unit organized a talk on "Women in Leadership Achieving Equal Future in Covid-19 World". Dr. M. Vara Lakshmi, State Secretary, Bharat Scouts & Guides was the speaker of the programme. 200 students and staff participated in the programme. Later the NSS volunteers performed yoga and cultural programmes in the auditorium.

**79. Inauguration of NSS Unit Office: 08.03.2021.**

On the eve of International Women's Day, the NSS office was inaugurated by Dr. M. Vara Lakshmi, State Secretary, Bharat Scouts & Guides.

**80. CareerNet Nationwide Campus Talent Benchmarking Test: 8.03.2021.**

Career Net Consulting, invited for Prep- CareerNet Nationwide Campus Talent Benchmarking Test, for all the UG streams on 1st Feb, aims to provide a national benchmark of final year campus talent in India. 71 students participated.

**81. Entrepreneurship: 09.03.2021.**

An Orientation program on Entrepreneurship was conducted to the Second-year students of all streams by Acumen Connect. Sri Sharan explained about the concept of Entrepreneurship, how to run a business enterprise, types of entrepreneurships and making the dreams of entrepreneurship a reality etc.

**82. Integrated Web Development: 09.03.2021.**

An Orientation program on Web development was organized for the students. Sri Sahadev Komaragiri, Founder of Texoham and his team members addressed the students of B.Com (Computer Applications) and B.Sc (M.Sc.) on web development, its building and maintenance of websites. They emphasized that web development has become a career option in the present scenario among many IT graduates. 113 students have attended this session.

**83. Independence-India@75 at Golkonda: 12.03.2021.**

28 NSS volunteers along with Programme Officer participated in celebration of India's 75 years of Independence-India@75 i.e. Azadi ka Amrut Mahostav organized by Nehru Yuva Kendra, Hyderabad at Golkonda Fort.

**84. Fun-O- Grammar: 16 & 18.03.2021.**

IMC English club conducted Fun - O - Grammar (Tambola) 2 competition for the students. 240 students from different streams participated in this competition. The prize winners are: D. Yashaswini and Vishika (BH I) received Rs 1000 as first prize Mohan Reddy and Sujal (BBAI) received Rs 750 as second prize N. Sandeep Reddy and Saketh (BHII) received Rs 500 as third prize. Five more teams got Rs 200 each as consolation prize.

**85. Elocution Competition: 17 & 20.03.2021.**

An Elocution Competition on the topic "Role of Virtual Education In Future" was conducted in the three Languages - English, Telugu and Hindi. Students from various streams actively participated as the topic was apt for the present digital trend of learning. Cash prizes were awarded to the winners.

**86. ADP Recruitment Drive: 18.03.2021.**

ADP recruitment drive started with a pre placement talk by Praveen, covering establishment, Human capital Management and spectrum of the company from recruitment to retirement. The Company listed in Fortune 500, started with payroll services. He explained about CSR and inspiring innovation among the 7 core values. Informed facts like leadership, people, financial stability and resources, its global share & awards. Companies' life covers culture, opportunities, and policies which give a platform to grow. At last offer & compensation, role was specified along with expectations from the students. A written test was conducted for which 86 students attended. Various rounds of interviews were conducted and finally 7 students got placed with a package of Rs. 2,25,000 p.a.

**87. Catch the Rain: 19.03.2021.**

A Webinar was organized on rain harvesting techniques by Sri. Keshav Kumar, Sri. Mahesh. Ms. Kushbu Gupta, District Youth Officer, Nehru Yuva Kendra, Hyderabad. 30 students participated in this event.

**88. E-Resources for Academics: 20.03.2021.**

An Orientation program on e-Resources for Academics was organized for the students. The Speaker Prof. S. Sudershan Rao, Retd Head, Dept. of Library & Information Science, OU. addressed the students on various e-resources, which are academically useful to students and e-resources available to the faculty in pursuing research work. 169 students attended the session.

**89. Training & Placement - Learning & Development Student Transformation Platform: 23.03.2021.**

An Orientation program was organized to the final year students of all the courses. The Speaker Sri S. Kiran and his team members from Reference Globe on campus placements. They addressed on technical skills, communication skills, and the capabilities to face interviews. The speaker focused on the software for training and placements with reference globe and the options available in giving training from their end. 151 students attended the session.

**90. BYJU's Virtual Recruitment Drive: 22 & 24.03.2021**

BYJU's Virtual Recruitment Drive was conducted for 3 days. Total 178 students registered from all the UG streams. On the first day, group discussion was conducted where all the students participated. On the second day, pre placement talk was held for 19 students shortlisted from group discussion and followed by personal interviews for 10 students. On the third day, remaining 9 students were held with personal interviews, where 9 students were placed with a package of 5 Lakhs p.a. plus One Lakh p.a. retention bonus.

**91. Medico Health Care Services Virtual Recruitment Drive through TASK: 3.04.2021**

27 Students registered through TASK, out of which 3 students (from B.Com. Computers & BBA course) participated in the interview process of Medico Health Care Services. 2 students got selected with a CTC of Rs. 2, 53,500.

**92. Deloitte Virtual Recruitment Drive :7.04.2021 (2019-20 batch)**

Deloitte Virtual Recruitment Drive was conducted for the job profile - Regional Audit Delivery Center (RADDC) Analyst for 2019-20 B. Com graduates. One student got selected with a package between Rs.3, 25,000 and Rs.3, 57,500 Lakhs p.a.

**93. Personality Development :07.04.2021**

A guest lecture was conducted on Personality Development, as it is a very important aspect in bringing overall development to students. To address this, Sri V.Sagar, M.D. Veda Vignana Educational Academy & Research Center, delivered a lecture to all first year U.G. students on various aspects of personality development by quoting relevant examples which the students come across in their daily life.

**94. Movie Quiz: 9.4.2021**

Literary and Cultural Committee organized Movie Quiz in Computer Lab. The programme was held online due to the pandemic. There was a huge response to the quiz. It was a fun filled event as most of the students are attracted towards movies. First, second, third and consolation prizes were declared and cash rewards were announced by the principal.

**95. EVOKER 2021: 15.04.2021.**

To enhance creative skills among students, IIMC English club conducted poem writing competition. 'Nature as a teacher' was the topic, in which 35 students participated in the Evoker. P. Shiva Reddy (BHIIB) got the first prize and received Rs 800. B.Vishal Raj (BHIC) got the second prize and received Rs 600. A.S.Jyothika (BCA2a) and B.Tejaswini (BCA1c) received Rs 400 each as third prize.

**96. Ad-Campaign Competition: 16.04.2021**

The Commerce Lab Committee conducted an online Ad- Campaign competition, in which the students advertised their products. 25 teams participated in the competition and the winners were awarded.

**97. Virtual Parent Teacher Meeting :17.04.2021**

A Parent - Teacher meeting was organized in virtual mode, to take the feedback from the parents and involve the parents in various college events. Sri K.Raghu Veer, Principal has given a PPT on Infrastructure, Faculty, Programs organized in the college, Student Welfare measures and Scholarships. Almost 700 parents attended the meeting and have given positive feedback about the functioning of the college.

**98. Ugadi Celebrations at IIMC :19.04.2021**

"Plava nama samvatsara" Ugaadi was celebrated with fun and frolic in the college auditorium. The program began with a welcoming address by the convener Smt.K.Shailaja about the essence of celebrating our traditions and get together. This event was exclusively for the college staff. Delicious lunch and Ugadi prasadam ( pachadi) was prepared and served. Later the committee members conducted a fun filled competition on Ugadi where the staff participated enthusiastically and won prizes.

**99. World Earth Day:22.04.2021**

On the occasion of World Earth Day, NSS unit conducted Mr. Earth and Ms. Earth online competition based on their merits. The event was divided into 3 rounds. In the first round, the event management team assigned a task to each participant. Every participant gets a word and he / she has to sing a song on that word, few of them were asked to talk on the given word for 1 minute and few were asked to guess the movie name through dumb shell art. After round 1 there was a voting poll and the audience were given a chance to vote. Round 2 was a quiz competition and the questions were related to earth day. The final round was an elocution competition. 50 students participated in the programme. The prize winners were:

Ms. Earth 2021 IIMC : Divya Soni, BBA I

Mr. Earth 2021 IIMC : Sandeep Reddy, B.Com(H) II

**100. Capital Market Awareness: 22.04.2021**

An awareness program on Capital Markets was organized for the students. The Speaker Venu Gopal.R, Sr.Associate of Lotus Knowledge Wealth Private Ltd., discussed various activities, operations and the phenomenon of price fluctuations in the stock markets. Second and Third year students participated in this programme.

**101. An orientation Programme on NSS – 22.04.2021**

The NSS Committee organized an orientation programme on NSS to bring awareness among the students. NSS should bring self-discipline among students and commitment towards society and meet social responsibility. Dr.Ramulu, NSS Co-ordinator, O.U. addressed the students to join in NSS and contribute their services for the society.

**102. Entrepreneurship Skills :23.04.2021**

A Student Development Programme on Entrepreneurship was conducted for the First-year students of all streams. The resource person, Smt.P.L.A.N.S.Kalyani, Dean (Academic), St.Mary's Centenary Degree & P.G.College, Secunderabad, addressed students by quoting various examples of successful as well as unsuccessful entrepreneurs and she stressed on building up confidence levels and courage to accept failure and overcome limitations in life, as it is the key success of an entrepreneur.

**103. Digital Marketing: 23.04.2021**

An Orientation program on Digital Marketing was organized to the First-year students of all streams. The Speaker Sri Sai Sharan, Acumen Connect, addressed the students on the growing importance and usage of digital marketing in the pandemic scenario and the career opportunities associated with digital marketing in India.

**104. GST:30.04.2021**

A guest lecture on GST was organized to the final year students of B.Com. Sri Alok Singh, Tally Solutions has given inputs on the practical approach towards using the Tally software.



**105. Practical Approach in Recruitment Process: 01.05.2021**

An Orientation program was conducted to the Final years of all the streams. The Speaker Ranjit Kumar.P, addressed on practical approach in the recruitment process. The emerging trends and methods in recruitment have been brought to the knowledge of students who are aspiring for campus recruitment.

**106. Voice 4 Girls Internships :10.05.2021**

Recruitment team of VOICE 4 Girls, a social enterprise invited for Summer virtual Camps 2021 on 23 rd March both for girls and boys with an eligibility of minimum 18 years of age for part time and full-time interns, wherein 5 girl students got internship opportunities.

**107. Stumagz Internships: 15.05.2021**

Screening tasks were conducted by the client, wherein 6 students got placed i.e., one for content writing and 5 for Marketing and Business Development Program of StuMagz with 4-week duration on a performance-based internship with Incentives.

**108. FDP on Research Methodology for Social Sciences:19.05.2021**

A Three-Day National Inter Collegiate FDP on Research Methodology for Social Sciences was organized by the FDP Committee. The resource person, Prof. Brijesh Singh, Associate Professor, SJBIT, Bengaluru, explained 360 degree view of Research methodology, skills required by a good researcher, Research design, Sampling techniques, Data Analysis, Application of Statistical tools etc. 3000 faculty, research scholars and students participated across the country.

**109. Spectra force Technologies Internships:20.05.2021**

The Company invited for the position of an Intern - US Finance for B. Com and BBA final year students on 21 April, in which 90 students got registered. Written test was conducted, wherein 12 students cleared the test. Final interviews were conducted and a student got a paid internship opportunity i.e., fixed amount of Rs. 15,000 per month with 6 months duration.

**110. Union Budget 2021-22 "Towards Sustainable Development": 22.05.2021**

A Virtual National Conference is organized to address the six pillars of Union Budget 2020-21, to bring into limelight various issues in this budget and also to give a platform to explore many research aspects such as disinvestment, agriculture, education and SDGs. 32 papers were received and presented. A virtual platform was taken from Google Suite and the conference was organized from 10.00 am to 5.00 p.m.

**111. Godrej pre placement talk :25.05. 2021**

A Written test was conducted for 65 shortlisted students of B. Com (Honours) & BBA graduates on 15 th May, out of which 16 students got qualified in the test. For the qualified student's pre-placement talk was held on 25 th May, where the speaker enlightened about the company and industry, selection procedure, salary package and job description in detail and concluded by question & answer session.

**112. IIMC Quiz Carnival 2.0:31.05.2021 to 26.06.2021**

IIMC conducted a plethora of Quizzes in several disciplines with an Objective of instilling the spirit of competitiveness and building confidence among the participants. The winners were awarded with cash prizes of Rs.500/- for the First prize winner, Rs.300/- for the Second prize winner and Rs.200/- for the Third prize winner. Overall, 25000 people participated across the country.

**113. Godrej Virtual Recruitment Drive:2.06.2021**

Godrej Virtual Recruitment Drive was conducted on 2 nd June, where 14 shortlisted candidates attended the interview. Among them, one student got placed with a package of Rs. 4.25 Lakhs p.a.

**114. Unschool Virtual Recruitment Drive through TASK :7.06.2021**

27 Students registered through TASK, out of which 4 students (from B.Com (Hons) & BBA courses) participated in the written test and 2 students got shortlisted. For shortlisted students, a pre placement talk with group discussion and technical round were held on 5 th June and final round was conducted on 7 th June. A student got selected with a CTC of Rs. 5, 00,000.

**115. International Yoga Day: 21.06.2021.**

IIMC NSS & NCC units together organized a session on Yoga for the staff and students on virtual mode. Sri Dayanand Arya, Yoga Coach & Meditation trainer taught us to practice yogasanas, breathing exercises and few techniques related to meditation for curing several ailments.

**116. HGS Pre-Placement talk :22.06.2021**

A pre-placement talk was held for all the UG graduates, where the speaker addressed the students about the company's foundation, introduction with mission and vision, its performance in other sectors and growth prospects in the company. Then explained about payroll structure for voice and non-voice process. At last selection, onboarding process and requisites.

**117. CADFEM India Pvt. Ltd. Recruitment Drive:24.06.2021**

CADFEM India Pvt. Ltd. Recruitment Drive was conducted at Somajiguda for B. Com (General) and B. Com (Honors) students for Sales Admin profile, where 12 students participated for the interview process and one student got placed with a CTC of Rs. 2, 70,672 p.a.

**118. Virtual MODEL UNITED NATIONS: 25 &26.06.2021.**

Literary & Cultural Committee organized Two Day Virtual MUN with an agenda- Global Pandemic preparedness. The students represented different countries and probed through various aspects of the pandemic situation across the world. The best speakers were awarded.

### 119. Quester- Management Talent test: 05-06-2020

The Department of Business Administration has organized “QUESTER – an Online Management Talent Test for the Degree and Post Graduate students. 1001 students across the country have participated and the toppers received cash awards. The winners are

1. Sri Sampath Kumar, Meghana College- Rs.3000/-
2. Sri Chandra Sekhar, Wizard CA Institute- Rs.2000/-
3. Sri Sreedhar Reddy, Ushodaya Degree College- Rs.1000/-

### 120. Mock National Eligibility Test (NET) Paper-1 : 14-06-2020

Our College has conducted an Online Mock NET Paper – I for the faculty, Research Scholars and Post Graduate students. Altogether 850 members participated across the country. The toppers were rewarded with cash awards. The winners are

1. Sri K.Phani Sri Vidya, S.N.Vanitha Maha Vidyalaya – Rs.1500/-
2. Sri Sai Krishna, PG student, Osmania University – Rs.1000/-
3. Sri Ravi Teja Kalluri, Bharath Institute of Engg. & Technology – Rs.500/-

### 121. Mock National Eligibility Test (NET) Paper-2 (Commerce): 21-06-2020

The Department of Commerce conducted an Online Mock NET Paper –II, Commerce for the faculty, Research Scholars and Post Graduate students with Commerce as their core subject. 500 members participated across the country. The winners were awarded with cash awards.

1. Sri V.Kranti Dev, PG student, Nizam College, Hyderabad – Rs.1500/-
2. Ms.M.Navaneetha Lakshmi, PG student, OUCCBM, Hyderabad – Rs.500/-
3. Sri Nemani Satish, Faculty, A.I.Prasad Degree College, Sriram Nagar, Karnataka – Rs.500/-

### 122. Mock National Eligibility Test (NET) Paper-2 (Management): 28.06.2020.

The Department of Business Administration conducted an Online Mock NET Paper-II, Management for the faculty, Research Scholars and Post Graduate students, who have Management and Commerce at PG level. The toppers were awarded cash awards. The winners are

1. Yashaswi Dubey, Research Scholar, ABV-IITM, Gwalior, Madhya Pradesh- Rs. 1500/-
2. Praveen Kumar Singh, Faculty, Microtek College, Varanasi, Uttar Pradesh – Rs. 1000/-
3. P.Sai Krishna, PG student, Osmania University, Hyderabad- Rs.500/-

### # Publications of text books by Faculty Members :

S.No.	Name of the Faculty	Title of the Book	Publishers
1	G.Ramya Sree	Financial Services	Dr. B.R.Ambedkar Open University
2	T.Srinivas	Financial Markets	Dr. B.R.Ambedkar Open University
3	G.Santoshi	Financial Management	Himalaya Publishing House
4	C.R.L.Kalyani	Personality Development - I	Himalaya Publishing House
5	M.Vijay	Relational Database Management Systems	Himalaya Publishing House
6	G.Ramya Sree	Financial Institutions	Dr. B.R.Ambedkar Open University
7	Sandeep Agarwalla	Information Technology for Business	Himalaya Publishing House
8	K.Prashant Kumar	Fundamentals of Information Technology	Kalyani Publishers
9	C.R.L.Kalyani	English Praxis Course - I	Himalaya Publishing House

### # Publications of articles by Faculty Members :

1. **Mrs.K.Swapna**, Faculty, Dept.of BBA  
Paper Title: “An Analysis on Indian Disinvestment Pattern”  
Journal: International Journal of Creative Research Thoughts, May 2021
2. **Mr.K.Bala Krishna**, Faculty, Dept.of Statistics  
Paper Title: “Estimation of House Selling Price by Multiple Regression Analysis”  
Journal : International Journal of Multidisciplinary Educational Research, Dec, 2020
3. **Dr.D.Thirumala Rao**, Vice-Principal (Academic)
  1. A Study on Influence of Technology on Common Man, Utkal Historical Research Journal- **UGC CARE List Journal** Vol.XXXIVSpl.Issue, May|ISSN: 0976-2132
  2. Artificial Intelligence & IPR Laws in India- An Empirical Study, International Journal of Research in Commerce, IT & Management, Vo.11, Issue-5, May 2021|ISSN: 2231-5756
  3. Brand Journey from Awareness to Loyalty – A Study Of Skin Care Cosmetic Products, International Journal of Advances in Engineering and Management, Vol.3, Issue-5, May 2021, ISSN: 2395-5252
  4. Effectiveness of Online Learning Methodology in Educational Institutions: A Comparative Conceptual Analysis of Public & Private Institutions in A.P.,GIS Science Journal-**UGC CARE List Journal** Vol.8 Issue-6, 2021|ISSN: 1869-9391
  5. A Study on Big Data & CSR for a Sustainable Development Economic Challenger – An International Journal Vol.23, Issue-91|April-June, 2021
  6. “Gig Economy”: A Study on Its Growing Relevance in India,Global Journal of Scientific and Research Publications, Volume 1, Issue 5, pp. 6-9, April, 2021
  7. The Gleaming side of Covid-19 – A step towards new era International Journal of Education and Technology ISSN: 2581-7795|IRJEDT Volume: 01 Issue: 07 | April 2021

8. A Study on "Reverse Innovation" – A Rising Phenomenon from Indian Perspective International Journal of Recent Research and Applied Studies, ISSN: 2349 – 4891 April, 2021
  9. "Attract-Acquire-Engage"- A Conceptual Study on Content Marketing International e-Journal of Research Journey- Peer Reviewed and Indexed Journal, E-ISSN 2348-7143 Spl. Issue 257 Jan, 2021
  10. "Openness, Collaboration or Inclusion" A Positive Approach Towards Digital Social Innovation Journal of Indian Institute of Management & Commerce. Vol.1 Issue.2 Dec, 2020 ISSN: 2581-7795
4. **Dr.T.Nagalakshmi**, Vice-Principal (Academic)  
Paper Title: "Emerging Trends of Education in Digital Era", Journal : Journal of IIMC, Dec, 2020
  5. **Mrs.Tanvi Jadhav**, Faculty, Dept.of English  
Paper Title: "Online Learning – A Comprehensive Study", Journal: Journal of IIMC
  6. **R.Raghavendra Rao**, Faculty, Dept.of Commerce
    1. Paper Title: "A Study on Consumer Protection Framework in Indian Financial Sector"  
Journal: Journal of Interdisciplinary Cycle Research – UGC CARE Journal, March, 2021
    2. Paper Title: A Study on Compliance Levels for Preventing Financial Frauds with special reference to Public Sector Banks, Journal: International Research Journal of Innovations in Engineering & Technology, April, 2021.
  7. **Smt.C.Rajyalakshmi Kalyani**, Head, Dept.of English
    1. Paper Title: Dalrymple's Nine Lives: A Complex Spiritual Life of the Subcontinent  
Journal: KALA – The Journal of Indian Art History Congress, April, 2021.

#### # Achievements of staff :

1. Mrs.S.Saritha, Vice-Principal (Administration) was awarded by Ambitions Education 2021 with title "**Best Faculty in Mathematics**".
2. Dr.D.Thirumala Rao, Vice-Principal (Academic), was awarded by Ambitions Education 2021 with title "**Distinguished Faculty in Commerce and Management**".
3. Dr.D.Thirumala Rao, Vice-Principal (Academic), received "**Best Research Paper Award**" for the paper entitled "The People Analytics Age: A Transformation from HR Operations to Data-Driven Process", published in Scopus Indexed Journal (2020).
4. Dr.D.Thirumala Rao Received "**Best Senior Researcher Award**" from JMEIT Research Excellence Awards-2020.
5. Sri R.Raghavendra Rao, Faculty, Dept.of Commerce, was selected as a **Reviewer** in the International Journal of Research and Scientific Innovation (IJRSI).
6. Dr.D.Thirumala Rao, Vice-Principal (Academic), received "**Best Presentation Award**" from SPDM Arts, SBB SHD Commerce and Science College, Shirpur, in Multidisciplinary National E-Conference on "Impact of Covid-19 on Business, Humanities & Society".

#### # The following faculty got Ph.D. admission

1. Smt.K.Swapna, Faculty, Dept.of BBA got admission into Ph.D. in SR University, Warangal, Telangana in 2021.
2. Smt.G.Ramadevi, Librarian got admission into Ph.D. Programme in Parul University, Vadodara, Gujrat.
3. Smt.M.Mamata, Faculty, Dept.of English, got admission into Ph.D Programme in Sikkim Professional University, Sikkim.

#### # Achievements of students

1. The following students of B.Com (Hons.) secured Osmania University Ranks of Batch 2017-2020.
  - (i) Mr.Vinay Kumar Mule – 1<sup>st</sup> Rank
  - (ii) Mr.SaiVamshiGaddam – 9<sup>th</sup> Rank
2. SOU Shaik Adnan Pasha, of B.Com III year represented our State at Republic Day Parade, 2021.
3. Ms.Sanjana of B.Com III year, passed out, secured 3<sup>rd</sup> Rank in OU PG CET.
4. Ms.ManyaM.Sajjan, of B.Com (Hons.), was appreciated for showing great interest and responsibility during the internship programme with PTE Universe.
5. Ms.ManyaM.Sajjan, of B.Com (Hons.), was awarded with Certificate of Excellence in MEME-O-MANIA organized by Career Development Cell of Ramjas College.
6. The following students excelled in Case Study Competition, which was conducted by Skill Stride on 20<sup>th</sup> April, 2021.
  1. Mr. Samyak Jain – BBA
  2. N.Prasanna Lakshmi – BBA
  3. Samuel Varun – BBA
  4. Md.Zohair – BBA
7. Ms.Manya M.Sajjan of B.Com (Hons.) I year secured 2<sup>nd</sup> Position in the event "Big Shot" COMMERA' 21 organized by the Association of Commerce Enthusiasts – Dept.of Commerce, St.Joseph's Degree & P.G.College, King Koti, Hyderabad.
8. Mr.Chilukuri Sandeep of BBA III year secured 2<sup>nd</sup> Position in the event "Business Plan" COMMERA' 21 organized by the Association of Commerce Enthusiasts Dept.of Commerce, St.Joseph's Degree & P.G.College, King Koti, Hyd.
9. Ms.Deepika Vyas, B.Com.(Hons.) won First prize in Paper Presentation competition conducted by Villa Marie Degree College for Women, Hyderabad.
10. Ms.P.Meena, B.Com.(Hons.) (2016-2019) qualified NET JRF in Commerce

# **NAAC** : Our College is going for the third cycle of NAAC in 2022. The coordinators (IQAC & NAAC) have divided the work among the faculty members and each criterion is allotted to a group. There are several committees conducting various events of the college.

# The renovation work in the office is in full swing. The work will be over by August, 2021.

**PLACEMENTS :**

S.No.	Companies Visited our Campus	No. of Students Selected
1.	Deloitte	9
2.	Genpact	10
3.	OPTUM United Health Group	2
4.	ADP	7
5.	BYJU's	9
6.	ICICI Prudential Life Insurance	15
7.	Medico Health Care Services (through TASK)	2
8.	Godrej	1
9.	Unschool (through TASK)	1
10.	CADFEM India Pvt. Ltd	1
	Total	57

152 students got internships in various companies

Ernst & Young, TCS, HGS, Nine Advisory placements are in process. Results will be announced by the end of July 2021.

**CASH REWARDS FOR ACADEMIC EXCELLENCE**

**CASH REWARDS WERE GIVEN TO THE STUDENTS WHO GOT 9.8 AND ABOVE GPA IN 2nd & 4th SEMESTER EXAMINATIONS HELD IN THE MONTHS OF JANUARY/FEB. 2021**

S.No.	Name of the Student	Class	Roll No.	Sem.	G.P.A
1	Pagadala Jyotsna	BBA 2nd year	110019684005	2nd	10
2	Mujakari Abhinay	B.Com.(Hons.) 2nd	110019407031	2nd	9.92
3	Gudisena Sanghavi	B.Com.(Gen) 3rd	110018402021	4th	9.90
4	Mekala Divya	BBA 2nd year	110019684004	2nd	9.84
5	Kunal	B.Com.(Hons) 3rd	110018407055	4th	9.84
6	Bekkam M Siva Phalguni	B.Com.(Hons.) 2nd	110019407079	2nd	9.81
7	Surgi Pranathi	B.Com.(Hons.) 2nd	110019407065	2nd	9.81
8	Damaiguda Aditi Reddy	B.Com.(Hons.) 2nd	110019407002	2nd	9.81
9	Gampa Ankitha	B.Com.(Hons.) 2nd	110019407009	2nd	9.81
10	Deepika Vyas	B.Com.(Hons.) 2nd	110019407016	2nd	9.81
11	Vipasha Holani	B.Com.(CA) 2nd	110019405142	2nd	9.80
12	T.Pruthvi Raj	BBA 2nd year	110019684044	2nd	9.80
13	Jena Prithvi Raj	BBA 2nd year	110019684043	2nd	9.80
14	Amit Teja Surapur	BBA 2nd year	110019684030	2nd	9.80
15	T.Shivani	B.Com Hons 2nd year	110019407090	2nd	9.84

**CASH REWARDS WERE GIVEN TO THE STUDENTS WHO GOT 9.8 AND ABOVE GPA IN 6th SEMESTER EXAMINATIONS HELD IN THE MONTHS OF SEPTEMBER, 2020**

S.No.	Name of the Student	Class	Roll No.	Sem.	G.P.A
1	Syed Sajida	B.Sc. (M.S.Cs)	R.No.46	6th	10
2	Mule Vinay Kumar	B.Com.(Hons.)	R.No.114	6th	9.90
3	Qurrathul Ain Majid	B.Com.(Gen)	R.No.50	6th	9.90
4	Lingamola Pooja	B.Sc. (M.S.Cs)	R.No.26	6th	9.82
5	Macherla Himani	BBA	R.No.35	6th	9.88

**CASH REWARDS WERE GIVEN TO THE STUDENTS WHO GOT 9.8 AND ABOVE GPA IN 1st, 3rd and 5th SEMESTER EXAMINATIONS HELD IN THE MONTHS OF NOV. DEC., 2019**

S.No.	Name of the Student	Class	Roll No.	Sem.	G.P.A
1	Thipparthi Shivani	B.Com.(Hons.)	R.No.90	3rd	9.88
2	Kashifa Nowreen	B.Com.(Hons.)	R.No.63	3rd	9.88
3	Nelanti Sai Sribhavi	B.Com.(C.A)	R.No.34	5th	9.80
4	B.Sowmya Priyadarshini	BBA	R.No.5	3rd	9.85
5	Gada Shravya	BBA	R.No.9	3rd	9.85
6	A.Baba Vyas	B.Sc.	R.No.21	5th	9.80

**CASH REWARDS WERE TO THE STUDENTS WHO GOT UNIVERSITY LEVEL TOP RANKS IN  
B.COM.(Hons.) EXAMINATIONS HELD IN 2020**

S.No.	Name of the Student	Roll No. and Course	GPA	Universtity Rank	Amount
1	Mule Vinay Kumar	1100174071141 B.Com (Hons.) 2017-20 batch	9.71	1	Rs.20,000/-
2.	Sai Vamshi Gaddam	110017407101 B.Com (Hons.) 2017-20 batch	9.53	9	Rs.10,000/-

**# RANKINGS AWARDED BY EXTERNAL AGENCIES**

1. IIMC bagged 24<sup>th</sup> Rank at National Level and 2<sup>nd</sup> Rank at State Level as per the survey conducted by Education World in 2020-21.
2. IIMC was awarded 3<sup>rd</sup> Rank among top BBA colleges in Hyderabad, by Times of India.
3. Ambitions award for Education Excellence -2021 was awarded to IIMC as "Best Commerce College" by Ambitions Career Counsellors.
4. The Outlook magazine has given 3<sup>rd</sup> Rank among the top Commerce and BBA colleges of Hyderabad.
5. IIMC bagged 4<sup>th</sup> Rank in Commerce stream at State Level as per the survey conducted by INDIA TODAY – July 05, 2021 issue.
6. IIMC bagged 4<sup>th</sup> Rank at State Level as per the survey conducted by INDIA TODAY – July 05, 2021 issue.
7. The Week magazine awarded IIMC, 47<sup>th</sup> All India Rank in Commerce.

We have applied for an additional section of B.B.A.

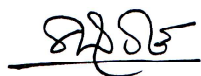
All the activities of college are organised under the IQAC.

I thank all the Faculty Members, Heads of the Departments and Vice-Principals for extending their co-operation and support.

I also thank all the administrative and supporting staff for their help in the day to day affairs of the college.

I profusely thank our Chairman Prof.V.Vishwanadam garu, Hon.Secretary and Correspondent Sri Challa Prasanna Garu and other members for their whole hearted support in discharging my duties.

Respected members, I seek your support and co-operation in all my future endeavours.



**K.Raghu Veer**  
Principal, IIMC